

Pork Marketing Team Asks Ideas, Suggestions

Members of a special pork marketing team, one of several commodity study groups organized by Secretary of Agriculture Earl L. Butz, is seeking the advice of industry leaders at special discussion sessions on April 25-26.

The pork marketing team was set up to harness the broad capabilities of people in farming, industry, government and colleges and to focus this expertise on marketing opportunities for hogs and pork.

The marketing team will seek advice on needed action to eliminate barriers to efficient production and marketing and to expand the demand for pork and processed pork products.

In addition to interviews with individual producers and producer groups, the pork marketing team encourages representatives of other industry groups and organizations to present any ideas and suggestions they believe should be taken into consideration in the study. These ideas and

suggestions may be presented orally or in writing. Statements in writing are welcome any time.

The dates of April 25 and 26 are available for those who would like to make oral presentations or discuss their ideas and suggestions with team members. The meeting on the 25th will be in Room 2096-S, South Building, U.S. Department of Agriculture, Washington; the meeting on the 26th in Room 5221-S.

Those wishing to meet with members of the pork marketing team on these dates should contact Jack Armstrong, Farmer Cooperative Service, U.S. Department of Agriculture, Washington, D.C. 20250, telephone 202-962-5010, to schedule a time for their presentation. Those who wish to provide written statements to the study team should send them to the above address.

Study Shows Need For Calcium And Milk in Diet

New importance has been attached to the need for milk in the diet as the result of a scientific report recently released in Atlantic City.

The studies showed that the subjects were not getting enough dietary calcium to meet the recommended daily allowance of 800 milligrams. "Two glasses of milk supply nearly three-fourths of the calcium recommended daily for an adult," said Dr. M. F. Brink, president of National Dairy Council, in commenting on the report.

The widespread deficiency of calcium in the population is the primary reason millions of people lose their teeth because of periodontal disease, the report continued. "Pilot studies suggest that the bone loss associated with periodontal disease may be reversible by dietary calcium in many subjects," reported Dr. Leo Lutwak and Dr. Ann Coulston of Cornell University and Dr. Lennart Krook of the New York State Veterinary College at the annual meeting of the Federation of American Societies for Experimental Biology.

Dr. Brink also pointed out that calcium deficiency has been a major subject of NDC interest for some time, as evidenced by the fact that it is one of the primary areas of nutrition research being supported through the NDC program of grants-in-aid. The studies on which Dr. Lutwak reported at the Atlantic City meeting were financed in part by a 1970 NDC research grant.

Three Bulls Honored As Gold Medal Sires

Three Registered Holstein bulls in Pennsylvania have been designated as Gold Medal Sires by the Holstein-Friesian Association of America.

They are: Knob View Fond Royal 1448879 (GP) owned by John Metzler, Christiana; Woodbine Ivanhoe Dandy 1433885 (VG) owned by Sire Power, Inc., Tunkhannock; and Posch Sovereign Ivanhoe 1402118 (VG) owned by Paul B. Zimmerman, Ephrata.

Only those Registered Holstein bulls having daughters that meet high standards in both milk production and body conformation are awarded Gold Medal honors. This recognition has been given under the revised rules which became effective January 1, 1968.

These bulls permanently join the Gold Medal Sire ranks after being designated as both "Production and Type Qualified" in a recently published issue of Registered Holstein Sire Performance Summaries. The Holstein Association, in cooperation with USDA, calculates and prints sire performance information three times each year. These facts are used by dairymen as a guide for selecting sires for use in their herds.

The temporary designation "Type Qualified" is re-evaluated each time a sire's performance is updated. Requirements demand

a certain level of body conformation improvement in the daughters of the sire when compared to their dams. Other factors included pertain to Holstein breed average type scores for age and the number of daughters considered.

"Production Qualified" is also temporary in that the prescribed qualifications must be met each time the performance of the sire is figured. USDA calculates the production performance of the sire's daughters, comparing them with their herdmates. All DHIA production records accepted by USDA from the daughters of the sire are included in the summarization.

Pockets Are Important


Because children play outside more during spring and summer months, they're more likely to find treasures to store in their pockets. Mrs. Ruth Ann Wilson, Extension clothing specialist at Pennsylvania State University, reminds you that when you're sorting the family laundry, be sure to pick your children's pockets. When sent through the washing machine, sharp-edged objects, such as nails, rocks or bottle caps, can tear your laundry. Dryer dried crayons usually cause permanent stains. And paper, especially facial tissue, shreds and clings to everything.

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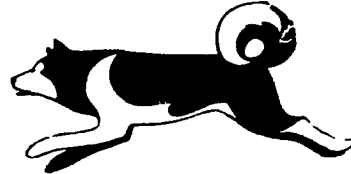
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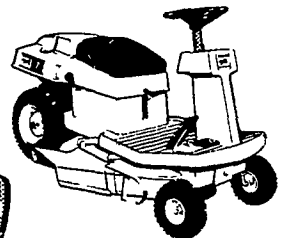
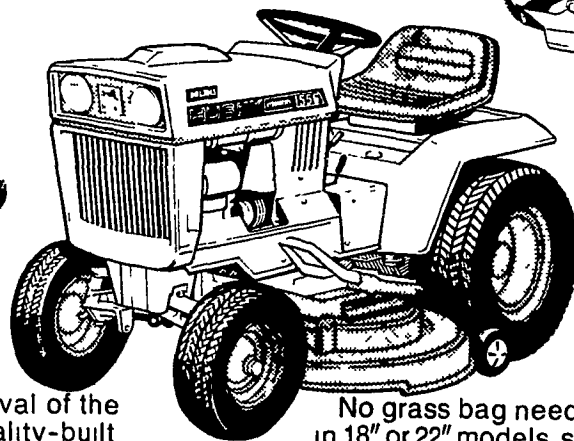
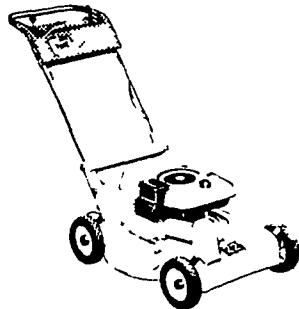
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