

## Agway Writer Wins Award

Nicholas A. Ferrant Jr., Ciops Specialist for Agway Inc Southern Division, has won first prize in the membership newsletter competition of the 1971 Co-op Information Fair sponsored by the National Council of Farmer Cooperatives.

The Information Fair is an annual competition of advertising, publications, and information efforts of farm cooperatives throughout the country. Entries are judged by journalism school faculty members.

Ferrant, of Yardville, New Jersey, writes a monthly newsletter for more than 6,000 farmers in Pennsylvania, New Jersey and Maryland. The four-page letter contains management information for growers of corn, alfalfa, fruits, vegetables and other crops; tells farmers when and how to do certain jobs; and carries information about new products and their uses.

Ferrant has developed a style of writing which is effective in communicating with farmers about what is best for their crops without being overly technical.

This year's award was the fifth that Ferrant has won for his newsletter in the past eight years. The newsletter has been published for more than ten years.

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## SECOND SECTION

# Penn State Slates Second Livestock Day March 31

The Second Biennial Livestock Day — featuring research with beef cattle, sheep, and hogs — will be held March 31 at Pennsylvania State University.

Keynote speaker will be Dr. John W. Oswald, University President, discussing "Progress in Agriculture."

The conference will begin at 9:30 a.m. with registration at the Keller Conference Center on the campus, according to Dr. Lowell L. Wilson, general chairman.

The event is sponsored by the Department of Animal Science. Reports of livestock research will be featured in the Conference Center auditorium.

At the conclusion of formal programs, about 3:30 p.m., personnel will be on hand at the livestock barns and laboratories to explain specific research in progress.

Persons interested in attending the beef cattle session will hear reports on feeding apple processing wastes, pastures for beef cattle, research on an An-

gus-Holstein crossbred cow herd, feed intake by brain control, alfalfa silage versus corn silage, and feeding and utilization of crownvetch.

Swine research reports will include swine behavior studies, feeding of the lactating sow, sex odor in swine carcasses, protein-energy relationships, a farrow-to-finish swine management system, the SMEDI virus, voluntary feed intake in swine, and evaluation of swine testing.

Sheepmen will hear research findings on the effect of particle size and hay on feed intake, the effect of zeranol implant on lamb performance, and characteristics of rams, cryptorchids, and wethers receiving limited and full-fed rations.

Reports will also describe the effect of ration energy level and creep feeding on lamb performance — as well as the effects of ensiling, additives, and drying temperature on the value of high moisture and reconstituted corn. Results from the Meat Animal Evaluation Center will be discussed.

# Pork Congress Report

Frank Waters, Allentown, Pennsylvania's Pork Cook Out winner, placed second in the national contest at the three-day American Pork Congress in Des Moines, Iowa, last week.

John Henkel, president of the Pennsylvania Pork Producers Council, who attended the Des Moines meeting, said Waters did an outstanding job with pork kabobs. Waters, who is sales manager of A & B Packing Co., used almost all Pennsylvania products and set his handiwork off with a nice display centered around Pennsylvania Dutch place mats, Henkel recalled.

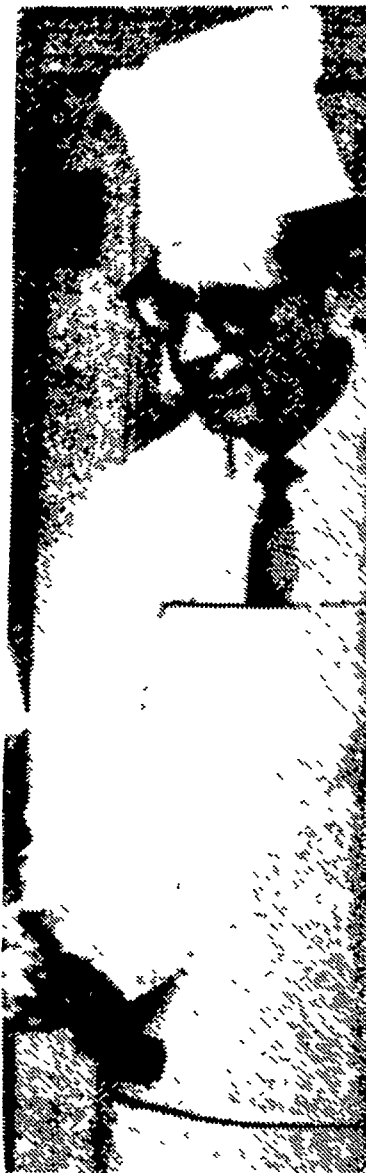
The winner, dubbed the U.S. Pork Cook-Out Prince, was from Kansas. There were 10 entries, each the winner of his state contest.

