

PP&L Announces Personnel Changes

PP&L announced a series of personnel re-alignments reflecting the Company's elimination of promotional practices inducing growth of electrical loads.

According to PP&L president Jack K. Busby, "A complete re-examination of customer-related practices and procedures has been under way to see what changes are necessary to bring

PP&L's performance into line with the changing attitudes of people. Meeting customer's electric energy needs will continue to remain paramount. With the elimination of our sales and promotional efforts, we will concentrate on serving only as energy consultants to our customers, and will continue to help them make the most effective and efficient use of their

electric service."

In line with this announced policy, the Marketing Department has been restructured into a new Department of Consumer and Community Affairs. B. S. Shunk, Lancaster division's vice president, announced the following personnel changes:

Edward A. Paul, formerly sales manager, Lancaster Division, is appointed manager, consumer and community affairs and will head the new department in the Lancaster Division. Arch G. Knisely, formerly community service manager, is appointed community affairs manager. Jesse L. Lowe, formerly superior, industrial and commercial sales, is appointed supervisor, industrial and

commercial consultants. John H. Hartman, formerly supervisor, residential sales, is appointed supervisor, residential consultants.

"Greater emphasis will be placed on our activities related to community planning and the economic development of our service area," Mr. Busby added. "This change on emphasis requires new skills and new ideas. We want to be responsive to our customers' problems, needs and desires and will actively seek out their concerns. The end result," concluded Mr. Busby, "will, hopefully, be mutually improved understanding of problems between customers and PP&L."

Farm Women Calendar

Saturday, April 15
12:30 p.m. — Farm Women Society 3, entertain Society 12, Salem Lutheran Church, Ephrata.
1:30 p.m. — Farm Women Society 12 meets.
2 p.m. — Farm Women Society 8, home of Mrs. Lewis Bixler, Mount Joy RD1.
7:15 p.m. — Farm Women Society 29, Bowl-Mor Bowling Lanes, Elizabethtown
8 a.m. — Farm Women Society 4, bus trip, Gettysburg

Monday, April 17
7:30 p.m. — Farm Women Society 31 meets

Tuesday, April 18
Farm Women Society 23 meets.

Thursday, April 20
7:30 p.m. — Farm Women Society 21 entertain Society 4, Memorial Methodist Church, Quarryville.
Farm Women Society 28 and 29, entertain guests at Conestoga View.

Saturday, April 22
1:30 p.m. — Farm Women Society 4, Zion Lutheran Church, Landisville.

Witmer Herd Receives Gold Star Breeder Award

Raymond F. and Louise A. Witmer, Willow Street, will receive a special certificate from the American Guernsey Cattle Club as 1971 Gold Star Breeders.

This is the seventh award for the Witmer herd. To qualify for the award, it is necessary to meet

high requirements and the applicant must be an active member of both the State Guernsey Association and the American Guernsey Cattle Club.

The lactation average of the Witmer herd showed 43 cows with 43 records averaging 12,392 pounds of milk and 613 pounds of butterfat in 305 days, with an average classification for 42 cows of 85.9 points.

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Gourmet cooking can be as simple as opening a jar. Herbs and spices add infinite variety to your favorite recipes. Sprinkle basil on lamb chops, simmer a bay leaf in meat stew. Oregano adds a touch of Italy to tomato dishes, try turmeric on scrambled eggs and seafood salads. Tangy caraway seed goes with cabbage so add some to cole slaw or sauerkraut. Sage adds a special touch to poultry dressings, thyme to chicken stews and casseroles.

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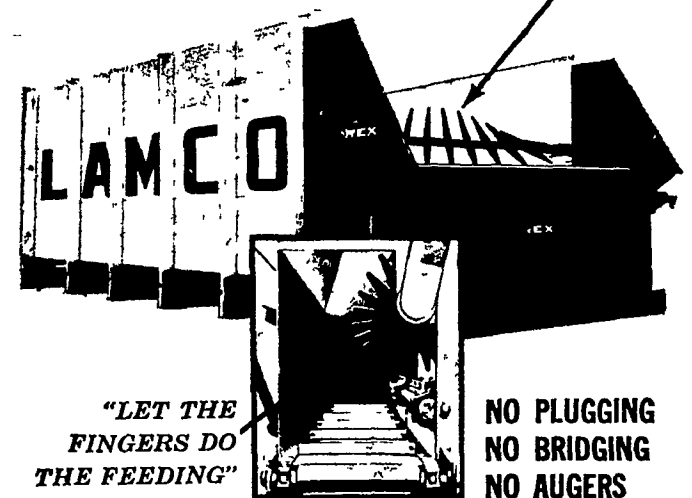
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