



Speakers at the Purina Dairy and Country Inn. Paradise, this week were. left to right, standing, Warren Elfrank, area director of operations for Pennsylvania, Isaac Yates, district sales manager in northeastern Pennsylvania counties, Paul Lerch, Purina salesman working with Yates; Clint Seefeldt, Eastern region dairy product sales manager, and Dr. J. P. Everett, director of dairy research, Ralston Purina Company.

Elfrank was master of ceremonies for the entire program Wednesday. About 230 dairy men, representing about 10,000 cows, were present.

Seefeldt, in speaking on dairy business management, urged farmers to approach dairying from a business standpoint, rather than as a way of life. He also urged farmers to plan and think of return on assets or investment, rather than merely of a cash flow over feed costs. He explained how to do this.

Yates explained the how and why of increased production including such technical matters as grouping to take advantage of the individuality of the animals. He explained how to develop a replacement program

Lerch spoke on cow health, including the vaccination program, mastitis control, and worm control.

Dr. Everett covered nutrition, including minerals and vitamins. He explained how requirements differ on energy and protein intake at different levels of milk production. He covered the management of home grown forages and adapting concentrates to meet nutritional needs.

Pork Belly Bear Market Nearing End, Firm Says

The bear market now underway in hogs and pork bellies seems likely to reach a trough in the next three to four months, according to the latest Special Situation Report prepared by the Commodity Research Department of Reynolds & Co.

Pork and belly output reached record highs in the fourth quarter of 1970 and will remain near peak levels through most of this year's first half. This mountainous supply, Reynolds says, may keep cash markets under pressure in the ensuing months; and during this period, rallies in nearby futures may prove difficult to sustain.

It is noteworthy that pork and belly production in the second quarter may run higher than in the first, in marked contrast to the usual seasonal pattern. In the past 27 years, 1970 was the only year when second quarter pork production exceeded that in the first quarter.

According to the Reynolds' report, a pronounced change is in sight for the third quarter. At that time, hog marketings will decline seasonally, and also will begin to reflect a sharply diminished rate of increase in early 1971 farrowings. Cash markets may then rebound, with gains accelerating by late summer or fall.

Reynolds suggests that, while futures may have further sinking spells in the immediate period ahead, late summer deliveries may surpass present levels before they expire.

Reynolds' last major pig and belly report was issued in April 1970 when these commodities were near cyclical price peaks. At that time, the Reynolds' report indicated that the 1969-70 bull market was coming to an end.

Basically, the latest Reynolds' report suggests that a late stage is now being reached in the current bear market in hogs and pork bellies.

Robert K. Rohrer

**Bulldozing - Grading
Patz Sales & Service**

Barn Cleaners - Silo
Uploaders - Cattle Feeders

Quarryville, R. D. 1
Hensel 548-2559

First Female Nominee

The first woman nominated for the office of president of the United States was Victoria Claflin Woodhull, who was nominated by the Equal Rights party in 1872.

**Announcing:
a dry
"pop-up"!
Can cut
planting time
in half!**



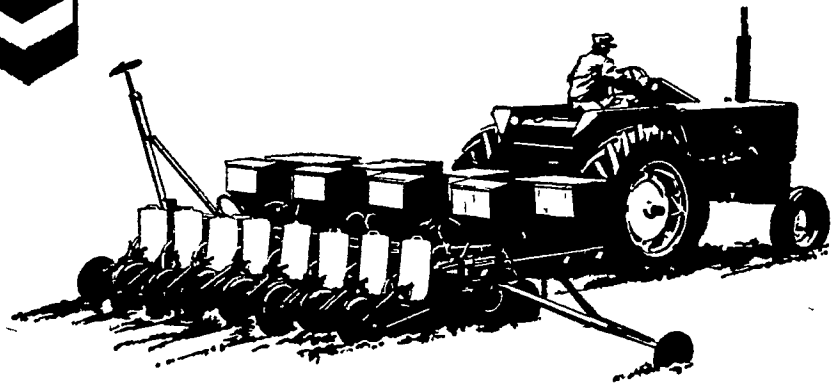
Ortho Unipel STARTER SPECIAL.
A starter? As a "pop-up"? It has to be special. It is STARTER SPECIAL is a completely unique product. Here's why:

- Physical Uniformity STARTER SPECIAL pellets are made to the same shape and density for maximum consistency and control in application.
- Chemical Uniformity Each and every STARTER SPECIAL pellet has all three primary nutrients — nitrogen, phosphorus, potassium — chemically homogenized in precisely the most desirable ratio 13-34-10. The nutrients can't separate or segregate during handling as with troublesome, hard-to-regulate dry blends.
- Double Duty Nutrients STARTER SPECIAL has both quick-acting and long lasting nitrogen and phosphorus for thorough plant feeding. There is no urea or diammonium phosphate that might endanger the seed through liberation of free ammonia.

Of course these features also make it highly effective as a banded starter. But, with only slight adaptation of most planters, it can be applied directly with the seed in exacting measurement for safety and maximum response.

With this kind of control you apply much less material — only 1/3 the amount needed for banding. And the reduced material handling could cut your planting time in half!

So, save time, trouble, and money at planting time. See us soon about applying STARTER SPECIAL this spring as a dry "pop-up".



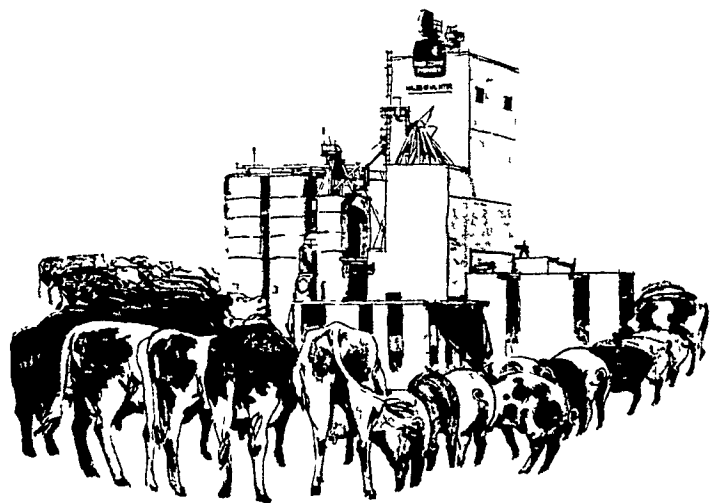
P. L. ROHRER & BRO., INC.

TM's Ortho, Chevron Design Unipel Reg U.S. Pat. Off.

SMOKETOWN, PA.

Phone Lanc. 397-3539

FRESH FEEDS



LIKE FEEDING YOUR HOGS AND CATTLE NEXT TO THE MILL!

Almost like having your own private mill right on the farm. For we aim to have our feed delivered to the farm and in the feeders within mere hours after it is made. We do all the work. Pelleted feeds, too. With all the fresh flavor locked in. Pellets that feed down easy in the feeders, that keep feed from blowing away, that hold down feed waste. Fresh pelleted complete feeds. There is a difference. Try us and see.

CALL YOUR PIONEER MAN:

ELMER M. SHREINER

Trading as Good's Feed Mill
Specializing in DAIRY & HOG FEEDS

New Providence, Pa.

Phone 786-2500



Since 1870