1972 PENNSYLVANIA FARM SHOW

HARRISBURG, PA.

JANUARY 10-14



SEE WHAT'S NEW IN FORD BLUE.

AMAZING NEW LOAD MONITOR.

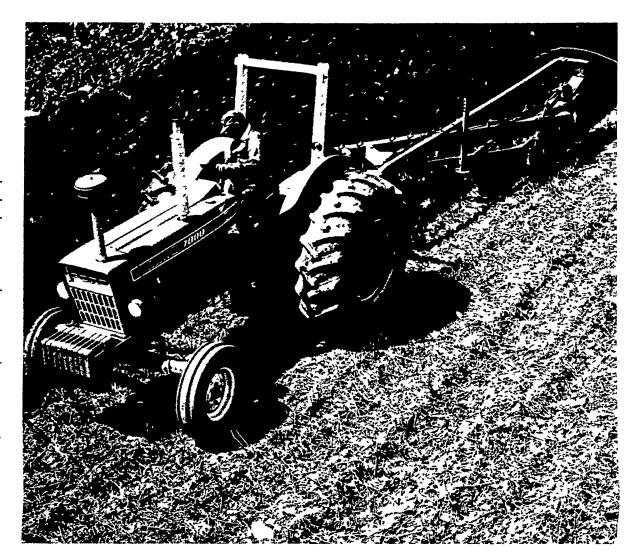
World's most advanced tractor hydraulics.

Be among the first to see Ford's brand new 7000 tractor. This turbocharged, 80plus horsepower* tractor features amazing Load Monitor—the biggest breakthrough in tractor hydraulics since Ford pioneered the 3-point hitch over 30 years ago.

Load Monitor is a unique draft sensing device. Only Ford's Load Monitor gives you all the advantages of top link sensing and lower link sensing . . . plus draft control of semi-mounted and pull-type equipment.

Load Monitor senses and corrects working depth of front or mid-mounted equipment, as well as rear-mounted. And it does so with amazing speed and precision. Even implements hitched to the drawbar. (Who but Ford can offer you this?) See the world's most advanced hydraulic system, standard on the new 7000 tractor, at the Ford exhibit.

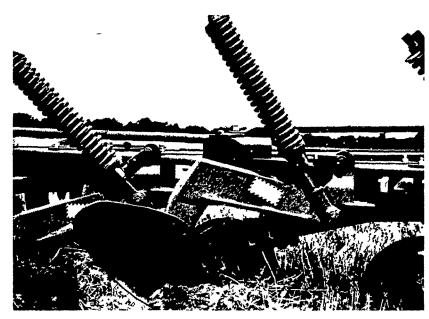
*83 PTO Horsepower. Manufacturer's observed rating.



NEW FORD MOLDBOARD PLOW LINE.

Look over the new high clearance Ford moldboard plows in a size for every farm. Fast, simple, durable. New 3 to 5-bottom mounted models and 4 to 8-bottom semi-mounted. A choice of 14, 16 or 18-in. bottoms. Optional high pivot beams with automatic reset minimize stone damage, save you time in the field. High-speed bottoms plow at 6 mph. New heavy-duty 2-way plows with 2, 3 and 4-bottoms also.

See all that's new in Ford Blue. All built to make your farm work go faster and easier. Make the Ford exhibit one of your first stops at the 1972 Pennsylvania Farm Show. Then stop in and see us.



TRADE 'N SAVE NOW!

NO INTEREST TIL MARCH 1, 1972

NO PAYMENTS
TIL APRIL 1, 1972

OR

NO PAYMENT UNTIL MAR. 1, 1973 UNDER FMCC ANNUAL PAYMENT PLAN

EXHIBIT No's 54-61

SEE THE LINE THAT'S RIGHT ON! RIGHT ON PRICE...
RIGHT ON PERFORMANCE...RIGHT ON DEPENDABILITY!



LANCASTER FORD TRACTOR INC.

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