

A G W A Y

WHO CARES? WE DO!



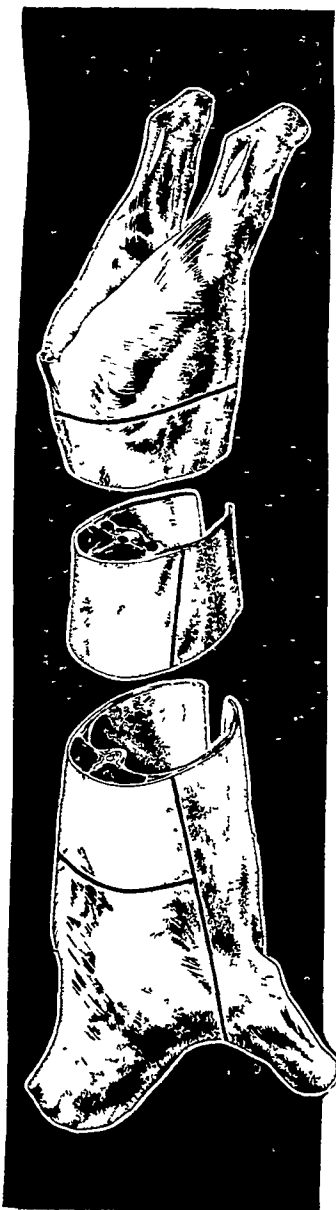
John Shuman

**WHO SELLS
THE
CONSUMER
and WHY?**



Vic Denlinger

**WHY Do Meat packers
PREFER A PROVIMI CALF?**



THE PROVIMI CALF:

- Is DeLuxe Veal.
- Increases Consumer Consumption.
- Has Pioneered This Market.
- Is Sold to Restaurants and Hotels by Provimi People.
- Has Higher Dress Out . . . Less Waste.
- Has Buyer Confidence . . . Farmers Do Make Money.
- Has Professional - Local Guidance on the Farm.
- Color - Light Pink is Insured by Provikalf.

**THINK: Should WE Together (Cooperatively)
Continue to Develop Programs**

1. To Keep Young Farmers on the Farm.
2. To Keep More Farm Families on Less Acres.
3. To Make More \$ Per Acre For You.
4. To Eliminate Your Need For More Expensive Acres.

G & G Feed & Supply
Manheim
665-5001

Henry B. Hoover, Inc.
Ephrata
733-6593

Lancaster Store
394-0541

New Holland Store
354-2146

Salunga Store
898-2248

M. M. Good & Son
Gordonville
768-3781

Mrs. Jacob L. Kurtz
Elizabethtown
367-5430

Willow Street Store
464-3521

Quarryville Store
786-2126