

# HOW TO TURN OVER PROFITS WITHOUT TURNING OVER THE SOIL



If you're keeping pace with new farming methods, you're using No Tillage Farming.

So you know how important chemical weed control is. That's why you should be using ORTHO PARAQUAT. It makes No Tillage work. PARAQUAT eliminates the need for pre-plant tillage. It's non-selective and quick killing and is absorbed by weeds in a matter of hours.

Rain or sunshine won't dull its effectiveness.

And PARAQUAT has just been cleared for tank mix use with Atrazine on corn. A PARAQUAT-Atrazine com-

bination will take care of tough weed problems — even quackgrass.

PARAQUAT kills existing plant growth. The result: A low-laying mulch cover that traps moisture and stops erosion. Seedlings get off to a fast start. Free of competition for light, moisture and nutrients.

If you're a modern farmer, you're a No Tillage farmer. And you're using ORTHO PARAQUAT.

Because it turns over profits without turning over the soil.



**CHEVRON CHEMICAL COMPANY**  
**ORTHO DIVISION**  
7524 Hickman Road, Des Moines, Iowa 50322  
Part of the great group of Chevron companies

## PARAQUAT / NO TILLAGE

TM's — Ortho, Chevron Design — Reg U S Pat Off  
On All Chemicals Read Cautions, Warnings and Directions Before Use.

### ASK US ABOUT SPECIAL NO-TILLAGE DISCOUNT ON PARAQUAT

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