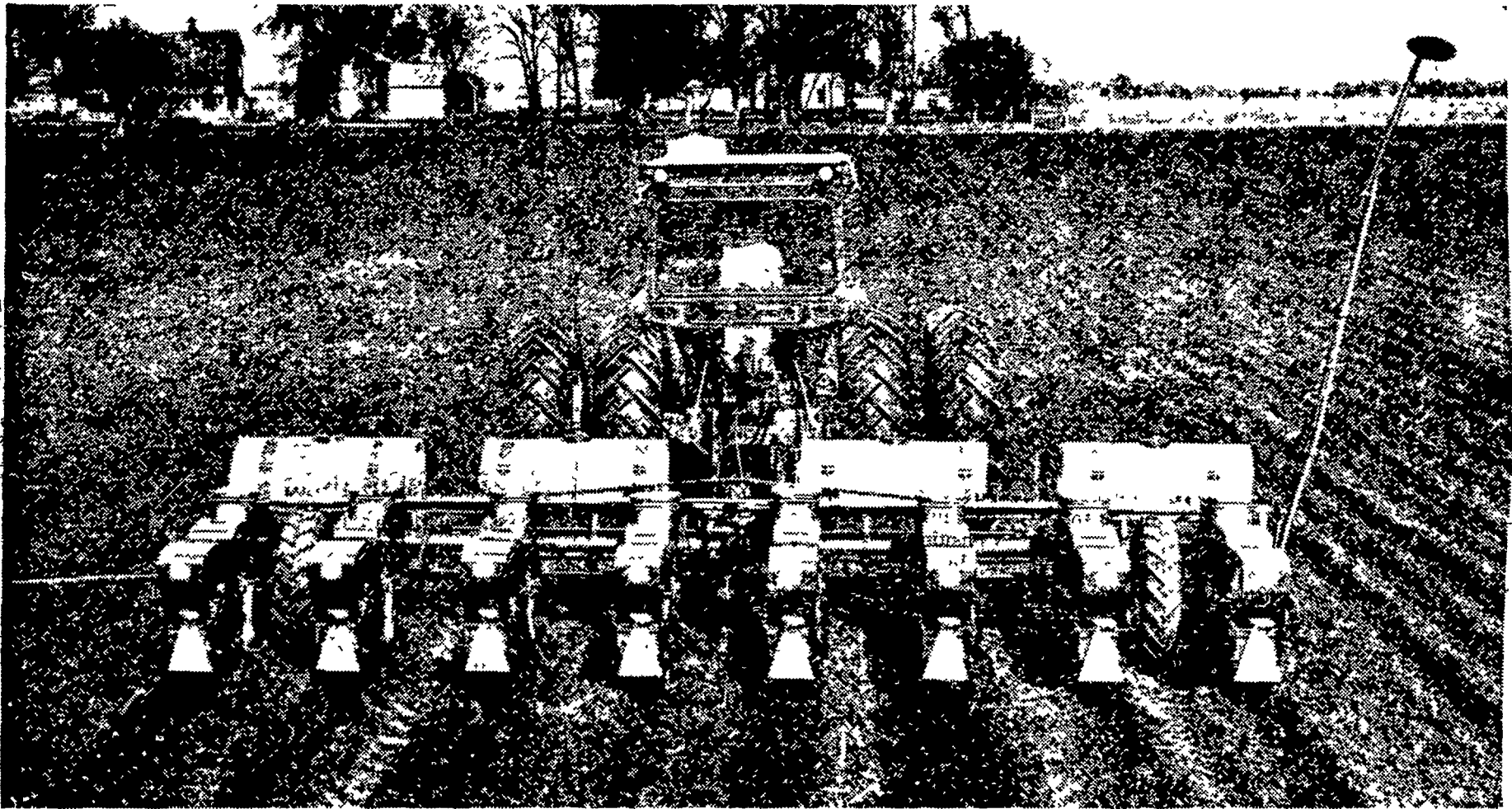


THE BASIC SOIL INSECTICIDE OF THE '70'S



You can use BELT to protect your crops
for as little as \$1.80 an acre.

The use of Belt is covered by a tolerance on corn of 0.3 ppm.

Belt is immobile in the soil. It does not leach, or move within the environment to any significant degree.

Belt is not a contamination problem in ground or surface waters.

Belt is among the least toxic of the widely used insecticides. Its active ingredient, chlordane, having an LD₅₀ of 350 to 500 mg/kg of body weight.

Belt controls most of the soil insect complex (such as cutworms, wireworms, armyworms, white grubs, non-resistant corn rootworms and many more).

Belt is available in new non-caking green granules or as an emulsifiable concentrate.

Belt costs farmers as little as \$1.80 per acre.

HOW TO BE SURE TO GET BELT WHEN YOU NEED IT

Let your dealer know immediately how many acres you want to protect against the soil insect complex. This will give him the opportunity to order your BELT requirement in plenty of time.

BELT can be ordered either as non-caking granules, BELT 33G, or as an emulsifiable concentrate, BELT 72ECF.

Belt FROM VELSICOL

Velsicol Chemical Corporation
341 East Ohio St. • Chicago, Illinois 60611

