

World Hereford Council

The World Hereford Council has made a historic move to endorse programs to gather performance information on white face cattle world-wide to insure the breed's universal leadership in the efficient production of quality beef.

Member associations and societies from all the beef producing countries of the free world and the communist world unanimously adopted a resolution at the sixth World Hereford Conference in South Africa's famed Kruger National Park calling for intensified efforts to identify genetically superior breeding animals in the traits of greatest economic importance.

This action by delegates of the World Hereford Council to assemble in a different country every four years was generally regarded as a "significant milestone" since the inception in 1951 of the world-wide group of National Hereford and Polled Hereford registration organizations.

The historic resolution was forthcoming after a presentation by Orville K. Sweet, executive secretary of the American Polled Hereford Association with headquarters in Kansas City, Mo., who suggested that the World Hereford Conference become a "forum for the

reciprocal exchange of ideas, concepts and technology" now that the member country organizations have achieved their goal of world-wide reciprocal exchange of registration records.

Sweet offered the concept that traditional ancestral pedigree registration certificates such as are issued by all World Hereford Council member associations could be "more meaningful and more useful" by indicating the animal's performance record. Sweet noted that the "master breeders" of Herefords in the past did not use this method because they did not have the technology available to them that exists in this day. But, he declared, that famous breeders of the past such as England's Captain de Quincey and America's Gudgeon and Simpson would have used it, adding "our successors will use it, and so will our competition use it."

Some 700 Hereford and Polled Hereford breeders and enthusiasts from all over the world attended this sixth World Hereford Conference in South Africa making this the largest influx of foreign visitors for any meeting in South Africa's history. The seventh World Hereford Conference, four years hence in 1976, will be held in Canada.



Approximately 150 4-H members from the Commonwealth took part in the Northeast States Invitation 4-H Teen Agricultural Leadership Conference in Washington, C.D. Atlantic Breeders Cooperative scholarship winners attending the conference at the National 4-H Center

were: left to right, Michael Peifer, Manheim RD1, Lancaster County; Pat Pepper, Cumberland County; Steven A. Neely, Venango County; Terry Wilson, York County; Joan Elder, Westmoreland County, and Joe Taylor, dairy science Extension at Penn State University.

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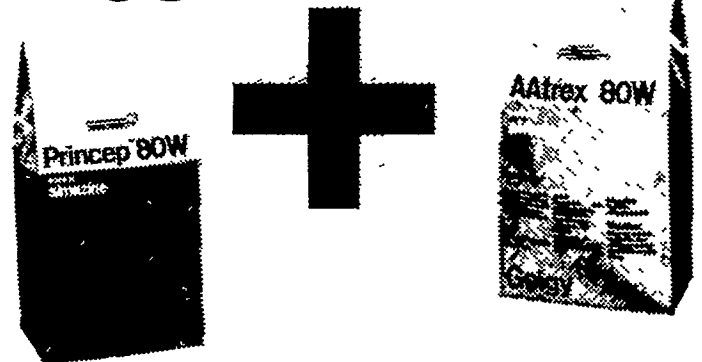
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