



Ken Groff, left, of Garden Spot High School, was recently named winner of a steer awarded by Penn Jersey Harvestore. Groff wrote an essay, which was judged best among several entered. With him is Bill Fisher, herdsman of Stauffer Homestead Farms, East Earl RD2, where the animal was selected.

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Earl Fisher, manager of Stauffer Homestead Farm, admires the farm's 550-pound Charolais which Harvestore

awarded this week to essay contest winner Ken Groff.

McHale Considers Promotion Referendum

The preponderance of testimony presented at a public hearing held in Harrisburg, October 28 and 29 favored a milk marketing program and a producer assessment for promoting the use of milk, the Pennsylvania Department of Agriculture reported recently.

The hearing, requested by a group of milk producers concerned by a steady decline in milk consumption, attracted more than 150 milk producers from various parts of the state.

Favoring the milk marketing program and assessment were the Pennsylvania State Grange, Pennsylvania Farmers' Association, National Farmers' Union and these cooperatives: Allied, Dairylea, Farmers' Union, Inter-State, Lehigh Valley, Milk Inc and Northeast Dairy Federation.

Opposition came from Eastern Milk Producers Cooperative and several individual dairy farmers. Assessment recommendations made at the hearing ranged from

two to five cents a hundredweight. A five-cent assessment would raise \$3.5 million.

State Agriculture Secretary Jim McHale has the task of evaluating many thousands of words of testimony and determining whether to call a referendum on the proposed program and assessment. He said he will seek the advice of a number of producers before arriving at a decision.

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