

Beef Cattle Conference Set

A comprehensive Beef Cattle Conference will be held March 21, 22 and 23 at Pennsylvania State University.

Although the conference will emphasize purebred and commercial brood cow production systems, information will also pertain to finishing beef cattle systems. The conference will be held in the Meats Laboratory and the Beef-Sheep Center at University Park.

The program will include discussion of practices involved in establishing and maintaining pastures for profitable pasture and forage production. Methods of storing forages for wintering beef cows and calves will be discussed.

Other important topics will include maintaining herd health, calculating rations for different types of beef cattle, constructing and maintaining low cost and effective equipment and facilities, and a demonstration of certain beef cattle production skills.

Another section of the program will go into detailed discussions of methods of improving the inherited ability of cattle, and record keeping methods. A special feature will be an in-depth discussion of the merits of some of the new breeds recently introduced into the United States.

Another "special" will be a consideration of the controversial "optimum cow body size" question that recently has become extremely important in producing cattle.

According to Dr. Lowell L. Wilson, professor of animal science and chairman of the program, "this conference ties together many of the essentials of modernizing cow-calf production systems. The beef cattle business is changing rapidly. To efficiently use land through beef cattle, the producer must incorporate as many modern production practices as he possibly can."

In Pennsylvania, a state producing only approximately 25 per cent of the total beef consumed in the state, there is an opportunity to raise more beef cows. The conference March 21, 22, and 23 is designed to help develop this potential, he points out. County agents have further information regarding the conference.

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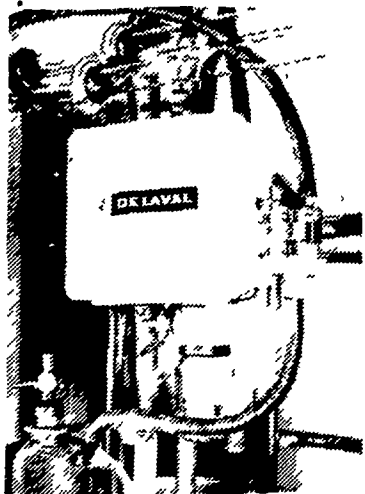
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Big Turnout Expected for Southeastern Dairy Meeting

Word has been received from the co-sponsors of this year's seventh annual Southeastern Dairy Conference to be held Tuesday, February 15 beginning at 9:30 a.m. at the Guernsey Barn on Route 30 east of Lancaster that plans are being made to accommodate more guests than every previously.

The Southeastern Dairy Conference which has always been sponsored by Allis-Chalmers, Curtiss Breeders Service, John W. Eshelman & Sons, New Holland Supply Company and Pennsylvania Power & Light Co. is rapidly becoming one of the leading dairymen's meetings in the area.

Normally, 500 of the area's outstanding dairymen and their families will attend to hear timely topics discussed by well-qualified speakers. Veterinarians, nutritionists and engineers will be included on the program.

The theme for this year's

conference is "Challenge of the Future". The keynote speaker is exceptionally well-qualified to talk on these lines. Obie Snyder of Singing Brook Farm at Imler, Bedford County, operates his own herd of 150 Holsteins and is a director of the American Holstein Association. In 1970 he received the Progressive Breeder Award from this organization and in 1960 he received a National Farm Award for his outstanding work.

The sponsoring organizations hope that as many as possible will attend. All are invited. All in attendance will be eligible for

door prizes that will be drawn throughout the day, and lunch will be served to all.



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