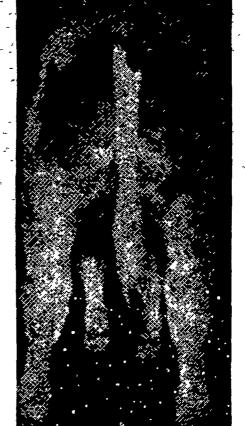


HAVE YOU EVER WONDERED WHY THE PRICE OF VEAL WAS HIGHER THE PAST FEW YEARS? IS PROVIMI THE REASON? WE'D LIKE TO THINK SO!

THE GROWING DEMAND FOR QUALITY VEAL REPRESENTS A NEW AND EX-CITING OPPORTUNITY FOR AGWAY MEMBERS TO MAKE MONEY. RAISING VEALERS IS AN IDEAL PROGRAM THAT WILL FIT INTO MOST ANY DAIRY AND CROP FARM OPERATION. HERE'S WHY:

- Rearing veal calves requires relatively little time and labor.
- $\Box$  The work is light.
- □ The investment is modest.
- □ The need for equipment is limited.
- With good housing and management, risk is relatively low.
- And with the Agway-Provimi Program you will be assured of premium-quality veal and, with it, premium prices.



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