

Gerald Wissler Shows Grand Champion Pig in 4-H Roundup

Gerald Wissler exhibited the Grand Champion pig, a 235-pound heavyweight crossbred, at the Lancaster County 4-H Pig



Kerry Boyd had the 4-H champion pen of 10 and reserve champion cross breed with his Hampshire-York crosses.

Roundup Tuesday at Lancaster Stock Yards.

The animal was bought by Ezra W. Martin, Garden Spot Meat Products, for \$1.14 a pound or \$267.90 in the afternoon sale.

The 12-year-old Wissler is the son of Mr and Mrs. Glenn Wissler, Ephrata RD1.

The Grand Champion pig was a three-way cross involving Hampshire, York and Chester White breeds.

Reserve Champion was a 205 pound Duroc shown by Frank Rouss, Ephrata RD2. The Duroc was purchased by Penn Packing for 50 cents a pound or \$102.50 total.

The Champion Pen of 10 was shown by Kerry Boyd, Ephrata RD1. The entire lot of crossbreds was purchased by Penn Packing. The hogs totaled 2,100 pounds and sold for 24 cents a pound.

The Berkshire Champion was shown by Dan Baum, Elizabethtown. The hog weighed 185 pounds and sold to McCoy Cattle Co for 22 cents a pound.

Michael Hastings, Kirkwood RD1, showed the 215 pound Chester White breed champion which went to Penn Packing at 23 cents a pound.

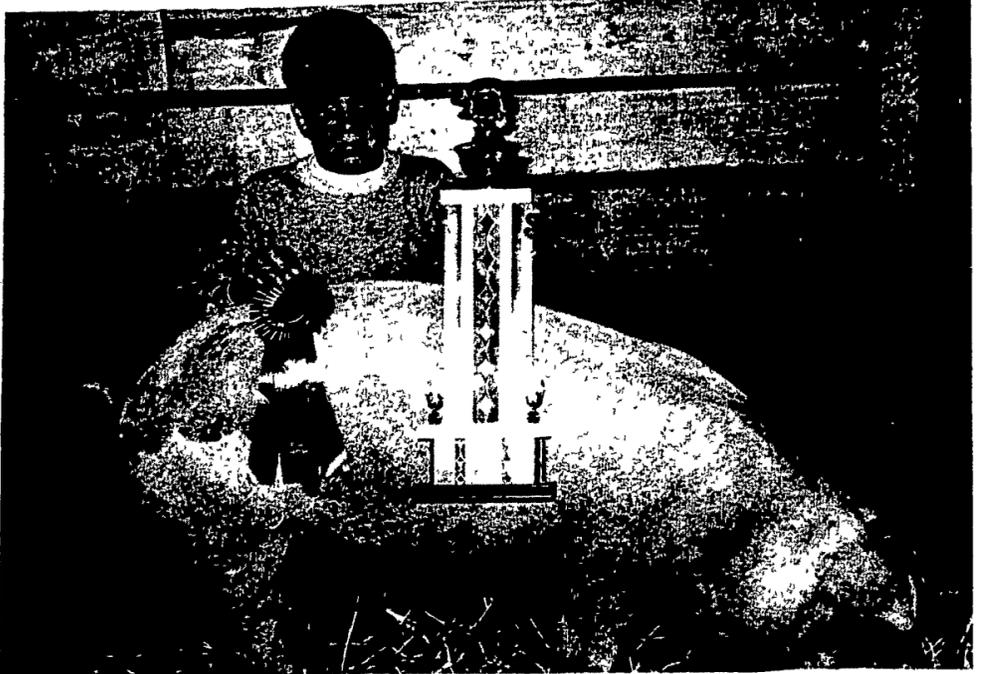
A 210 pound Hampshire shown by Mike Grube, Elm, took breed honors. It went to Martin-Nolt at 23 cents a pound.

Bill Glover's hogs took breed champion ribbons in both Landrace and Yorkshire. The 205 pound Landrace was bought by Ezra W. Martin for 22.5 cents a pound and the 200 pound Yorkshire by Penn Packing for 22 cents a pound.

Henry Gruber, of A & B Packing Allentown, judged the 142 hogs entered in the show by 31 4-H members.

Jay W Irwin, associate Lancaster County agricultural agent, reported the total live weight of the hogs was 28,715 pounds, an average of 202 pounds per animal.

Total cash paid for the animals at the afternoon auction was \$6,467.24, Irwin said, for an average of 22.5 cents per



Gerald Wissler, Ephrata RD1, had the Tuesday with this three-way cross of Hampshire-York-Chester White grand champion animal at the 4-H pig show

pound. Clyde Wolgemuth was auctioneer.

PENB Slates Meetings

"The Poultry and Egg National Board now has received cash and pledges in excess of \$30,000 required to finance a six-month advertising campaign directed at doctors, nurses, dietitians and nutritionists," advises Mal Cleland, PENB chairman.

The name "30-60" was derived from the fact that a campaign of paid advertising in just three professional journals would cost \$60,000 for 12 months.

The campaign has been carried on through volunteer key men in each of seven areas of allied industry. Each key leader was asked to contribute \$1,000 and to pledge to raise not less than an additional \$4,000.

Due to travel, business commitments and vacation schedules, not all seven group leaders have been equally active. As yet, no funds or pledges have been forthcoming from the very important feed and pharmaceutical segments of allied industry. On the other hand, National Associations, State Associations, Boards and Commissions, and the Breeder segments have been quite active and reasonably successful.

PENB directors authorized the campaign and fund drive but requested that no solicitation be made directly among egg producers, because of the egg price, or among egg packers, because of the "Breakfast Shopper" solicitation.

Barry Wissler, Ephrata RD1, won the Junior Fitting and Showing competition with brother Gerald in second and Stuart Heisey, Elizabethtown RD1, third. Junior fitters are ages 9 to 14.

Senior fitting honors for ages 14 to 19, went to Dan Baum, with Mike Grube second and Frank Ruoss third.

Reserve Champions in each

breed were: Bill Glover, Elizabethtown, Berkshire; James Lefever, Manheim RD4, Chester White; Kerry Boyd, Crossbreds; Stuart Heisey, Duroc; Tim Grube, Elm, Hampshire; Dan Baum, Landrace, and Richard Keener, Elizabethtown RD1, Yorkshire.

Scott Heisey was reserve champion with his Pen of Ten Durocs.



Barry Wissler won 4-H champion junior pig showing and fitting honors.

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