Save Farming, Environment

and as living becomes more consumer oriented, the need to stress a clean environment becomes increasingly important. Otherwise, filth and ugliness will grow geometrically.

In the past, there was danger that this fact would not be properly recognized.

Today, there is danger that it will be recognized too well. There is danger that persons who don't properly consider alternatives and consequences will attempt to railroad through unwise — both technically unsound and financially unrealistic - solutions.

Ignored too much and too long, many of those who proposed environmental reform became crusaders. Unfortunately, in establishing reform, crusades sometimes destroy much that is good and accomplish much that is not desirable.

In the environmental issue today, the challenge for everyone, including farmers. is how to do the job at hand without being destroyed by it. How does the individual meet the need for a cleaner environment without being swept away and destroyed by unrealistic solutions?

In this regard, we believe, farmers cannot afford to assume any longer, as some have done in the past, that the environmental question will go away. We think the environmental issue will be stronger, much stronger, in the years ahead than it has ever been in the past. The treat to the environment of more people using more things is simply too real for the issue to die without a struggle.

We can hope that new inventions and new techniques will make it much easier to handle the problem. But we cannot just assume this will happen. Letting George do all the work to solve the problem could get

As the population continues to grow the farmer in trouble in the future. Now is the time to study the problem, as the farmer studies other problems and eventually finds solutions.

> On the other hand, farmers must not allow themselves to get into a defensive position on the environmental issue. Farmers must not allow themselves to feel overly guilty about their share of the pollution.

While controlling a very large proportribute a very small proportion of the over- income tax report. I'me spent lications are available on vention of the nation's land area, farmers conall national pollution, not more than 15 per cent by one estimate.

At the same time, the farm is often the victim, rather than the source, of pollution. Around many cities, farmers are often de-losses on the various farm en- and more is to come; heavier stroyed economically because pollution de- terprises can be recognized, hair coats will result in greater stroys their crops. This treat to farmland. Future plans for expansion or difficulty to eliminate body lice even in Lancaster County, can be expected being more profitable should be from livestock All producers to grow.

While taking direct economic losses from pollution which is not their own, farmers are making giant contributions toward pollution abatement. They are installing better land management practices. Their land is absorbing the pollution from urban areas. Their crops, through the processes of nature, are purifying the air.

Thus, while moving steadily and surely to do an ever better job of controlling the environment so as to make it a better place in which to live, the farmer must work actively to insure that his urban friends keep the problem in perspective.

After all, a clean and healthy and enjoyable environment benefits everyone farmers most of all. But the farmer must make sure that while the clean environment crusaders ultimately win the day, they do it in a rational and sensible manner which makes everyone a winner.

Soft Drinks Milk VS.

New Holland Division of Sperry Rand recently forwarded a copy of an editorial from Hoard's Dairyman, one of the better farm publications. We agree the content of this editorial needs to be more widely understood and appreciated by everyone The editorial. in part, states

While milk is still the number one beverage, soft drink sales have been climbing about eight per cent each year during the past decade

"In our library, we tried to locate some information on the nutritional value of soft drinks Significantly, we found only one reference Apparently soft drinks are so nutritionally interior that other authors do not even consider them USDA's Yearbook reveals that coke does contain carbohydrate, over twice as much as milk And it does have food energy. but less than two-thirds as much as milk. But it is completely devoid of every other essential ingredient listed: Protein, fat. calcium, iron, vitamin A, thiamine, riboflavin, macin, and ascorbic acıd.

fect, earlier this year that every glass of soft drink consumed means a glass less of milk. Consider that the per capita use of milk is at 540 glasses while soft drinks have climbed to 418 glasses.

"It should be obvious that we have our work cut out for us in the fields of nutrition education and sales promotion. It would be a tragedy were we to let this great potential market go by default because of our indifference.

