

# Farm Women Societies

Lancaster Farming, Saturday, July 3, 1971—21

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Mrs. Melvin Meck gave a business report during the meeting conducted by Mrs. Richards Wood, president. Included in the report was an invitation to attend the county-wide picnic Aug. 4 at Central Manor Camp Meeting grounds, Washington Boro RD1. Next meeting of the group will be a family picnic and

splash party at the home of Mr. and Mrs. Harold Graybeal, Peach Bottom, at 6:30 p.m. on July 8.

## Society 30

Farm Women Society 30 recently met and toured WGAL-TV, Lancaster. Mrs. Titus Yoder was in charge of devotions. During the

business meeting conducted by Mrs. Lester Neff, vice president, Mrs. Donald Horning was nominated as Farm Woman of the Year.

The County Board picnic will be held at noon August 4 at Safe Harbor Park. Children are invited to attend.

The next meeting will be a splash party from 6 to 10 p.m. July 17 at the Media Heights Country Club.

## Society 27

Farm Women Society 27 and their families attended a picnic June 27 at the Sico Park in Mount Joy. Mrs. John Wolgemuth and Mrs. James Brubaker, food committee members, were in charge of the family style meal.

Games were planned for both children and adults. These games were in charge of Mrs. Albert Fry, Mrs. Galen Benner and Mrs. Leon Schnupp.

Society 27 was entertained by Society 19 at the Farm and Home Center on June 12.

A swimming party is planned at the home of Mrs. Sam Heine-man, Marietta RD1, on July 27.

# Ida's Notebook



By Ida Risser

Almost the Fourth of July.

That date brings back memories of fireworks at Lititz in years past. Sometimes we drove to Owl Hill and parked our car along the road to see "the high ones."

I'm the oldest of seven girls; we usually had a car full.

On one eventful night, we managed to get our 1923 Overland in a ditch. You want to know how we got out? A few men walked over and simply picked up the car and put it back on the road. That couldn't be done with the heavy cars we drive nowadays.

My son is making a Grandfather's clock. When he put in the new works made in Germany they didn't even go "tick tock."

He went to bed very discouraged that night. He did get it running nicely the next day.

When this story was told to a friend, he laughingly said, "It will run better after the first hundred years."

This is a season of goings and comings.

The same day that one comes home from 4-H Club Congress at Penn State, another leaves for a summer job in a camp in Connecticut.

Three days later, a 4-H'er arrives from Wisconsin for a week's stay. And the day he leaves, others arrive from Rochester.

But through it all, the blueberries get picked, the green beans frozen and the first cabbage made into slaw.

It is a challenge to make big meals, keep the clothes ironed and the house clean while entertaining guests during the summer.



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## Butter? Some Pros and Cons

In answer to audience questions following his comments to the combined meetings of the American Butter and National Cheese institutes, Grover Simpson, American Dairy Association's national market service manager, said many retail grocery chains are reporting a renewed interest in butter.

The reason for this is not clear at this time; however, ADA's new butter promotion is

stressing the flavor and taste superiority of butter over imitations and taking a strong stand against margarine in the theme, "Butter, it's what margarine would like to be."

Meanwhile, Jennifer Cross, author of "The Supermarket Trap," an expose of marketing practices in the U.S., says she feels butter is "a marketing disaster. I have a hunch," Miss Cross says, "that butter pro-

ducers standardized their product in an effort to fight the inroads made by margarine, but the product they standardized on is a "yuch" product. It tastes bland, when it doesn't taste outright bad."

She also said that "90-cent-a-pound butter can't compete with 20-cent-a-pound margarine in the volume market. There's just no way that can be done."

Miss Cross has some recommendations. "First of all, butter producers must start thinking of butter as a gourmet product. They must start promoting it as such and quit trying to fight margarine — producers should develop several different-tasting butters. They have them in Europe. Why not here? They should publish recipes using butter," Miss Cross says.

"Producers must make it easier to buy quantities smaller than a pound. Nowadays, you have to tear up a package to get less than a pound. Why not take a lead from margarine makers and put butter up in those half-pound reusable tubs?"

As for the health question, Miss Cross points out, "Butter producers are ignoring the whole question, but I think they should strike back with promotion. After all, the English and the Irish eat pots and pots of butter, and they don't have a high proportion of heart disease."

## Farm Women Calendar

Saturday, July 3

1:30 p.m. — Farm Women Society 10, home of Mrs. Frank Hodecker, 907 Rohrerstown Road, Lancaster

Thursday, July 8

6 p.m. — Farm Women Society 9, home of Mrs. Merle Huber, Marticville

6:30 p.m. — Farm Women Society 21, home of Mr. and Mrs. Harold Graybeal, Peach Bottom.

Saturday, July 10

1:30 p.m. — Farm Women Society 2 meets.

2 p.m. — Farm Women Society 6, home of Mrs. Harry G. Shonk, Manheim RD4.

Farm Women Society 7 meeting, Christ's Home, Paradise.

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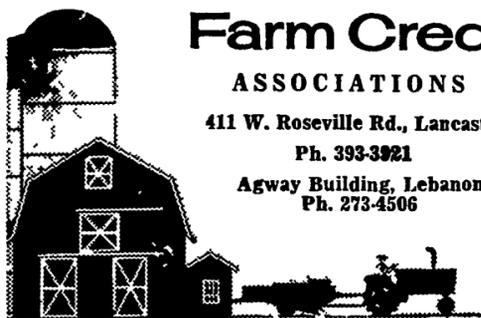
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