

4-H Promotion Week Program Set in York County

Editor's Note: The following report was prepared by Galen R. Kopp, assistant York County ag agent. While the article describes 4-H Promotion Week activities in York County, much of the information fits 4-H work in other areas as well.

Throughout the week of March 17-24, York, Adams, Franklin and Cumberland counties will observe 4-H Promotion Week.

The two main goals of this promotion week will be to expose the general public to the aims of 4-H and to enroll as many new members as possible between the ages of 9 and 19.

This is the first time that such a week has been planned in York County. The theme for this week in York County is "4-H for all."

To organize the events of the week, the York County 4-H Council, which is composed of older 4-H members and which sponsors and suggests many activities for the entire county, set up a committee of several people.

A number of events and activities that were decided upon are as follows: Throughout the week, 4-H members from York County will appear on "Noonday on 8" (WGAL TV, Lancaster) and give short talks on various activities that are in the 4-H program.

It was also decided that spot announcements will be sent over local radio stations and that articles will appear in many of the York County newspapers every day of the week. Placemats, which promote 4-H, will be distributed in various restaurants throughout the

county. Posters, advertising 4-H Promotion Week, will be sent to the various clubs which are to distribute them throughout the local community. Several exhibits will also be set up at selected locations in the county.

On Saturday, March 25, which is not officially in the Promotion Week, clean-up drives will take place. Each of the approximately 40 clubs, with a total membership of nearly 2,000 members in York county, are to pick up litter along several of the highways in the club's locality. Several of these clubs will then build an object out of the cans and litter and place their constructed object in selected areas in the county, most notably, the square in York.

Also, on that date, an inter-county activity will be held in the evening at the York County 4-H Center, a new \$180,000 building which has been financed by donations, cookie sales, flower bulb sales, sub sales and other fund raising activities.

A fund raising activity is also scheduled to begin during 4-H Promotion Week. York County 4-H members will be selling 20-30 gallon trash bags at a very low price. This money will be used to help pay off the debt on the 4-H Center building.

"4-H for all" is a good slogan because it is true.

A number of years ago, it was thought that a prospective member either had to have an animal or be willing to cook or sew. The image of 4-H has changed and its membership has changed.

Today, only about one third of the four million 4-H members,



Making plans for 4-H Promotion Week in York and neighboring counties March 17-24 are: left to right, Dale E. Stough Jr, 108 Broad St., Hellam, of the Pennsylvania

Baby Beef Club; Galen R. Kopp, assistant York County ag agent, and Miss Sharon Snyder, Etters RD1, of the Newberrytown 4-H Club and chairman of Promotion Week.

nationwide, live on farms. The remaining two thirds come from urban or rural, non-farm regions.

4-H has added many new projects, in addition to animals and home economics projects. In York County, there are a variety of nearly 100 projects from which to choose.

In the agricultural project areas, a person can choose from field corn, tomatoes, flower and vegetable gardening, dairy, beef, lamb, horses, rabbits, capon, and tractor.

In the home economics area, there is a choice of baby sitting, child development, start stit-

ching, create with fabrics, knitting, food preservation, home decorating, home furnishings and a variety of food projects.

Miscellaneous projects include: automotive, pets, electric, entomology, forestry, geology,

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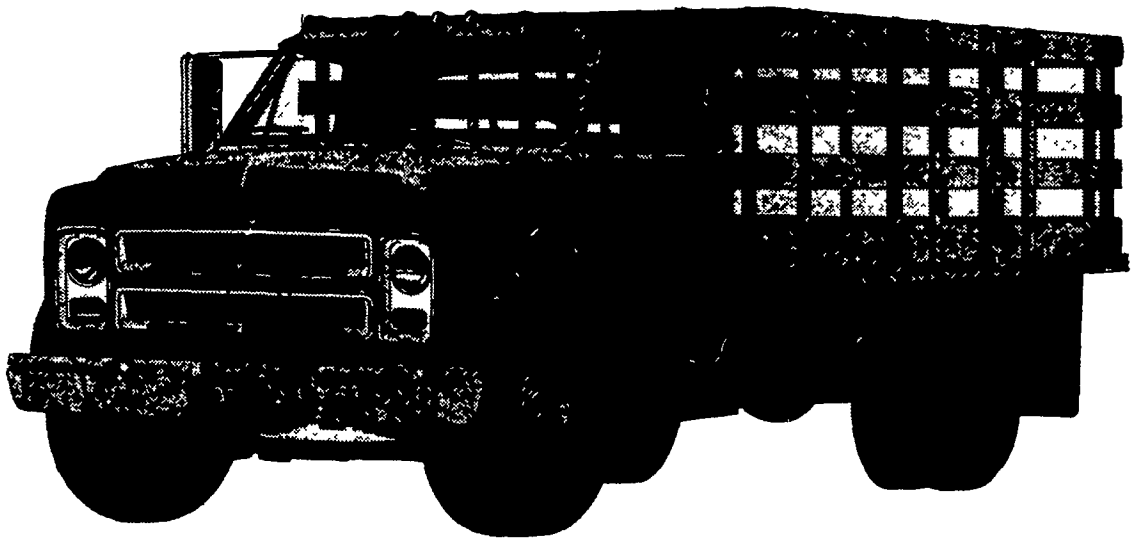
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