

Two Inter-State Districts Honor Cowan

Nearly 300 farmers and guests attended the district 7 meeting of Inter-State Milk Producers Cooperative at Hostetter's Banquet Hall Thursday.

A highlight of the program was presentation of a plaque and a \$300 check to Mr. and Mrs. Charles Cowan returned from the organization about six months ago after many years of service. Snavely Garber presented the awards on behalf of both Inter-State's Districts 6 and 7.

Daniel Martin, Manheim RD1, also presented 25 year awards to Clarence H. Harnish, Lancaster, and John L. Landis, Quarryville.

Speakers were Max Smith, Lancaster County agricultural agent, and Dr. Paul E. Hand, Inter-State secretary and home economist program chairman. Lester Hawthorne, district 7 president.

In an election of officers the following results were reported:

Millersville local — David H. McMichael, president, John H. Thomas Jr., vice president, Amos W. Breneman, secretary-treasurer, Lewis W. Shore and John E. Bailey, delegates, Paul S. Hess and John T. Wilke, alternate delegates, Jay E. Landis, Lancaster Market Committee.

Lebanon County local — Aaron Martin Jr., president, Roy S. Obei, vice president, John H. Hartman, secretary-treasurer, A. Ralph McCone, delegate, Arthur E. Brandt, alternate delegate, William C. Capp, Lancaster Market Committee.

West Lampeter local — John

M. Harnish, president, Robert H. Mylin, vice president, Jacob R. Houser Jr., secretary-treasurer, A. Thomas Harnish, delegate, Harlan N. Keener, alternate delegate, J. Wade Groff, Lancaster Market Committee.

Donegal local — Roy E. Sauder, president, John M. Gingrich, vice president, David L. Landis, secretary-treasurer, W. Robert Shellenberger, James F. Brubaker and Robert H. Kauffman, delegates, Elmer S. Myers, Harold S. Brubaker and Ernest J. Sauder, alternate delegates, B. Frank Eshelman, Lancaster Market Committee.

Lititz local — Clarence Stauffer, president, Ray P. Bollinger, vice president, Marvin K. Witmer, secretary-treasurer, James N. Zimmerman and Ammon Bolinger, delegates, Clyde M. Buchen and Noah W. Kleider, alternate delegates, Noah Kreider Jr., Lancaster Market Committee.

Jim Breon, ADA manager, explained the organization's efforts to promote milk on a nationwide scale in 1971. Noting the program includes a \$17,000,000 budget and four one-hour nationwide specials on TV, Breon said the organization still doesn't have the funds to compete with Pepsi and Coca-Cola, but "we are slowly getting there."

Breon emphasized that experience shows that advertising can increase Class I milk sales.

Mr. and Mrs. Clyde Buchen gave a report on their Inter-State Philadelphia meeting.



Snavely Garber of Inter-State Milk Producers Cooperative presents a plaque to Mr. and Mrs. Charles Cowan at the organization's district 7 banquet at

Hostetter's Banquet Hall at Mount Joy Thursday. In addition, the organization presented Cowan with a \$300 check.

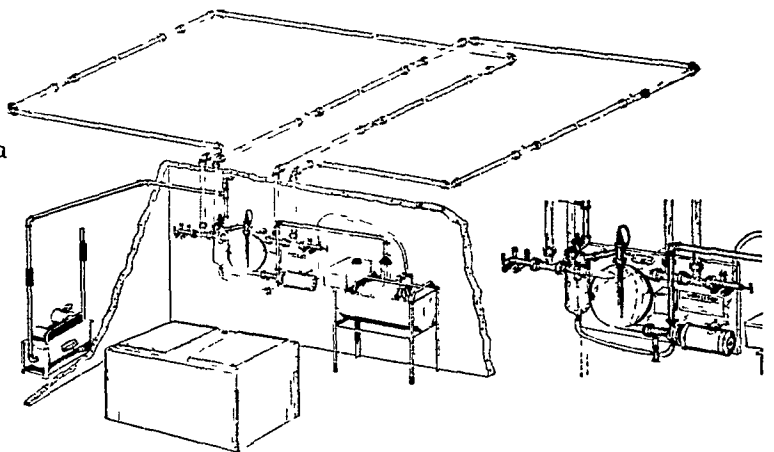
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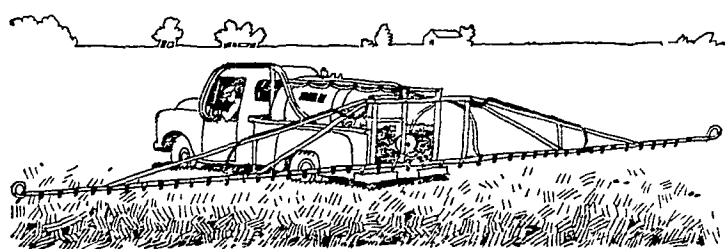
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