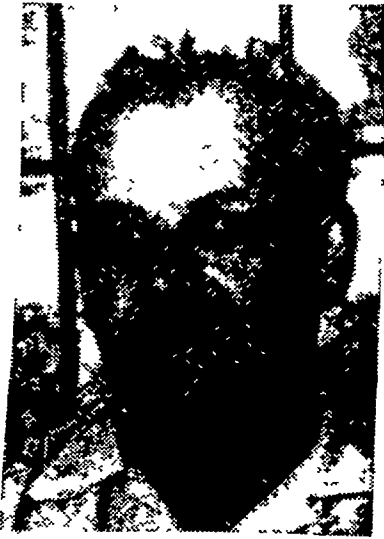


AGWAY

WHO CARES? WE DO!



Ray Wallace

WHO SELLS THE CONSUMER and WHY?



Bob "Provimi" Cody

WHY Did Farmers and Provimi® and Agway Pioneer this Program?

WHO Made the Veal Program Successful for You?

WHO Makes a Profit from this Program?



YOU . . .

make a Profit \$. . . Even if you don't raise an Agway - Provimi® Calf.

THINK How much more do YOU make when selling a new born Bull Calf.

WHY . . .

Because we together pioneered a program to make more \$ per acre.

Because we together were looking for programs to keep young farmers on the farm.

Because we together were looking for Programs (not products) to keep additional farm families on the farm.

Because we together were looking for Programs to Eliminate Your Need for more expensive Acres.



COOPERATIVELY

WORKING TOGETHER EVEN MAKES PROFITS FOR THOSE
WHO DON'T SHARE COOPERATIVE EFFORTS.

G & G Feed & Supply
Manheim
665-5001

Henry B. Hoover, Inc.
Ephrata
733-6593

Lancaster Store
394-0541

New Holland Store
354-2146

Salunga Store
898-2248

M. M. Good & Son
Gordonville
768-3781

Mrs. Jacob L. Kurtz
Elizabethtown
367-5430

Willow Street Store
464-3521

Quarryville Store
786-2126