



Diane Howe of Chester County leads her 965 pound Angus in the sales ring at the Lancaster Stock Yards Wednesday during bidding. The animal, which was third overall in the Southeast District 4-H Baby Beef Show and second in Angus competition, was bought by Dutch Wonderland for 40 cents per pound.

# Annual District 4-H Beef Show Held

(Continued from Page 1)

baker, 2418 Harrisburg Pike, Lancaster, had the Shoithorn champion, Diane Myers of Dauphin County had the only Charolais crossbred entry.

### Price Statistics

In the sale, sponsored by the Lancaster Livestock Exchange and the Union Stock Yards, prices paid for steers averaged several cents per pound above a sagging slaughter steer market. At \$1 per pound for the champion, the price was far below the record \$2 per pound paid in 1945 and last year's \$1.30 averages, however, were higher.

Both the top prices and the averages, however, were higher than might have been anticipated in light of the overall market, one veteran cattleman said.

The 100 4-H animals, including champion and reserve champion, brought \$33,256. Without champions, the price was \$31,631.

The average price with champions this year was 34.78 cents per pound and it was 33.85 cents per pound without champions.

The 100 head weighed a total of 95,620 pounds, or a 956 pound average with the top two steers. Without the top two animals, the weight average was 934 pounds.

### Annual Intell Calf

Just before the sale started Wednesday afternoon, the annual Intelligence Journal calf was awarded to Miss Ida Mae Reiff, 17, daughter of Mr. and Mrs. Ivan Reiff, Lititz RD1. She received the animal for being judged the top showman Tuesday.

The calf was a 580 pound Charolais-Angus crossbred from the Kaimoi Charolais Farms, Hawthorne, Pa.

Miss Reiff promptly named the new steer "Max" because Max Smith, Lancaster County agricultural agent, "picked him out."

In explaining why she won the award with her well-behaved steer, she said, "I walked him and set him up about half an hour a day, depending on the weather. I always set him up when I worked with him. I was surprised that some

### The Purchasers

Besides buyers of the top animals, the following Lancaster County firms and individuals purchased animals:

Whitford Sales, Penn Jersey Harvestore Systems, Inc.; Charles Poore, Agway, Inc.; American Testing Laboratories, Inc.; Arnolds Garage, Armstrong Cork Co.

Associated Services Bomberseis Store, Bell Telephone Co.



Herman Purdy  
Commenting on Animals

Bunting Oil Co., Dagen Super Market, Denver Meats, Inc.; Charles Diller, Watch Service; Damstaettters

Walter M. Dunlap & Sons, Inc., Commonwealth National Bank; Espenshade Meat Market, John W. Eshelman & Sons; Erb Bros. Service Station, Inc.; Jeff Durkota, Brubaker Motors.

Frey Bros.; Fulton National Bank, Farmers National Bank of Lititz, Fred F. Groff, Inc.; Henry Groff, Gap Locker; Grubb Supply Co., R. E. Hershey Quality Meat, S. L. Heibron & Sons; A. H. Hoffman Seeds, A. B. Hollinger & Son, Inc.

Hollingers Food Market, John J. Hoobers Feeds, Inc., Hess Food Market, Lancaster County Fair Dinner; Leisure Lanes of Lancaster; Longeneckers Farm Supply, Kunzler & Co. Inc., A.

(Continued on Page 12)



Ida Mae Reiff  
She Won a Steer

of the kids here don't do that." National Central Bank of Lancaster again purchased a steer for donation to the annual 4-H Baby Beef Banquet.

A total of 90 buyers purchased the 100 head offered.



Timothy Good, Lititz RD2, displays the reserve champion trophy he won with his 1,090 pound Hereford at the Southeast District 4-H Baby Beef Show Wednesday at Lancaster Stock Yards. The animal was bought for Watt & Shand Department Store for 50 cents per pound.

## program your beef cattle for profits!



There is a program that will give your cattle the exact balance between feed and forage for maximum growth and profit. Whether yours is a cow-calf operation, or you're finishing cattle for market. Red Rose's unique new service can take the guesswork out of your feeding operation.

You tell us about your herd. The breed. Average weight. The gain per head you want to achieve. What forage you're feeding and how much. Give us these facts and we'll analyze your herd and tell you how you can obtain the most efficient, profitable operation possible.

Your present feeding program may be the best possible one for your herd. But, if you're not absolutely sure, let us compute it the Red Rose way. This scientifically formulated analysis is free.



### BUY RED ROSE PROGRAMMED BEEF FEEDS FROM THESE DEALERS:

Walter Binkley & Son  
Lititz

Brown & Rea, Inc.  
Atglen

Elverson Supply Co.  
Elverson

L. T. Geib Estate  
Manheim

I. B. Graybill & Son  
Strasburg

E. Musser Heisey & Son  
R D #2, Mt Joy, Pa.

Heistand Bros.  
Elizabethtown

Red Rose Farm  
Service, Inc.  
N. Church St., Quarryville

Musser Farms, Inc.  
Columbia

Musser's Mill  
The Buck

David B. Hurst  
Bowmansville

G. R. Mitchell, Inc.  
Refton, Pa.

Mountville Feed Service  
Mountville

Chas. E. Sauder & Sons  
Terre Hill

Ammon E. Shelly  
Lititz

E. P. Spotts, Inc.  
Honey Brook

H. M. Stauffer & Sons,  
Inc.  
Witmer