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## Broiler Men Should 'Localize' Their Product, Speaker Says

A stable broiler market is at fluctuations for them less severe, a stabilized market. Dr Bender least 15 years away, according Dr Bender explained Center Thursday night

er producers to "localize" their giuts.

Local producers should study Irwin also said he thinks that A history of growth since 1948, these preferences in areas such more and more industry demand including new technology which as Philadelphia, Pittsburgh and will go toward a "further pro-led to decreases in costs; this New York and determine, how cessed product. We have good has built up a psychology of

New York and determine how cessed product. We have good has built up a psychology of they can meet them markets and I think this is continual expansion. At the Some of the largest poultry where we're going to move," same time, there have been tree it. Also, once the hatchery flock improperly functioning equipments they have been suc. I win stated. It's easy to expand but hard cash basis accounting encour one clse." This practice gives Unstable Industry to cut back. Once expansion in a ages poultrymen to special place in Noting that many poultry or productive capacity has been for expansion during boom title product that seems to do better if it gets this TLC all

the projection at a meeting of changes in the diet; weight; de- and bad times

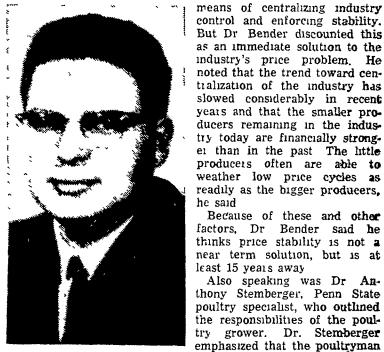
the depressed markets which can added that the advantage is that agrees to a voluntary cutback

Jay IIwin, associate Lancas- tend to reap the benefits He noted that Pennsylvania is ter County agricultural agent, While no one really knows a deficit production area that pointed out that the Lancaster why the broiler industry goes imports considerable poultry County does have some specializ- through "suiges" of growth in While this ties Pennsylvania to ed processing. "I believe this which the industry grows as the national market, every is one reason poultry is on the much as 10 per cent a year, some locale has "preference pat-upswing in Lancaster County," factors, according to Bender, Itwin added.

the market and makes price ganizations have been calling for achieved, it's difficult not to use

stated, "unfortunately, there's to Dr. Filmore Bender, Univer-Possibilities for localizing nothing on the horizon that will sity of Maryland agricultural birds include. by skin color, change the unstable industry. economics specialist, who made which can be regulated by There is going to be good times

the Lancaster County Poultry livery schedules, form of de- Most of the efforts toward Association at an educational livery, and packaging stability so far have emphasized meeting at the Farm and Home These extra and specialized voluntary restraint, gentlemen's services cost the producer more, agreement and social responsi-To avoid the worst aspects of Dr Bender emphasized, but bility in which the producer be expected as a result of pres- the producer is "isolated from This is easy to talk about but ent practices in the broiler in- the market" and doesn't get huit haid to enforce, largely because dustry, Dr Bender urged broil- as much during the market mavericks who go against the general trend of the restraint



Dr. Filmore Bender

periods.

Demand is seasonal. With constant output there would be a price swings of five and a half Two Feed Firms being higher in summer and lower in winter

seen a trend toward bigger and better financed operations as a

## ower in winter Some industry sources have To Join Mar. 15

better if it gets this TLC all the time."

Because of these and other

Also speaking was Dr An-

must keep a constant and close

The proposed consolidation of Miller & Bushong, Inc., Rohrerstown, and D E Horn & Co., Inc, York, moved a step closer to reality Wednesday when the Internal Revenue Service ap-Tovoca FFA Chapter (Browns-proved the formal intent to town Vo - Tech) Bowling bring the two well-known Pennsylvania agricultural marketing

Einest Hoin Sr., president of D E Horn and Robert Graybill, First day to sign up for US president of Miller & Bushong, wheat and feed grain pro- in a joint statement said that the gram, ASCS office, Farm and effective date of the consolida-

A new company name and corp m -3 30 p m - Regional porate symbol will be announced Young Farmers Leadership in a few weeks, according to the Training Conseience, Eph- statement issued by the two rata High School Vo-Ag De-company presidents Plans call for the maintenance of all pres-Farmers records meeting, the new corporate headquarters · to be located in Lancaster.



Among those participating in a Veterinary-Nutrition Forum at the Colonial Restaurant, Denver, this week are: left to right, Paul M. Herr, veterinarian at Gap, past president of the Forum; Jere Hess. nutritionist with Young's Inc., Roaring Spring, Blair County, program chairman,

and Dr. Emmett I. Robertson, director of 1 nutrition for John W. Eshelman and Sons, and immediate past Forum president. The organization is designed to give its members up to date information on animal 7 30 p.m -Garden Spot Young ent plant and mill facilities, with health and nutrition.

## Farm Calendar

Saturday, February 27

Party, Leola Lanes State Grange Regional Institute, companies together Loysburg Blan County

Monday, March 1

Home Center, runs through tion will be March 15 April 9

partment

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## No-Till Corn Is Discussed at Soils Day

State extension agronomist, bicides Herbicides help make he indicated. speaking on no-till farming, continuous corn under the nosaid when he first heard of no-till method workable. he said till he was "sure it wouldn't "It can work if you know how till, first starts, there is "no necessary to make sure that the easier for birds to pull out the tunity to go over the field a to work it,' he said at the anday at the Farm and Home Cennual Crops and Soils Day Tuester.

method of growing corn." The sary information on the row and get nearly every seed farmers encounter with no-till so

basis for predicting failure. It's seed is planted deep enough.

till farming is "not a cheaper beginning to supply some neces- that pheasants will walk down a is killed. Much of the problems

Willis L. McClellan. Penn method relies heavily on her- "don'ts" associated with no-till, if it isn't covered, he noted

There's a big problem with

young shoots.

But he emphasized that no- Experience in recent years is deep enough. Experience shows vegetation on his no-till seed bed tional plowing results in about

far, he said, have stemmed from With no-till, experience also inadequately killed vegetation. Farmers using a four-row shows that the roots tend to He recommended that farmers planter must have at least an run up and down the row rather kull the vegetation before plant-He also explained that when extra 1,000 pounds of weight for than spreading out as in coning, rather than afterward, so work." His current assessment:
"a new practice," such as no successful planting This is ventional plowing, making it that they will have an opportunity to go over the field 2 second time if necessary.

> The farmer must also be extra One of the major benefits of no-till if the seed isn't planted careful to make sure that the no-till, he said, is that conven-

> > (Continued on Page 4)