

Act Now on Future, Speaker Urges Northeastern Poultrymen

Dr. Robert J. Young, head of the poultry science department of Cornell University, told the opening session of Northeastern '71, the Northeastern Poultry Producers Council (NEPPCO) 40th anniversary convention, that "opportunity knocks twice for the Northeast's poultry industry, but it will take strong organizations to keep the door open."

Noting that 20 per cent of egg production, 19 per cent of broiler production and 11 per cent of turkey production is located in the NEPPCO area, Dr. Young examined the many pressure points that must be recognized and coped with if the poultry industry is to remain a fundamentally sound investment for the future.

One of the first areas of pressure discussed by Dr. Young was the population growth of the Northeast. Competition from the non-agricultural segment of the population for available land will increase, he said.

He suggested that states pass legislation to protect agricultural lands or offer tax advantages as an incentive to keep lands agricultural.

The population pressures will also contribute to more pressures for pollution control. While farms in isolated areas may depend on less sophisticated means of control, those in built-up areas must ultimately move

from a mono-type agriculture to a multi-type agriculture that can recycle materials.

Dr. Young said the poultry industry must do a better job of publicizing its products and meeting adverse criticism if it is to take advantage of its opportunities.

"We must be able to anticipate problems," he said, "and counteract adverse publicity through positive programs."

Another area of concern for the entire industry, according to the speaker, is state and federal research. At both the state and national levels, legislators supporting agriculture are in a minority. As their influence declines, support for any research program is withdrawn or decreased.

Dr. Young called for more political involvement on the part of industry men as a solution. "You can't depend on someone else to do the job," he cautioned.

He also called for strong poultry organizations with clearly defined responsibilities. Consolidation of organizations is not the answer, he explained. Some organizations may be better equipped than others to handle certain problems.

"The poultry industry is now like a young man in his prime," Dr. Young said. "Now is the time when it can act to determine its future."

Kunzler Names Institutional Food, Livestock Procurement Supervisor

Kunzler & Co., Inc., Lancaster, meat packing organization has announced the appointment of John W. Bupp as supervisor of its newly created Hotel, Resort & Institution Department.

In his new position Bupp will be directly responsible for quality control, food service facilities and portion control of all Kunzler products offered to hotels, restaurants, resorts, hospitals, schools and other mass feeding institutions.

In addition, Bupp will assume supervision of livestock procurement for Kunzler & Company.

For seven years prior to joining Kunzler & Co, Bupp was associated with Armour & Company. He worked in Armour's Atlanta, Ga., plant as Beef Department Manager; he also worked in Armour's Charlotte, N.C., and St. Petersburg, Fla., plants.



John W. Bupp
New Kunzler Supervisor

Bupp is a native of York County, and resides with his wife and three children at 2004 Ridgeview Avenue, Lancaster.

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