Other local men reported at the Pork Congress were Edgar D. Snively of Miller & Bushong, Inc. and Donald C. Hershey, Millersville, an equipment dealer and pork producer.

In commenting on the Pork Congress, Henkel said it featured a trade show with all types of modern hog equipment and supplies. There were also many educational meetings and a meeting of the U.S. Pork Producers Council.

Henkel, a well known Strasburg RD1 swine grower, stated that anyone really interested in the swine industry should take the opportunity to attend the Congress in the future.

Among the key points made at the Congress was this: The government is very concerned about



**Frank Waters  
U.S. Pork Contest Runnerup**

feed additives. Feeders should follow withdrawal instructions on feeds; if producers don't act, the government will put regulations on it, Henkel reported.

Asked about the latest word on the oversupply of pork and low hog prices, Henkel said pork is "moving very well" and the feeling is that the "worst is over." The next six weeks should bring to an end the large market gluts which resulted from the 20 per cent buildup in hog numbers last year, Henkel said.

He noted that hog producers are still concerned because retail prices did not move down enough to reflect the low prices to producers, he said. Pork in storage does not appear to be too excessive. The outlook is for smaller marketings and a better hog market in about six weeks.

## Weaver Names Two Foremen

Victor F. Weaver, Inc., New Holland, has announced appointment of two men to positions as foremen.

James L. Kulp, 292 E. King St., Lancaster, has been named sanitation foreman.

Kulp, a graduate of Warwick Union High School, started with Weaver in 1970 as a sanitation worker. He later became a Foreman Trainee, the position he held until his promotion.

Howard M. Howlett, Strasburg RD1, has been named foreman of the Night Batter Dipped Fried Chicken Department, in the Prepared Foods Division.

Howlett, a graduate of Solanco High School, started with Weaver in 1968 as a Foreman in Weaver's Quality Eggs, a position he has held until his new appointment.

The appointment were announced by Lester B. Weaver, Plant Superintendent.

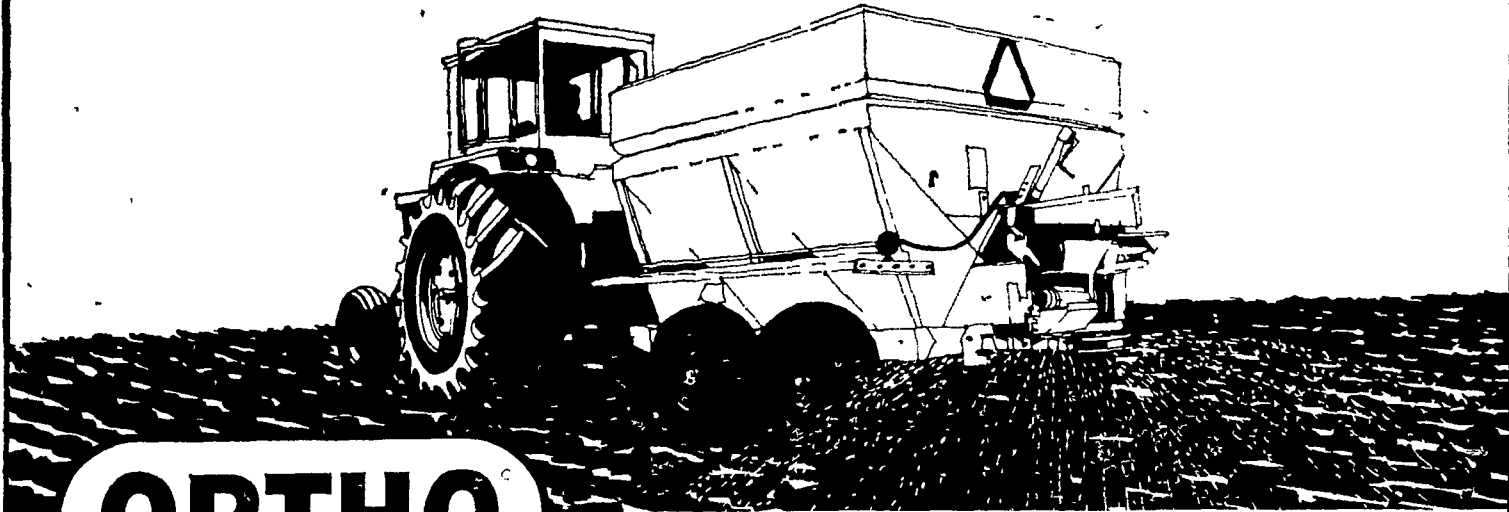
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