

## NFO Reports Hog Lift Success

A statement issued from the organization's home office of the National Farmers Organization at Coaling, Iowa, reports a flurry of preparations for NFO's commodity "lift"

According to that report, "The Hog, Cattle, and Grain 'Lift' structure was hammered out at a three-day national board meeting and those plans were carried

back home to the district level by the directors. The "Lift" operation was then fine-tuned by a session of administrative leaders representing all 50 of NFO's marketing areas across the U.S. and scores of veteran action men that will make up the "Hog-Lift" staff personnel have been briefed and assigned areas of responsibility."

Gene Potter, Director of NFO's Meat Department, states "We are now well into 'Operation Hog-Lift' which is proving to be one of the most effective tools ever used by farmers to improve their general price levels. The NFO is going to give aggressive leadership to the hog price problem because unless hog prices are raised, it will mean bankruptcy for farmers and in turn, the same for rural businessmen."

Potter indicated NFO has done its homework when he declared "Operation Hog-Lift" is designed to disrupt normal market and supply patterns, thus disruption forces buyers to be more aggressive in an attempt to maintain their supply, thus increasing the general price level. As the pressure on the buyers build we expect they will try every means to break up the NFO block of production. From experience we know the buyers will try to buy off NFO members for a few cents per hundredweight in an attempt to break up our volume moving through our collective bargaining structure. We have warned producers not to be surprised if buyers resort to short weighing of livestock to recover the amount they'll have to pay in day by day."

The NFO leader stated, "NFO's intentions declared at the national convention plus the current activity has already caused considerable strengthening in the hog market."

Potter concluded, "And as the main thrust of the Hog-Lift gets underway, NFO members recognize that they are waging a battle for the survival of the commercial family farm and that the NFO production block is their security for the future, and they will not betray themselves by being suckered into selling out their way of life for two-bits!"

## Dechant Hits New U.S. Parity Report Formula

The national president of the reported to be the result of Farmers Union, Tony Dechant, said recently that the Nixon Administration's newly announced change in reporting the parity ratio is "an obvious effort to camouflage the deterioration of price and income levels of the farmers."

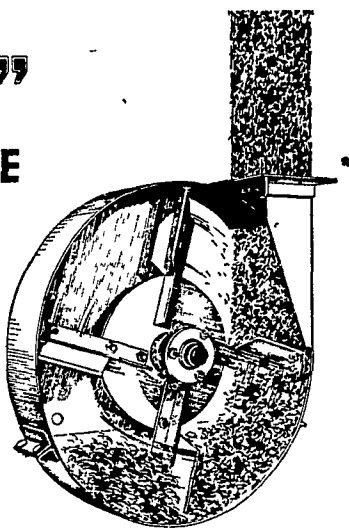
"Nixon Administration officials are embarrassed over the report that showed farm income is 67 per cent of the fair-price parity formula," said Dechant. "They should be. It is the lowest since 1933. But no amount of Madison Avenue public relations gimmickery will gloss it over."

The newly announced procedure for reporting parity would substitute a base period of 1967 for the 1910-14 period provided in federal law. It was announced by the U.S. Department of Agriculture and was

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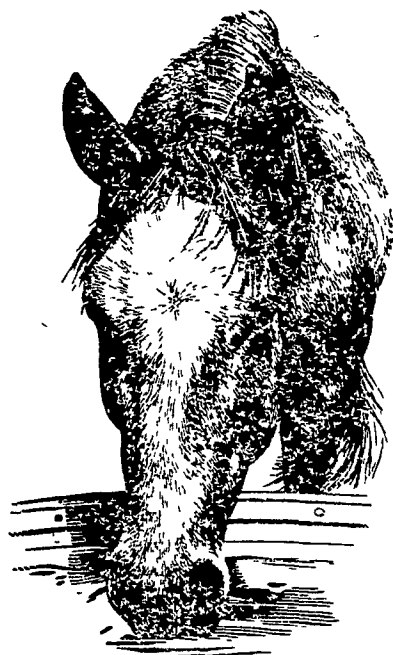
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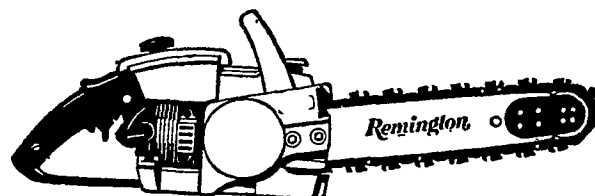
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