The fact that soft drinks are the number one competitor of milk has long been widely understood by knowledgeable persons within the farm community

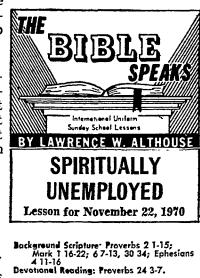


To Evaluate Farm Records

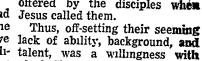
Good farm records are necesduring the fall and winter tilating dairy barns. months analyzing the faim records is well worth the effort. Some people may call it "pencil pushing,' but it should be time well spent The profits or guided by the current farm records

To Ventilate And Insulate

Many farm buildings are fill- efficiency Young stock either ed to capacity with livestock, raised locally or brought in from In the case of animals in stalls southern states should be checkor in confinement, there may be ed for stomach worms. Parasites need of exhaust ventilation in of any kind will decrease profits order to have proper animal pro- and should not be tolerated.



Let's suppose that Jesus had Jesus called them. asked you to help him in the selection of a group of twelve lack of ability, background, and



intimate disciples. In all likeli- talent, was a willingness with hood you would throw up your which Christ could work wonders. hands in dispair at his first choic- Perhaps there is in this simple es. How could he possibly select fact a truth of which we ought men like that big, not to lose sight: The primary clumsy Peter or qualification for any Christian those two ambi- service is willingness to be used tious brothers, by Christ. The first thing Jesus James and John. seemed to look for was this re-What could ever sponsiveness. If ne found this, it come of a move- seemed, he could provide the

By Max Smith Lancaster County Agent

NOW IS

duction Both heat and humidity need to be removed without causing a draft Insulation will sary for many reasons in addi- prevent condensation and lengthtion to the filing of an accurate en the life of the building. Pub-

To Control Parasites On Livestock

Colder weather has arrived are urged to treat for hee now before colder weather comes. External parasites feed from the vigor of the animals and reduce

and began to follow him. Perhaps it was this responsiveness. This readiness to follow the right man and learn what he might teach them that Jesus saw in them,

Immediately they left their nets!

That kind of responsiveness is a characteristic not to be taken too lightly .We can only appreciate the immediacy of their response if we ponder our own hesitancy in responding when Christ calls us. When his challenges come to us, it seems, it is always "too" something: "to early", "top late", 'too little", 'too much", "too easy", "too hard", etc. But, according to the gospel writers, there were no excuses nor alibies offered by the disciples when

ment composed of rest. men like these? Many of us have probably seen None of them ev- this same truth in evidence someer likely to be where in our own experience. named а "man There will be a call for someone to perform some kind of service. Often, the most-qualified people will excuse themselves for one Viewed at face value, none of reason or another (often with the stood Certainly, not much has been done viewen at face value, none of reason of another (often with the these men would seem likely can- excuse that they are not qualididates for the special group of fied). At last, one of the least twelve who would share Jesus' likely people will take the task brief public ministry. Yet Jesus simply because no one else will obviously saw something in them do it. Frequently these people that gave some promise for the will surprise us, doing a far betsold means loss of sale for one glass of milk, future, if not the present. In fact, ter job than we would ever susthe seriousness of the soft drink competi-tion is self-evident. ates Peter, James, and John much of their other unfitness. formed a sort of inner circle that How many of us remain spirioccupied a special place in Jesus' tually unemployed because we ministry. There are a number of are hesitant to follow when he

"Now one closing observation: A government nutrition expert reported, in ef-

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But the extent of the soft drink competi- most likely to succeed". tion and its adverse impact on the dairy industry has not been widely enough under-

If soft drink sales climb at eight per cent a year and if each glass of soft drink

Already, consumption of soft drinks has climbed to an average of about 418 glasses per year for each person in the U.S. references in the gospel stories calls us? That compares to about 140 glasses of milk. where the writers single out "Pe-

While milk is still the nation's number one beverage, soft drinks have been gaining steadily.

How much of its markets is the daily industry willing to give to soft drinks? How to so important a task? Perhaps wour CHOICE SUNDAY much can it afford to give? When will it one clue as to what he saw in draw the line?

These are the types of questions the dairy industry must confront, probably the sooner the better.

At face value

where the writers single out "Pe-ter, James, and John". Apparently Division of Christian Education, National they were unofficial leaders in the group of twelve USA Released by Community Press Service)

These men had no formal training, no education to speak of, no background, no experience nothing! So what did Jesus see in them that led him to call them them is found in the way they re-

sponded to his challenge. He called them and "immediately" they left what they were doing

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