

Local Persons Visit Modern Plant

(Continued from Page 10) plant and it can be obtained in a larger model. The Shippensburg operating capacity is about 6,000 pounds per hour.

Builder of the Shippensburg system is Kennedy Van Saun (KVS). A representative of the firm said improvements have been made on the Shippensburg

plant and it can be obtained in a larger model.

The Shippensburg operating capacity is about 6,000 pounds per hour.

The tour was organized by Donald A. Harter, Penn State regional Extension resource staff. Harter said the purpose

was "to study the advantages and disadvantages of incineration as one of the potential methods which might be used as an alternative to or in conjunction with the standard landfill operation."

Others making the trip included Max Smith, Lancaster County ag agent, Robert Hostetter and Harry Cooper, Mount Joy township supervisors, Benjamin Landis, Paradise township supervisor; Immo Suylok, West Lampeter township citizen; Leonard A. Steiner Jr., Kerr Manufacturing Corp.; Phillip Howlett, Pennsylvania Malleable Co.; Dean Keller, executive secretary of Lancaster Manufacturers Association; Oliver Swartz, Hummelstown borough manager, and Leroy Umberger, Hummelstown borough council president. William LaCour, planning analyst, solid waste section, Pennsylvania Department of Environmental Resources, and others.

'Preservation of Firms'

(Continued from Page 11) other departments. We will be watching amendments to the Federal Milk Marketing orders to provide for mandatory milk promotion upon the approval of order amendments.

"We will continue to urge the establishment of an economic escalator formula for the pricing of Class I milk predicated on economic conditions in this region.

"We will continue to get proposals under way to zone bulk producers at the farm and to establish the farm as a point of pricing. And we will continue to watch the level of support prices, which we helped to obtain at 85 per cent of parity."

Merrill concluded his remarks by again assuring Eastern's buyers of milk that their cost of product should be equal to their principal competitors, and the principal competitor to-

day is the processing and packaging cooperative which has the advantage of utilizing income from membership dues to subsidize its distribution business.

"We must preserve the efficient enterprising independent proprietary milk company. By preserving these independent milk companies, we can be assured of alternative markets for our milk, minimal dues to cooperative organizations and maximum prices to dairymen."

Cereal Ads Urge Milk

Ads for two new "monstrously good" cereals from General Mills, Count Chocula and Franken-Berry, promote milk.

"One ounce of either cereal provides eight essential vitamins plus iron," the ads read.

"Pour on four ounces of vitamin D milk, and you're serving one-third of the officially established minimum daily adult requirement for vitamins and iron."

Milk also gets a boost from Carnation. A new ad for Carnation's Instant Breakfast says "Carnation instant breakfast makes milk this kind of nutritious meal." Copy goes ahead to point out, "Milk contributes substantial nutrition — and then, to make milk a meal — Carnation instant breakfast contributes the rest of the protein, vitamins, minerals and food energy."

Help Us Serve You

If your organization didn't make our farm calendar this week, it's not because we don't like you or your organization.

We may have missed it in the rush. Or maybe you forgot to tell us.

Either way, we'd like to extend our farm community service to you.

To get on the Farm Calendar, remind us by calling 394-3047 or 626-2191 or by writing to Lancaster Farming, 22 E. Main St., Lititz, Pa. 17543. And help us serve you better.



Can you pick the farm boy?

Don't let the expensive business suits fool you. Many of today's top executives are from farms. They're still as much at home in a feedlot or field as they are in a plush corporate conference room. Their business is agribusiness — manufacturing farm machinery, equipment, chemicals . . . processing meats and grains . . . producing seeds, feeds, textiles . . . providing finance, management, legal counsel . . . all the other products and services that go into

the agricultural production and marketing machine. Agribusiness is the nation's largest industry. It employs more people and pays more in wages and salaries than any other industry. And it's growing, expanding. Agribusiness offers almost unlimited career opportunities. Two of the most important assets in entering are a farm background and a college diploma. Agribusiness needs engineers, agronomists, chemists,

economists, marketing specialists, nutritionists, animal husbandrymen, writers, — people of all talents.

If you're a farm boy, thinking about a career with a future, now's the time to think about enrolling at the college of your choice. If you're a farm boy, looking toward graduation from college, now's the time to look into the opportunities awaiting you in agribusiness. A card or letter will bring more information.



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