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J. Mowery Frey Jr displays Alnat Toitilla Ivanhoe Ginger after the animal won the grand championship at the Lancaster District Black and White Show last week. With him are three Frey children who won

first in their class in the countywide competition. They are, left to right, Sandra, who had first senior yearling; Susan, who had first intermediate calf, and John, who had the first junior yearling, as well as junior champion.

Likes Competition, Showing, Working With Cows

Mowery Frey Jr Explains Why He Shows His Dairy Animals

J. Mowery Frey shows and often wins at top local, state and national dairy shows.

Following his win at the Black and White Show last week, Lancaster Farming asked Frey about his attitude toward showing, including its personal importance to him, its role in his herd program and some of the techniques involved. Following are some of the comments and opinions given by Frey:

It was 25 years ago that he went to his first show, a district 4-H show. In his first effort, he came home with the grand champion award. He won three 4-H grand championships.

(For related story on Fultonway Farms, see page 16.)

He believes that showing is "something you have to enjoy." He also believes that anyone who takes the trouble to show should do the best he can to make a good showing. "It's no use clipping a cow and going out and showing her unless you're going to do your best." He thinks showing has a beneficial effect on her management. "The one thing I like about showing is the training of the animals — they never forget it. There isn't hardly an animal in my barn you can't go out and lead."

Why does he enjoy showing? "Competition is still what we kind of thrive on. That isn't the ultimate in life, but still competition is what makes people go."

But Frey says he also enjoys leading animals. He loves to show and work with the animals.

But he notes that farmers can't afford to get too attached to a cow. "You must not get so attached you can't sell them. The only reason for registered animals is to merchandise them."

In his own operation, Frey aims for proceeds from sale of animals to equal one-half the amount of his milk check.

Does showing animals help sell them? Frey notes that there are some very good herds which

are well known, but have not shown. At the same time, however, he feels that showing can help; but he thinks it's important to do a good job.

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Linda Kay Hess Is Named Poultry Queen

Linda Kaye Hess has been named Lancaster County Poultry Queen.

The 19-year-old daughter of Mr. and Mrs. Claude H. Hess, 2462 New Holland Pike, Lancaster, she will represent the Lancaster County Poultry Association at the state poultry queen contest during Dutch Days at Hershey Aug. 24-29.

Susan Kay Gehman, 18, daughter of Mr. and Mrs. Noah H. Gehman, 6490 Main St., East Petersburg, was runner-up in the county contest.

Miss Hess graduated from Conestoga Valley High School last year and is attending Hood College. She has black hair and brown eyes. She is five feet six inches tall.

She is vice president of her church youth group and a member of the church choir. She



Linda Kaye Hess
New Poultry Queen

lists horseback riding, tennis, piano and reading as among her hobbies and activities.

She is associate editor of her college paper.

Susan Kay Gehman has blonde hair and green eyes and is five feet three inches tall.

She graduated from Hempfield High School this year. She plans to attend Lancaster School of the Bible in the evenings and work as a clerk.

She has been president of the Hempfield 4-H Club and has been active in social programs, such as speaking of Christ to

alcoholics in New York, visiting elderly persons and helping with a religious program at a jail.

Her activities include sewing, waitress at Calvary Homes, sales clerk at Watt and Shank Shand, swimming, and member of the Future Business Leaders of America Club. She took the Dale Carnegie course on Human Relations.

Contest chairman was John W. Melhorn. He reported the contest judges were impressed with the qualifications of both girls and said he is pleased that Lancaster County will be well represented at Dutch Days.



Susan Kay Gehman
Poultry Runner-Up

8 Girls Win at County 4-H Dress Revue

Eight girls were named winners of the Lancaster County 4-H Dress Revue Thursday at the Farm and Home Center.

Chosen from among 105 4-H contestants, the winners are:

Senior Division — Ellen Habegger, 33 Wolf Road, Akron, daughter of Mr. and Mrs. Eric Habegger; Debbie Buchen, Manheim RD3, daughter of Mr. and Mrs. Clyde Buchen; Deborah Myers, 19 Circle Drive, Ephrata, daughter of Mr. and Mrs. Carroll Myers; Julie Hartranft, 35

Lincoln Ave., Ephrata, daughter of Mr. and Mrs. Ernest Hartranft; Betsy Bomberger, Elm, daughter of Mr. and Mrs. Roy Bomberger, and Mary Ann Shelly, Manheim RD2, daughter of Mr. and Mrs. Earl K. Shelly.

Junior Division — Carole Myers, Walnut Road, Willow Street, daughter of Mr. and Mrs. Hubert Myers, and Dawn Bensing, 826 Grandview Drive, Ephrata, daughter of Mr. and Mrs. Robert Myers.

In addition, the following

senior 4-H members were chosen runners-up: Joyce Groff, Quarryville RD3; Cynthia Balmer, Lititz RD4; Anne Williams, New Holland, and Linda Myer, New Holland RD2.

Four junior runners-up are: Trudy Nissley, Mount Joy RD1; Kathy Farlow, Ephrata; Sara Roth, Landisville, and Martha Bomberger, Elm.

The winners will compete in the Southeast Regional Dress Revue August 17 at the Farm

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