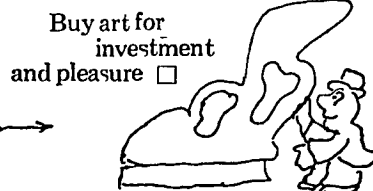


Start with these:

- Remodel your barn and raise dogs
- Get a big freezer and save on food
- Renovate your vacation cottage for rental
- Take a second honeymoon
- Add a wing to your factory
- Remodel your store front

When opportunity strikes.



- Buy art for investment and pleasure
- Install central air conditioning
- Repair and paint the barn and outbuildings
- Refurnish your offices

- Pay for your youngsters braces
- Clear up old bills
- Build a swimming pool
- Convert the barn to apartments
- Expand your factory
- Take better pictures with a better camera
- Tell the tree surgeon to fix 'em up
- Mend your fences
- Buy a new car now before prices go up
- Add a pool heater for more swim days
- Redo a bathroom—or two
- Send your kids to camp
- Buy additional equipment to fulfill a business order
- Invest in trees and shrubbery
- Buy antiques to start a business
- Upgrade your wardrobe—and the family's
- Buy a travel camper
- Install a patio with a gas grille

We have the money if you have the ideas.

- Buy a sailboat you can weekend on
- Finance a company aircraft
- Buy a tuxedo (and get her an evening dress)
- Install a home intercom system
- Go to Europe—with the children
- Go to Europe—without the children
- Build a cabana for the pool
- Add a bathroom in the basement
- Get new tires for the car
- Buy a piano or organ
- Take an extra week's vacation this year
- Get an electric dishwasher
- Send your youngster to summer tech school
- Get a tent, camp stove and sleeping bags
- Buy new machinery for your plant
- Get a great summer deal on a snowmobile
- Improve your ham radio rig
- Enclose your porch
- Landscape the garden

Hmmmm...

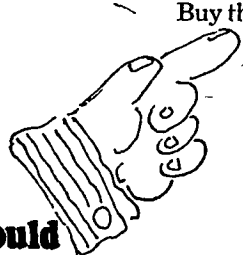


- Buy your son an electric guitar

A rare one these days.

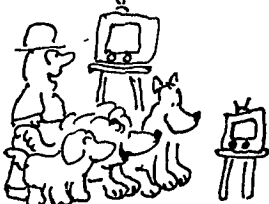
- Soundproof the rec room (it figures!)
- Build a tennis court—and light it
- Construct a gazebo
- Get a good stereo with a tape deck
- Redo the dining room
- Train for a second job (or a new occupation)
- Buy a first-class rooftop TV antenna
- Rewire your home for 100-amp service
- Try canoeing—great, quiet exercise
- Take some college courses
- Treat the family to bowling balls, bags, shoes
- Buy building lots for resale
- Install aluminum siding
- Buy up a complete collection of something

This could change your life.



- Borrow for school or college tuition
- Pay your taxes without late penalty
- Buy a sewing machine and sell what you make
- Get yourself that motorcycle
- Buy the tools to turn your hobby into a business
- Panel the basement or the garage
- Take flying lessons
- Convert your garage to a bedroom

- Get a color TV or an extra set



This could make for a happy wife.

- Give your daughter that horse
- Borrow against your slow-pay receivables
- Buy an antique car or fire engine for investment
- Turn part of your house into a profitable apartment
- Buy power garden tools and raise vegetables
- See the U.S.A. in a motor home
- Buy that motorboat
- Relocate your company's offices
- Remodel the kitchen, pots and pans and all
- Go to cooking school
- Re-roof the house—and insulate it, too
- Borrow against your future crops
- Finance your invention
- Install a new heating system

- Enjoy a garden tractor and mower

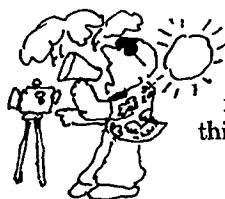


- Have a fireplace built... or do it yourself
- Repave the driveway
- Buy a newer used car (or a second car)
- Buy skiing equipment off-season, and save
- Teachers: borrow to travel abroad this summer

- Start an advertising campaign for your business
- Go hunting in Alaska
- Open a branch office
- Build separate quarters for your mother-in-law
- Buy new fly rod and waders for trout season
- If the car runs better than it looks, repaint it
- Re-seed the lawn
- Get an air-conditioned car... or add it to the car you own
- Beautify your company's building and grounds
- Buy an electric typewriter
- Buy a retirement home or lot
- Build up your rare book collection
- Have cash on hand for country auctions
- Give your daughter a great wedding
- Raise cattle, sheep or hogs
- Repaint and re-outfit your boat
- Buy new golf clubs and bag

Inspired!

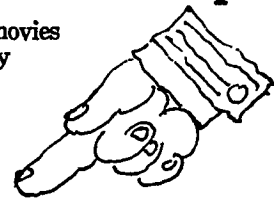
Your mother would be proud.



- Get a really good home movie outfit in time for this year's vacation

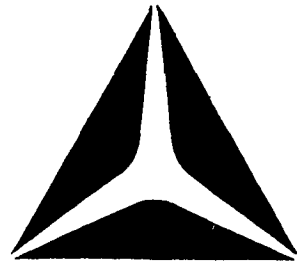
From here on it's up to you.

- Buy a water bed
- Go fishing in Canada
- Get a new shotgun and outfit to match
- Install a master bedroom bath
- Get new office equipment
- Build a basement darkroom for your family movies
- Enjoy the bike craze—with your whole family
- Paint the town house red
- Buy an encyclopedia set
- Do anything you want that we've forgotten



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