

## Pa. Egg Marketing Assn. Meets

At the recent meeting of the Pennsylvania Egg Marketing Association, Russel Knorr reported that a hand crafted plaque, which he displayed, would be redesigned to be fully as effective but less expensive.

Placemats which will be used were distributed.

Cards to be used by marketers, salesmen, truck drivers, etc., to cite a restaurant for proper conduct in handling eggs were distributed. When three such cards from one restaurant reach the committee, arrangements for presentation of the plaque will be made. Suggested publicity has been prepared and it is expected that local papers will carry notices and pictures of the presentation.

Knorr indicated that a start has been made and now it is up to members to each do his share.

Sam Berenson reported that a Maryland meeting will be held on the Phase II of the Egg Products Act. It was stated that if such a meeting is needed in Pennsylvania, arrangements will be made for one, but presently the only arrangements made are for meetings of the Pennsylvania Department of Agriculture Inspectors for instructions in inspections and restricted eggs. The latest on this is that it cannot be accomplished before March.

It was also reported that the Fowl Disposal Program has bogged down and there is some expectation that the new Congress will not pass the one in its present form. Considerable opposition is building up and it appears to be about time to come up with a solid program on

marketing orders and develop a complete industry understanding.

President Hess appointed K.M. Souders to head a committee to meet with Governor Shapp to appraise him of the need for a continuing marketing program for the industry. Other members on the committee include Earl Hess and Sam Berenson.

Al Wenger stated that the Cholesterol question has subsided — which is good, but the slow down on research is not desirable. Everyone should work on a personal campaign and efforts should be made to stop any possibility of national conferences on the subject. It was strongly stated that the USDA should be forced to use their resources and knowledge to protect the industry.

President Earl Hess introduced some new visitors. The treasurer's report was presented by R. Clair Sauder and was accepted as presented.

The chairman of the nominating committee, K.M. Souders, placed in nomination the following: for president, John Landis, Keller's Creamery, Inc., 855 Maple Avenue, Harleysville, Pa. 19438; vice president, David Lehman, Lehman's Egg Service, Box 99, Greencastle, Pa. 17225; secretary, E.J. Lawless Jr, 4210-A Sussex Drive, Colonial Park, Harrisburg, 17109 (Pennsylvania Department of Agriculture); treasurer, I.R. Musser, I.R. Musser Poultry Farm, Box 372, Mount Joy RD1, 17552; two directors, Ben Burkholder, Weaver's Quality Eggs, 403 Custer Avenue, New Holland,

17557, and Robert Shelly Producer's Pride, Inc., Tri County Branch, Worcester, Pa 19490.

Sam Berenson, reporting for the auditing committee, indicated that the records were in order.

E.J. Lawless Jr,  
Secretary



Joe M. Reed  
Big Dutchman President

## Reed Heads Big Dutchman

Joe M Reed has been appointed president and chief executive officer of the Big Dutchman division of U.S. Industries, Inc

Reed's appointment follows retirement of J. H. DeWitt, former chairman of the board, and R. A. DeWitt, former president. Both will continue as consultants.

In his new position, Reed will head several Big Dutchman companies including Favorite Manufacturing Company, manufacturer of poultry equipment and animal cages for animal laboratory research, New Holland

## Milk Ruling Reversed

The U.S. Department of Agriculture will not lift some provisions of the Middle Atlantic Federal milk marketing order to provide unlimited diversions of milk to unregulated plants in January and February, as was proposed earlier this month.

USDA's Consumer and Marketing Service said notice of the action, as proposed, was published in the Federal Register January 4, giving until January 7 for filing comments. Several

independent producers had asked for the suspension because the handler to whom they sell had notified them he might not be able to take their milk after January 1, unless he could divert it for manufacturing uses.

Cooperatives in the market, commenting in opposition to the action, indicated that they have offered the handler assurance that they can handle the milk as pool milk and make it available to him at his nonpool processing plant.

## Broken Bit Club Organizes

The Broken Bit 4-H Horse and Pony Club held its first meeting for the new year on January 21 at the home of club member Karin Risser.

Natalie Immel brought the meeting to order. Jane Gregory gave the secretary's report. Debra Gregory gave the treasurer's report.

The club decided to have a sub sale on March 4. Tentative plans for a horse show and clinic were made. Both will be held later in the year.

Officers for the new year were elected. They are: President, Natalie Immel; vice president, Karin Risser; secretary, Mickey

Bachman, treasurer, Debra Gregory, game leaders, Cindi Enck and Teresa Kupp, news reporters, Martha Gregory, Brian Immel and Jane Gregory. Mrs. Charles Risser, club leader, showed movies of past 4-H horse events.

News Reporter,  
Martha Gregory

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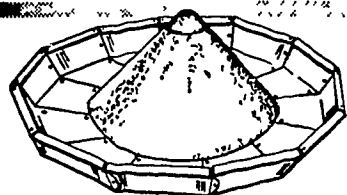
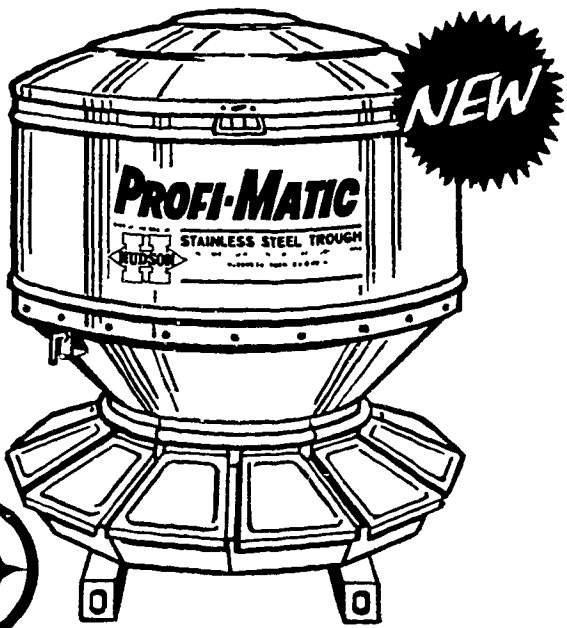
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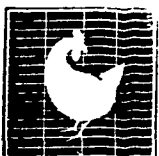


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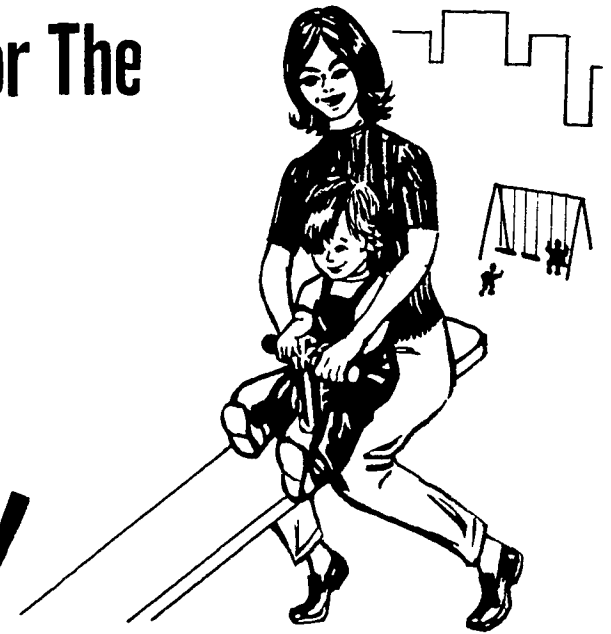
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