

# Report of Pa. Egg Marketing Association March Meeting

Sam Berenson reported on the meeting held in Harrisburg, March 11, where the new Egg Products Law was discussed. He stated that the major portion of the meeting was devoted to egg products inspection requirements and regulations. Also

emphasized was that the egg products portion of the legislation would go into effect on July 1, 1972. The handling of restricted eggs was also discussed. Tom Smith reported that at the Egg Advisory Council meeting at Harrisburg, Secretary

Hale asked those in attendance what could be done by the Department to assist the industry. President Hess referred to the program at a recent meeting of the Lancaster County Poultry Association where the possibility of a Pennsylvania Brand Egg price and market information

Program was discussed. Sam Berenson was asked to represent the Association at the public meeting to be held in New York City March 15 when certain changes were to be considered in the release of egg price and market information. After considerable discussion, the following motion representing the wishes of the group, was passed: "No major changes should be made at this time, but a committee of producers and marketers be set up to evaluate possible changes and Sam Berenson is to express the feeling of the group at the New York City meeting."

Survey by the Poultry and Egg National Board pertaining to states' interest in a check off program was reported on by President Hess. Tom Smith gave a report on UEP's Phase II action. He referred to surplus removal of eggs and fowl slaughter.

President Hess asked brand egg program chairman for reports. Each indicated that they did not have any new information to report. Reference was made to private brands being marketed currently and were made on the importance of developing the Pennsylvania program.

Tom Smith mentioned that six film clips of 15 seconds each, prepared by the Market Development Division of the Bureau of Markets are available. It was suggested that if possible the film clips should be shown at the next PEMA meeting. Raymond Sauder extended an invitation for interested parties to attend a seminar of management personnel at the Millstream Conference Center on Friday evening, April 2, and Saturday, April 3. Registration fee is \$15. The affair is sponsored by the Mennonite Business Organization.

President Hess pointed out the consumer education committee of the Pennsylvania Poultry Federation is planning to have an egg sandwich contest. The Pennsylvania Restaurant Association will cover costs except for awards, which will be furnished by the Pennsylvania Poultry Federation. A planning meeting will be held.

Earl Hess announced that Raymond Sauder will represent the PEMA on the Pennsylvania State University Agriculture Advisory Council.

The group was advised that a request for 500 eggs for an egg hunt to be staged by Governor and Mrs. Milton Shapp for approximately 125 children had been fulfilled.

It was announced that the next meeting will be held Friday, April 16, instead of Good Friday, April 9. The meeting will be held at Schraffts Restaurant, New Cumberland RD, and announcements will be mailed as usual.

The group was alerted to the receipt of thank you cards from Frank Troester and Allen Shade for baskets of fruit presented during their convalescences.

Fred Pontz gave a report on the survey on egg purchasing policy and copies of the report were presented to each member. Pontz emphasized the importance of bringing the right kind of material to the attention of the group and marketing their own way in the market place.

Acting Secretary,  
Kermit Birth



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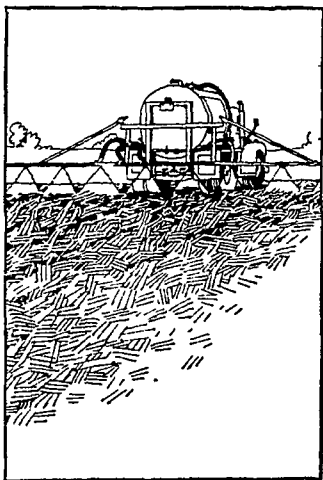
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