

Firm Changes Personnel

Two personnel changes have been announced in the Sales and Marketing Department at Victor F. Weaver, Inc., New Holland, by Melvin S. Mitchell, sales manager.

Orie Wolf, 914 Grandview Dr., Akron, retail sales supervisor, Weaver's Foods has assumed responsibilities of salesman in Fresh and Frozen Poultry Sales.

In a related move, Marvin J. Smoker, Gap RD2, formerly a bookkeeper in the accounting department, has been named to succeed Wolf as retail sales supervisor, Weaver's Foods.

Wolf, a native of Ephrata, is a graduate of West Chester State College. He joined Weaver in 1970.

Smoker, a graduate of Goldey Beacom Junior College, came to Weaver in 1970 as an accountant. In his new position he will be responsible for the operation and supervision of Weaver's Poultry Shop on East Main Street in New Holland.



Right down to his cute pom-pom cotton tail made of Coats & Clark's rug yarn, this little bunny is all ready for the Easter Parade! Body of bunny consists of two side pieces and a 28" length band of printed cotton fabric. Legs and feet are made moveable by fastening them to the body with buttons. No bunny would be complete without his rabbit ears firmly stuffed to stand up straight! Use cotton batting or Kapok to stuff entire bunny. Free instructions are available by sending a self-addressed stamped envelope to this publication along with your request for leaflet PPE 1209.

Help Us Serve You

If your organization didn't make our farm calendar this week, it's not because we don't like you or your organization.

We may have missed it in the rush. Or maybe you forgot to tell us.

Either way, we'd like to extend our farm community service to you.

To get on the Farm Calendar, remind us by calling 394-3047 or 626-2191 or by writing to Lancaster Farming, 22 E. Main St., Lititz Pa. 17543. And help us serve you better.

Ladies, Have You Heard? . . .



About Appliance Warranties

When you buy a home appliance, you usually get a manufacturer's guarantee or warranty which protects your purchase.

The terms guarantee and warranty often mean the same thing — assurance that the item you bought will give you satisfactory service for a specified length of time.

Many manufacturers prefer the term warranty. One industry spokesman describes it as simply a written statement of the manufacturer's responsibility for replacing defective parts or workmanship within a certain time limit.

But a warranty doesn't mean the appliance won't break down. It means that if it should break down within a certain time, the manufacturer has provided for the warranted repairs.

The time limit on appliance warranties is related to the size of the appliance. For major appliances, the warranties may be effective for five years or more. For some smaller appliances with an expected lifespan of about a year, warranties are for shorter periods.

The only way you can know the time limit of a warranty on an appliance is to read the warranty statement which comes with it.

Seldom, if ever, do warranties obligate the manufacturer to replace a defective appliance with a new one.

Neither do warranties place the entire responsibility for satisfactory performance of the appliance upon the manufacturer. Included are your obligations to carefully read and follow instructions for using the product.

Check for blown fuses, tripped circuit breakers or even a loose plug in the machine before reporting trouble to the manufacturer or his dealer.

Foods Of The Future

In the years to come we can look forward to a new world of designed foods, foods which use natural food products as building blocks for new products.

Milk is a good example. No longer "just milk," today it's a raw material.

One large processing company uses almost a billion pounds of milk a year in the form of lactose, dry milk, milk crumb, butter, and sodium caseinate.

Milk is the raw material contributing to a variety of processed food products.

Conventional dairy products will soon be staying fresh much longer than they do now. Sterile milk will become available that will stay fresh at room temperature for days.

There will also be frozen concentrated milk, dried whole milk, sweetened cream, and "long-life" cheese to extend the useful life of these nutritious foods.

In addition to food, more attention is being paid to packaging.

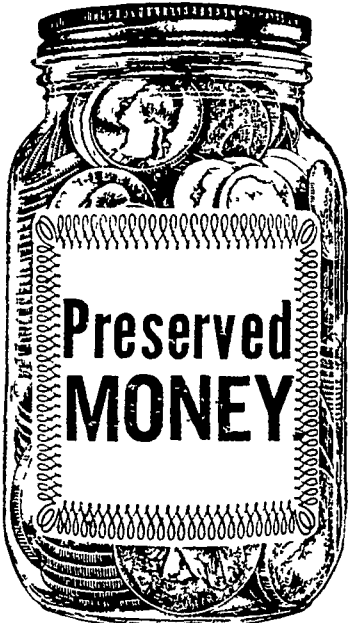
The boil-in-the-bag vegetables of the '60's are forerunners of the "roast-in-the-bag" meats, casseroles, and convenience foods of the '70's.

There will be edible packages that dissolve with heat, and packages that flavor their con-

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Have it When You Need it!

Nothing is more comforting than the knowledge that you have a sizeable nest-egg of savings put by in case of unexpected opportunities or sudden emergencies. And there's no better way to acquire it than by saving at State Capital Savings, where the earnings rate on regular savings is a big 5% compounded semi-annually. That makes your savings grow in value while waiting for you. Earnings are paid from the first of the month if your money is in by the 10th, and they're paid right to the day you withdraw. Your funds are always available and they're insured to \$20,000 by a Federal agency. So start your preserving plans now — start saving today the State Capital way.



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