

Facts Dairymen Should Know

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two new fluid milk products and will begin a three month test marketing period. The products are iron-fortified whole milk and a milk-orange juice drink. DDI is a two-year old organization supported by the dairy farmer members of 23 northeastern milk marketing cooperatives. Its purpose is to develop new dairy products which will increase fluid milk consumption.

The iron-fortified whole milk contains 12 mg of iron per quart. Although some skim milk and lowfat products are presently fortified with iron and other minerals, this is the first major attempt with whole milk. DDI indicates no altering of keeping quality or flavor.

Last year's White House Nutrition Conference and a number of surveys point out that a large portion of children and females in the U. S. are deficient in iron. Fortification of milk, bread and other basic foods is an attempt to correct this situation.

The second product is a breakfast or snack drink of whole milk and orange juice. Sugar and stabilizer prevent the curdling which would occur if you mixed this combination yourself. The product is light yellow in color with a slightly acid taste. Keeping quality should be as good as whole milk.

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DHIA MONTHLY REPORT

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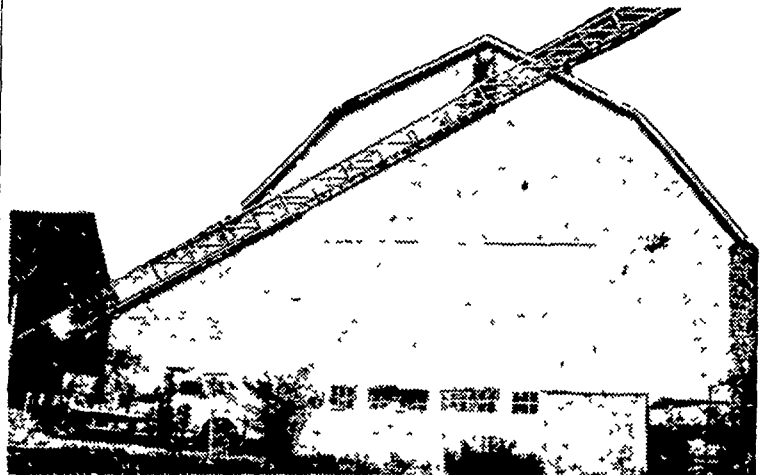
Owner - Name	Breed	Age	Days	Milk	Test	Fat
Bethania Farm						
81	GrH	4.4	305	15,860	4.2	672
Vincent H Hoover						
Dainty	RH	6.3	305	15,482	4.3	671
Nelson H Hershey						
Mattie	RH	11.4	279	16,437	4.1	670
Allan R Shoemaker						
Sally	GrH	8.5	305	17,718	3.8	668
Ailene S Longenecker						
Nina	RH	5.4	305	17,607	3.8	668
Fred Crider						
Myra	RG	5.7	305	14,009	4.8	668
J Rohrer Witmer						
Adelaid	RBrSw	5.3	305	16,646	4.0	666
J Z Nolt						
Collie	RH	7.6	286	16,143	4.1	665
Amos H Rutt						
Robin	GrH	6.4	305	15,112	4.4	665
Abraham Shelly Jr						
Minnie	GrH	7.8	296	18,884	3.5	664
Red Rose Research Center						
Iva	RH	1.11	305	16,222	4.1	664
John N Landis						
Dotie	RG	6.6	305	14,862	4.5	664
Alvin K Bollinger						
Whitey	RH	4.2	305	12,966	5.1	664
John C Groff						
Thankl	RH	8.9	305	20,678	3.2	663
Melvin L Shertzer						
Pansy	RH	7.0	305	16,974	3.9	663
R Edwin Hainish						
Evy	GrH	2.3	305	16,700	4.0	661
Willis S Nolt						
Sandra	RH	8.6	305	19,004	3.5	660

HIGH DAILY BUTTERFAT AVERAGES

Name	Breed	Days On Test	No. Cows	Cow Days In Milk	Milk Lbs.	% Test	Fat Lbs
Benjamin B Fisher	R&GrH	22	15.0	100.0	55.3	3.8	2.09
John Omai Stoltzfus	R&GrH	35	33.8	96.0	54.7	3.7	2.05
John S Yost	RH	30	36.0	90.3	44.1	4.5	2.00
Amos E King Jr	RH	22	29.5	89.8	53.4	3.7	1.98
Harry G Krieder	R&GrH	34	75.4	91.2	47.0	4.2	1.97
John & H Farrington	RH	30	30.3	86.6	50.9	3.9	1.97
Curtis E Akeis	R&GrH	29	36.0	96.9	48.9	4.0	1.96
J Kenneth Hershey	R&GrH	42	41.1	94.2	50.3	3.8	1.92

