

UEP Projects Laying Flock Mortality Down

The executive committee of United Egg Producers has approved a recommendation by its management that a staff position of Director of Public and Governmental Relations be created and filled.

Jerry Faulkner, general manager, has announced the employment of James F. Fleming to fill the new post. He was slated to join the UEP staff November 2. Fleming has served as executive secretary and executive vice president of the Alabama Poultry Industry Association for the past six years. Prior to that he had been active in the Poultry and Egg industries in South Carolina, holding

various posts in the South Carolina Farm Bureau Federation.

Fleming is widely known throughout the egg industry and has received numerous awards for his industry work. He has been named Who's Who in Association Management for the past four years and was given the "Award of Merit, Manage-

ment Achievement," by the American Society of Association Executives in early 1970. He has been active in local and national legislative matters for several years. He served on the Legislative and Agricultural Advisory Committees of the Cullman Chamber of Commerce.

In commenting on his new staff

member, Faulkner said, "We are gratified to be able to have a man the calibre of Jim Fleming join our staff."

"Jim's responsibilities will be in the general areas of Public Relations and liaison with governmental agencies but his versatility will allow us to use his talents in other fields."

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