

Michigan Dairymen Give 7 Cents Per-100 Weight

Members of the Michigan Dairy Industry Association, Milk Producers Association and have contributed their first other Michigan dairymen, in check in the amount of \$20,434, their wish to support the United it was announced recently by

Richard L. Kathe, executive vice president of UDIA.

He added, "Depending on production sales patterns, the Michigan dairy industry expects to send UDIA approximately \$20,000 each month."

Officially launched on September 29, 1970, UDIA serves as the central collection agency for American Dairy Association, Dairy Research, Inc., and National Dairy Council. UDIA will allocate funds raised and co-ordinate program activities for these three operating members.

In announcing this contribution, Kathe said, "The Michigan Milk Producers Association is the major dairy cooperative in Michigan. The Michigan dairy industry has long believed in the value of investing money in milk promotion and vigorously support. I am pleased to say, the programs for which UDIA has been charged with the responsibility of funding. This new support of UDIA brings the total investment up to a level of seven cents per-100 weight on Grade A milk sales."

To provide the total financing needed, UDIA members have adopted the goal of two per cent of gross sales of dairy producers, Kathe said.



As Jack Frost nips at your nose this winter, your family's toes will be toasty warm! The perfect family gift for a chilly winter's eve is a pair of knitted slippers that you make yourself. For Dad, a wooly pair made of red and white colored worsted yarns — a zingy Holiday look. Try softer shades to please the tastes of other family members. The stitch is stockinette, the sizes range from children's to women's to men's and the look is SENSATIONAL! Free instructions are available by sending a self-addressed, stamped envelope to this newspaper along with your request for Leaflet PK 5225.

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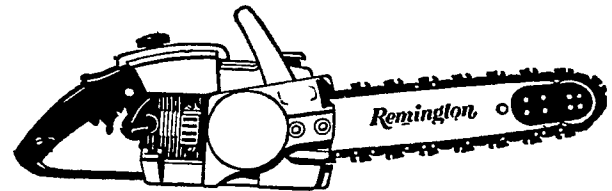
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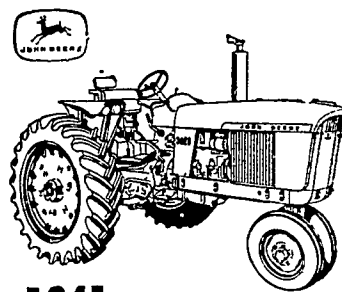
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"FLY-IN-'71"



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