

Annual Chester Co. 4-H Beef Show Held

Thirty-four Chester County 4-H members participated in the annual 4-H Beef Show recently at Crebilly Farm, West Chester.

The grand champion of the show was an angus steer owned and shown by John Holloway, West Chester, while the reserve

champion honors went to a hereford-charolais cross owned and shown by Howard Stoltzfus, Glen Moore. Both steers were shown in the heavyweight class.

In the showmanship contest Sally Bartram placed first in the competition for members over 14 while Darrell Stoltzfus placed first for members under 14.

Other placings for the over 14 class were Howard Stoltzfus, second, Esther Howe, Elverson, third, Hugh McNeill, Elverson, fourth, and John McNeill, Elverson, fifth.

Placing for showmanship under 14 years of age were John Holloway, second, David Wylie, Nottingham, third, Fred Wojtowicz, Downingtown, fourth, and Ed Wylie, Nottingham, fifth.

Judge was Loren Conner, Mal-Allen Farm. His placings in the medium weight class were James Wylie, Nottingham, first, Suzie duPont, West Chester second, Esther Howe, Elverson, third, Tim Robinson, West Grove, fourth, Charlene Beam, Elverson, fifth, Cheryl Wojtowicz, Downingtown, sixth; Robert Cabana, Glen Moore, seventh, and Debbie Coleman, West Chester, eighth.

Placings in the lightweight class were: David Wylie, Nottingham, first; Ed Wylie, Nottingham, second; Tricia Bartram, West Chester, third; Peter St Marie, Glen Moore, fourth, Becky Robinson, West Grove, fifth; Terry Coleman, West Chester, sixth; Sandy Robinson, West Grove, seventh, and Ed Magur, Glen More, eighth.

Placing behind Holloway and Stoltzfus in the heavyweight class were: Darrell Stoltzfus, Glen Moore, third; Sally Bartram, West Chester, fourth; John McNeill, Elverson, fifth; Robert Sickler, West Chester, sixth; Barbara Sickler, West Chester, seventh, and Hugh McNeill, Elverson, eighth.

The eight steers selected to represent Chester County at the



Mrs. James Robinson is presenting the grand champion trophy to John Holloway, West Chester, while Howard Stoltzfus looks on with his reserve champion steer at the Chester County 4-H Beef Show.



Winners of the showmanship contest at the Chester County 4-H Beef Show recently at Crebilly Farm are: left to right, Sally Bartram, West Chester, senior division, and Darrell Stoltzfus, Glen Moore, junior division.

Better Communications Urged

"There is an urgent need for better and freer communications among our membership," asserted Boyd C. Gartley, director of member and public relation, Inter-State Milk Producers' Cooperative.

"If our members are no differently informed than those who are outside of our cooperative boundry, then it is time we build 'feeder pens' to aid our membership in cooperative knowledge."

Gartley told the dairymen from a four-state area last week that newer 'feeder pens' are necessary to keep each dairyman up-to-date on current information and problems so the member can make an intelligent decision.

The communicator discussed with dairymen such programs as Young Cooperators information conferences, youth training sessions, member and director technical information discussions, and kitchen seminars as examples of 'feeder pens' for growth of dairy farmers.

"In a practical sense," Gartley continued, "public relations are exposed through the actions of employees and members, the appearance of facilities, the quality of our product and services, and the cooperative's participation in community affairs. If you can honestly declare top performance in these areas, then you are probably 'tuned-in' to public sentiment."

"Doing a job in the best way possible is not enough. You must tell people about it," Gartley declared. "While there is no place for drum beating and medicine show tactics in the

public relations program of Inter-State, neither is there a beaten path to the door of a better mousetrap builder that hides his light behind closed blinds," Gartley asserted.

Gartley left his listeners with two questions. "Today," he insisted, "there are fewer remaining to tell a bigger-than-ever success story to a large public. Can you afford not to have the good will of that public? How many 'feeder pens' have you built?"

The comments were made to more than 400 delegates and guests attending the 54th annual meeting of Inter-State Milk Producers' Cooperative, at the Marriott Motor Hotel, City Line, Philadelphia, November 23.

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Fix-It Tip

Wind and rain take their toll of outside stairs, whatever the material in use—wood, concrete or brick. Even if you never used the stairway, it would need attention.

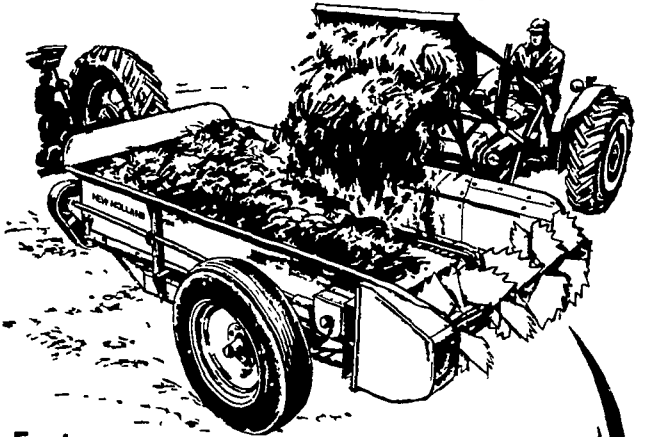
Wooden stairs, especially, should be checked frequently for signs of weakness or decay. Examine the stringers (the sides that hold the steps) for cracking. You can strengthen a stringer by bolting an additional piece of wood along its length. Use a 2x4 or a 2x6 and fasten it with carriage bolts, as nails might cause further splitting.

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