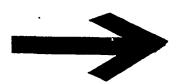
THIS COUPON WORTH \$50.00

Bring this coupon to the IH Display at the farm show and present it to a representative of C.B. Hoober & Son. It is worth \$50. additional on the purchase of a new tractor (354 or larger) or Milk Tank or Lancaster Silo or equipment with a similar value.

We'll be at the IH and Bulk Tank displays from 9:30 A.M. to 3:30 P.M. This offer expires April 1, 1972.

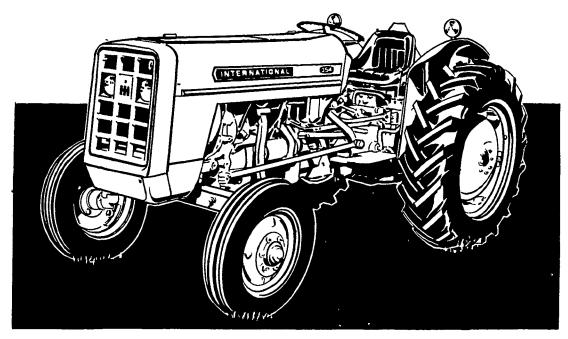


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ALL-NEW 52-HORSE" UTILITY TRACTOR

Big work-power. Four cylinder gas or diesel engines. Short turns. Easy handling. Hydrostatic power steering. More comfort. New walk-through styling. High-speed lightning shift (8F-4R speeds). Smooth synchromesh transmission. Rugged planetary drive. 20 gallon rear fuel tank. Big capacity live independent hydraulics. Precision draft control 3-point hitch with infinite rate response. Dyna-Life® clutch. Hydraulic wet disc brakes. Adjustable seat. Options include twin-shaft 540/1000 RPM PTO and differential lock.

Great New Low-Priced Tractor



32 HP* INTERNATIONAL® 354

- Choice—husky gas or diesel engines—both 144 cu. in.
- 8 fwd-2 rev speeds
- Dry type air cleaner
- 61/2 in. disc brakes
- 3-point hitch with draft and position control
- Constant running PTO
- Safety starting
- 12-volt system—12 gallon fuel tank
- Underslung muffler. "New look" IH styling.

*Mfr. est. max. PTO All the above are standard Only options are auxiliary valves, vertical muffler, power steering, protective frame. See the new low cost 354, now

BULK MILK COOLING THE CP WAY

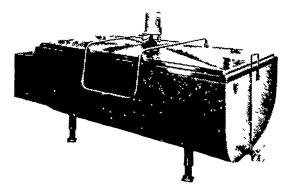
CP MILKEEPERS COOL MILK FASTER AND MORE EFFICIENTLY



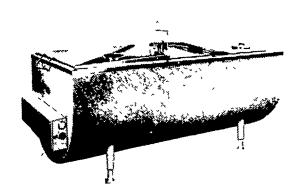
The CP built-in Automatic Washer for Cylindrical MilKeepers completely automates tank cleaning—from pre-rinse to final sanitizing Permanently mounted on tank to eliminate storage and handling problems. Also available for semi-automatic operation.



BE SURE TO SEE THESE BULK TANKS ON DISPLAY AT BOOTHS 733 & 734

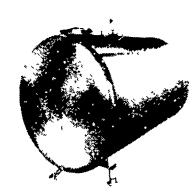


Choose the bulk tank equipped with the original dimple-type cooling plate (copied but never duplicated) for the fastest cooling farm tank available CP MilKeepers are the bulk tanks with features that give better performance day by day, and add years of life to the tank, assuring high resale value

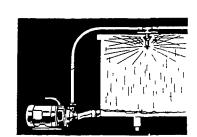


Factory-sealed, self-contained MilKeepers available from 100 to 500 gallon capacities. One-piece covers make cleaning fast and easy. Remote models with factory-installed refrigeration and electrical controls available in sizes 300 to 1,250 gallons.

Heavy steel outer shell gives MilKeepers the rigidity to hold calibration year after year lt's a fact—MilKeepers resist distortion forces that could ruin a tank without a similar outer shell



For producers with big herds, the new line of CP Cylindrical MilKeepers gives the same dependable service as the many thousands of MilKeepers already in use Choose big MilKeepers in 1500-2000-2500-3000 gallon capacities These tanks lend themselves readily to bulkheading Larger sizes available on special order



A KleenKeeper Kit, with recirculation pump and spray heads to fit strainer openings, will clean your MilKeeper in minutes Continuous, powerful spray action cleans entire tank interior without brushing



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