Donald S. Eby	RH	35	45.5	88.4	45.1	4.2	1.91
J Z Nolt	RH	36	31.2	89.6	52.1	3.6	1.90
Amos & Eleanor Hershey	R&GrH	31	28.0	92.5	44.7	4.3	1.90
John B Groff	R&GrH	36	57.3	96.8	46.8	4.0	1.87
Samuel F Sauder	R&GrH	31	39.0	89.4	51.2	3.6	1.86
David L. Landis	R&GrH	37	30.5	86.2	47.2	3.9	1.86
J Eby Hershey	RH	32	33.1	88.5	46.2	4.0	1.85

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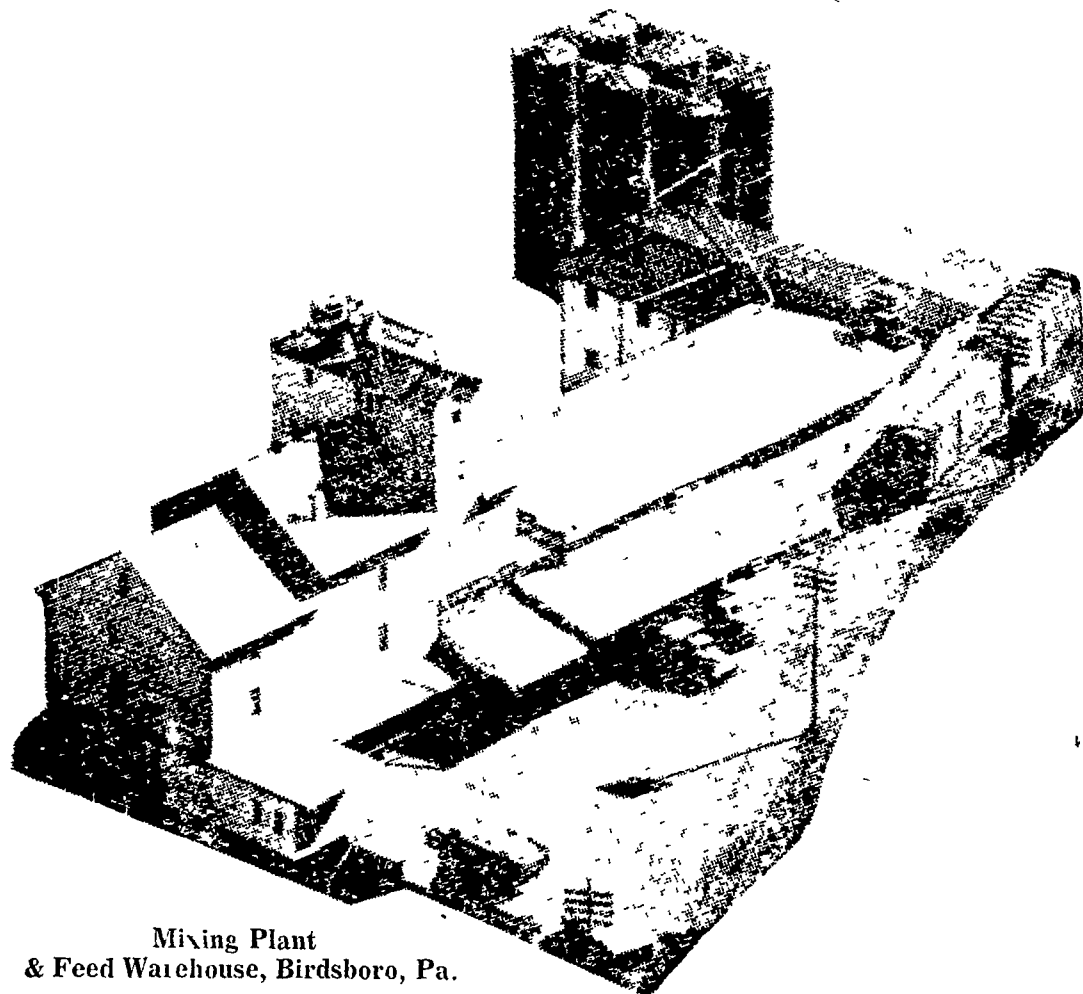
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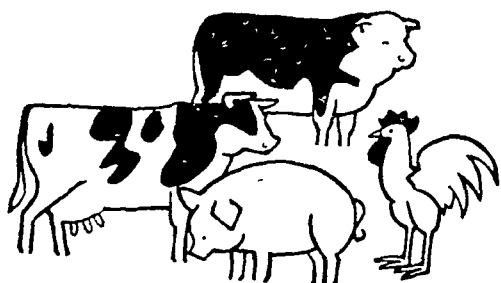
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