

BANVEL® AVAILABLE AT
P. L. ROHRER & BRO., INC.
 Smoketown, Pa. Ph. 397-3539

Dairy Council Film

National Dairy Council has produced a new 10-minute film titled "Dairy Council — A Lesson in Leadership". The film, based on the new ideas workshop held last fall, was made to show how the Dairy Council professional staff keeps up-to-date on educational

methods and techniques. The film was designed to be shown to Dairy Council Boards of Directors and leader groups with whom Dairy Councils work daily at the community level. For such audiences it gives a close-up of Dairy Council in action, showing how National Dairy Council and

affiliated units work together to achieve a common goal - effective nutrition education programs.

Dairy farmers received 48 cents out of the market basket dollar in 1970 compared to 44 cents in 1960.



SMARTWEED?



PIGWEEED?



MORNING GLORY?



THISTLE?

BANVEL® Herbicide

POST-EMERGENCE APPLICATION IN FIELD CORN GETS TO THE ROOT OF YOUR TOUGH BROADLEAF WEED PROBLEM



HOW BANVEL TRANSLOCATES

Your corn crop is well along. But tough, deep-rooted weeds threaten to take over. The earlier you spray Banvel, the better, preferably before hot, humid weather.

Even though you spray over the tops of corn, normally no brittleness develops. If you see velvetleaf or pigweed, a lower rate of Banvel mixed with 2,4-D will give most effective control.

Banvel works! For one simple reason. Banvel translocates. Absorbed by leaves, stems, roots, Banvel moves with plant fluids from leaf tip to root tip. Destroys as it goes. So, no regrowth.

In permanent pasture, Banvel gives you easy control of more than 40 of the most common weeds, including wild garlic, weed brush and weed trees.

Cost of Banvel? Up to \$1.90 per acre broadcast in corn. Ask your dealer or custom sprayer for full information.

BANVEL® from VELSICOL

VELSICOL CHEMICAL CORPORATION
 341 East Ohio Street • Chicago, Illinois 60611