Poultry Market Reports

WHITE

Large

Pullets

Peewees

BROWN

Mediums

Pullets

Peewees

Standards

Checks

Fcy. Ex. Large

Mediums

Fcy. Ex. Large

Mon.

40

32

26

17

411/2

331/2

17-18

Unquoted

Unquoted

Unquoted

381⁄2

Weekly New York Egg Market

Tues.

40

39

26

17

421/2

34

18

Long Tone - Early reports indicate excellent Thanksgiving egg

321/2

(From Monday, November 22nd to Friday, November 26th)

Wed.

40

39

33

26

17

44

34

18

Thurs.

HOLIDAY

Fri.

40

39

331/2

261/2

44

34

18

Eastern Pa. and N.J.

Wednesday, Nov. 24

Prices on light type hens generally held unchanged although buyers occassional offerings less as offerings continue heavy. Demand fair as most plants only on a 3 day week because of holiday. Demand for dressed product mostly better than fair. Prices for heavy hens slightly higher. Demand good for barely adequate offering. Prices paid at farm: Light type hens 41/2 to 7, mostly 61/2 to 7 in Pa., mostly 6 in N. J. Heavy type hens 14-15.

Fogelsville

Auction Report Sale of Monday, November 22

(Prices haid dock weights, cents per lb., except where noted)

Hens, Heavy Type 12-17; Pullets 26-33; Roasters 25-35; Capons 301/2-51; Ducks 20-31; Drakes 30¹/₂-41, mostly 40-41; Geese 25-40, mostly 34-36; Rabbits 30-61, mostly 50-61. Total coops sold 210.

NEPPCO Marketing Α Seminar scheduled in New York City November 30 has been rescheduled for March 1, 1972, according to Hank Wentink, local **NEPPCO** representative. Titled "Marketing Through

movement at most points.

NEPPCO Marketing Meeting Set Exhibits", the seminar by Robert Letwin, editor of "Sales Meetings" magazine and in-

ternational authority on the exhibit medium, is designed to help poultry industry exhibitors realize greater results from their exhibits through a review of the latest techniques and technology.

The lecture-discussion method with audio-visuals and pass-out materials will be used. Subjects to be covered include: How to establish exhibit objectives and evaluate results, How to measure success numerically, How to design the exhibit and train your personnel to achieve your objectives, Words that command attention in an exhibit, Dangers of gimmick orientation, Tools to help salesmen perform effectively, What to do before and after the show to achieve your objectives, Pre-show attendance

promotions that pay off, and How to plan for the end of a successful exhibit program.

Delmarva

Tuesday, November 23

continues spotty as buyers

generally clean up work with

other holiday items. Slaughter

schedules still reduced in line

with anticipated needs. Less than

trucklot prices unchanged to 1/2

cent higher on both Plant and

U.S. Grade A. Live supplies

continue ample with weights

generally heavier than desired.

Undertone firm. Pool trucklot

prices for Wednesday arrival in

the New York area: U.S. Grade

A. 25-281/2 M 251/2-26; Plant Grade

Special packs including 134-2,

Hunt

Safely

24-261/2 M 241/2-25.

31/2 pound sizes TFEWR.

Ready-to-cook movement

In addition to his journalism duties, Letwin is director of the Exhibit Institute and on the faculty of the Charles Morris Price School of Advertising. He has evaluated exhibit techniques around the world and has conducted several such seminars in recent years.

"To my knowledge," he said, "this is the first time a trade association has offered such a course to exhibitors in its industry. We feel this pioneering effort by NEPPCO will prove beneficial to the entire poultry industry and may well be the forerunner of many more such seminars by trade associations of other industries."

Farm Calendar

(Continued from Page 1)

- 7 p.m. Manheim Young Farmers Christmas party, Willow Valley.
- 8 p.m. Southeastern Pennsylvania Ayrshire Club director's meeting, James Martin farm, Stevens.
- Annual Chester County Extension Homemakers Christmas meeting, Atglen Fire Hall.

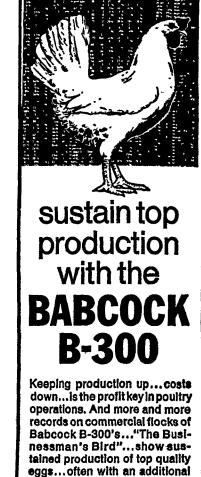
Friday, December 3

8 p.m. - Lancaster County **Holstein Breeders Association** directors meeting, Farm and

New York Eggs

Tuesday, November 23

Prices advanced fractionally on large and mediums. Local trading activity slow to fair as jobbers work out previously purchased supplies. Distributors floor stocks adequate on fancy large, barely adequate on mediums with supplies clearing satisfactory under a fair call from nearby cartoning plants. Extra large increasing with some dealers tending to be more willing sellers and most offerings noted at 371/2-381/2 cents. Receipts light to moderate with country point offerings of heavier weights irregularly available from Southern areas. Undertone irregularly improved in a number of quarters.





20 to 30 eggs per bird housed

ABS AI MANAGEMENT SCHOOL

Dec. 13 thru Dec 17 at Quarryville

> **CONTACT YOUR LOCAL** ABS REPRESENTATIVE

MODERN HOGMEN ARE COST CONSCIOUS, AND THEY ARE SWITCHING TO PIONEERWAY BECAUSE ...



In the Kitchen

- **CHICKEN SALAD** 3 cups diced, cooked
- chicken
- 1 cup sliced celery
- ¹/₂ cup mayonnaise ¹/₂ tbsps. lemon juice (or vinegar) 1 tsp. salt
- Generous grinding of black pepper 1 tbsp. fresh parsley ½ cup toasted pecans

Combine all ingredients and mix well. Chill until

DO



FEEDS MADE THE **PIONEER** WAY GIVE THESE IMPORTANT BENEFITS

FASTER DAILY GAINS. Hogs eat more, gain more IMPROVED FEED CONVERSION Less feed required per pound of gain

LESS WASTE. Each bite is right --- hogs get uniform protein-energy intake every time.

RESEARCH PROVED --- QUALITY CONTROLLED ...

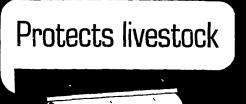


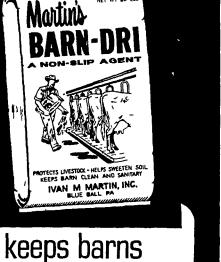
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ime. Serves 4 gen erously.

Home Center.





clean & sanitary



Use in any stable or animal pen that has a tendency to become slippery when wet.

- Cow Stables and Runways
- Hog Pens
- Sheep Stables
- Dog and Cat Kennels
- Chicken Houses
- Other damp areas

See your local dealer.

