

Egg Marketing Assn. Meets

(Continued from Page 1) per cent of the total store sales,' Kegeles stated "Eggs provide a 121 per cent

return on the investment and account for a 37 weekly turnover. Quality eggs establish a store image as a high-quality store," he went on.

"To account for more sales, more space must be devoted to eggs and their location must be in the line of traffic

"Later, dealers will receive full instructions and chain store buyers will be alerted to the promotional material," Kegeles concluded.

President Frank Troester indicated that Hess, who was unable to attend the meeting, did report that he had heard from Louisiana and Ohio regarding their programs and would give a further report later.

Mel Mitchell stated that the

group plans to try a second brand program in selected stores and will report on results later. He added that stores approached were very receptive to the idea

It was reported that the Bureau of Markets, the Federation and the Restaurant Association have developed an egg sandwich program. Recipes will be submitted to the department, they will be judged and prizes will be awarded by the Federation

Heart Beats

The rate of the heart beat is partly related to the size of the body ranging from as low as 25 beats per minute in horses to 500 per minute in mice

Sports, Outdoor Show

Outdoor minded families and sportsmen will have the greatest review of all that is new and proper for camp and back country travel at the Eastern Sports & Outdoor Show coming up at the Pennsylvania Farm Show Building, Harrisburg, February 8 thru the 13. Show hours are 1 p.m. to 10 p.m. daily except Saturday when the show continues from 9:30 a.m. till 8 p.m.

EGG POWER

From the
AA26



The hen that lays better and lives better than its competition, including the brand you're using now!

ARBOR ACRES FARM, Inc.



For details, please contact
JACEY HUTTAR
R.D. #3, Nazareth, Pa. 18064
Phone (215) 759-0060

attend our

John Deere farming frontiers show

Farming Frontiers '71—the year's most outstanding farm-oriented film program—is coming your way! You'll see the latest research and developments in agriculture in "The Furrow on Film." These movies were filmed across the length and breadth of the U.S. and Canada. And you could be the lucky winner of either a John Deere 21-inch lawn mower or a chain saw. Don't miss FF '71.



This offer void where regulated or prohibited by law.

TIME — 11:00 A.M.
PLACE — OUR STORE
DATE — JANUARY 28, 1971

A. B. C. GROFF, Inc.

New Holland

Ph. 354-4191

ATTENTION

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A. B. C. GROFF, INC.
ANNOUNCES

SPECIAL PRICES ON NEW EQUIPMENT

JANUARY 25 TO JANUARY 30, 1971

To Celebrate John Deere Farming Frontier Show — Formerly John Deere Day

PRICES SUBJECT TO STOCK ON HAND

	WAS	SALE PRICE
1 - J.D. 1020 RU Tractor, Gasoline	\$4945.00	\$3565.00
1 - J.D. 1020 HU Tractor, Gasoline	5105.00	3715.00
3 - J.D. 640 Rake	851.00 ea.	650.00
1 - J.D. 900 Silo Unloader 20'	1525.00	1115.00
1 - J.D. 950 Bunk Feeder 80'	1650.00	1225.00
2 - J.D. 24T Engine Baler	2997.95 ea.	2250.00
1 - J.D. 32 Hay Conditioner	1155.00	700.00
1 - J.D. #12 Rotary Hoe (4 sec.)	640.00	440.00
1 - J.D. C 380 Spin Spreader	400.00	288.75
1 - J.D. 46 A Manure Loader	755.00	495.00
1 - J.D. 60 H Blower w/pipe	850.00	680.00
1 - J.D. RWA Disk Harrow 8'-6"	803.00	550.00
2 - J.D. F 45 Plow 3 Bottom 14"	796.45 ea.	550.00
4 - J.D. 37 Snow Throwers	245.00 ea.	175.00
1 - J.D. 36 Snow Thrower	230.00	150.00
3 - J.D. 40 Front Blade	55.00 ea.	35.00
1 - J.D. 19" HP Power Mower Recoil	110.00	85.00
7 - J.D. 21" HP Power Mower Recoil	128.00 ea.	98.95
2 - J.D. 21" HP Power Mower Electric	159.95 ea.	122.50
2 - J.D. 21" SP Power Mower Recoil	167.00 ea.	130.00
2 - Ariens 7 HP Riding Mower	487.00	385.00
2 - Ariens 4 HP Snow Blower	259.95 ea.	215.00
1 - Ariens Arrow Snowmobile	1075.00	925.00
1 - Ariens 300 S Snowmobile	950.00	825.00
2 - Ariens 5 HP Riding Mower	359.95 ea.	295.00
2 - Ariens 5 HP Jet Tiller	216.95 ea.	185.00

Net F.O.B. N.H.

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