

## Phila. EPA Administrator Named

The appointment of Edward W. Furia Jr. as the Environmental Protection Agency Regional Administrator for Region III, with headquarters in Philadelphia, was announced recently by William D. Ruckelshaus, EPA Administrator.

Furia, 29, Philadelphia, is a lawyer and city planner specializing in environmental problems. He also has a background in communications and marketing.

Ruckelshaus predicted that Furia will provide "the type of vigorous and far-seeing leadership we need to insure that EPA's programs are carried out successfully."

Furia has headed a consultant firm in Philadelphia, Edward Furia Associates, specializing in the environment.

In addition to serving as a consultant to various industries,

Furia has been a Consultant to the Earth Week Congress, a consortium of universities, scientific institutes, environmental groups and businessmen; and the University City Science Center, a non-profit institution in Philadelphia representing 24 universities.

Furia also served as director of the first Earth Week in Philadelphia from December 1969 to May 1970. The Earth Week Technical Symposia held in connection with this event provided the data and opinions for a book entitled "The Delaware Valley Environment: Status and Prospect."

Furia has served as a delegate to numerous international and national conferences on the environment.

He did copywriting, market and communications research for Smith, Kline, and French

Laboratories from 1963 to 1965 and was president of a market research and advertising agency in Aspen, Colorado, from 1965 to 1967.

He was graduated cum laude from the University of Pennsylvania 1963, where he served as President of his class. Furia obtained a law degree from the University of Pennsylvania Law School in May 1969, and a Master of City and Regional Planning degree from the University of Pennsylvania in December 1969.

Furia and his wife, Joan, live in Center City Philadelphia.

As administrator of Region III, Furia will be responsible for all EPA programs in Delaware, Maryland, Pennsylvania, Virginia, West Virginia, and the District of Columbia.

The new appointment brings to nine the number of EPA Regional Administrators announced so far. The other Regional Administrators previously announced are Francis T. Mayo, Region 5, with headquarters in Chicago; John McGlennon, Region 1, Boston; Jerome H. Svore, Region 7, Kansas City, Missouri; Gerald M. Hansler, Region 2, New York City; John A. Green, Region 8, Denver; Jack E. Ravan, Region 4, Atlanta; Paul DeFalco Jr, Region 9, San Francisco; and James L. Agee, Region 10 Seattle.



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