Ag Trade Potential

U.S. Council of Farm Cooperatives Has Annual Meeting

Secretary of Agriculture Clif- that they will have an increas- achieve gleater stability and im- ings and savings through coop- lent halvest can be cancelled ford M Haidin told leaders of ingly significant role in develop- proved incomes for the nation's erative purchasing farmer cooperative organizations ing foreign sales of American agricultural industry in Washington, DC last week faim products, and in helping Keynoting the 42nd Annual



overnight by a freightiate inciease 'The across-the-board approach to raising freight i ates Secretary Haidin said that in only serves to lock in all of the

> Stafford emphasized that "Many observers, carriers, and shippers alike believe that whatever logic was used in the past to establish these relationships has largely been destroyed by rate increases that are applied across-the-board," he declared.

Political Action Needed

Reporting on the National Council's activity on legislative matters during 1970, Executive Vice President Kenneth D Naden urged all Council mémbers to give more attention to public affairs in order to assure their ultimate survival in tiue cooperative form "The time is here for more — not less political action," he said

"We found again in 1970, as we have before, that unity and involvement of the membership even a regional cooperative has much political power But coordinated action through an organization such as the National Council can accomplish something of significance'

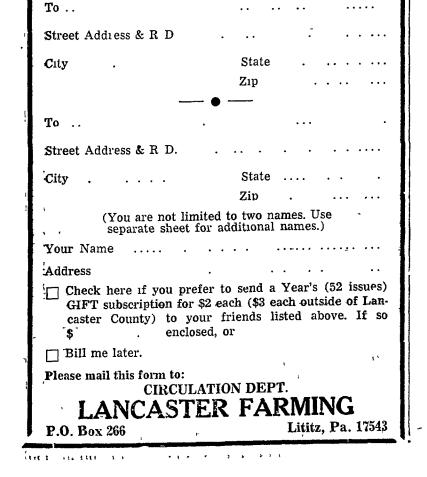
Council Officers Elected

Turning to Council business matters, delegates elected the following slate of new officers for the coming year President, Robert C McInturf, president of Allied Grape Growers, Madera, California; First Vice President, C W. Paris, executive vice president and general manager of Gold Kist, Inc, Atlanta. Ga; and Second Vice President, W Gordon Leith, corporate vice president and secretary of Farmland Industries, Inc, Kansas City, Mo

The National Council of Farmer Cooperatives, headquartered in Washington, DC, is the national legislative arm of some 100 farm marketing and purchasing cooperatives and 34 state cooperative councils 10cated throughout the United States.

Peanut Peculiarity

The peanut's manner of fruiting is remarkable in that when the petals have fallen, the flower



associates Just write their names and addresses below --

(You'll be doing both them and us a favoi!)

Farming is a full-tune job So is bargaining. That's why the farmer needs a dedicated, forceful. fulltime spokesman in the marketplace.

And that's why nearly 10,000 farmers are members of Eastern Milk Producers. They get full representation in their market—undiluted by conflicting efforts in the con-sumer's marketplace. And they know that through this cooperative medium, each farmer member enjoys the concern

of nearly 10,000 'keepers' of a common goal, which is Effective barganing in a stable market. Eastern does this through continuous negotiations with over 90 proprietary milk companies-a solid segment of the farmer's most vital marketplace.

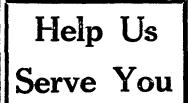
There are many other benefits for Eastern members. All at a rock-bottom dues rate. For Eastern believes that being your brother's keeper is enlightened self-interest and that means profit.

Agree? Call your local Eastern representative right now. Or write:

14



stalk bends downward, pushing the growing pods into the ground, where they develop and ripen below the surface



If your organization didn't make our farm calendar this week, it's not because we don't like you or your organization.

We may have missed it in the rush. Or maybe you forgot to tell us

Either way, we'd like to extend our farm community service to you.

To get on the Farm Calendar, remind us by calling 394-3047 or 626-2191 or by writing to Lancaster Farm-ing, 22 E. Main St., Lititz, Pa 17543. And help us serve you better.

Eastern says