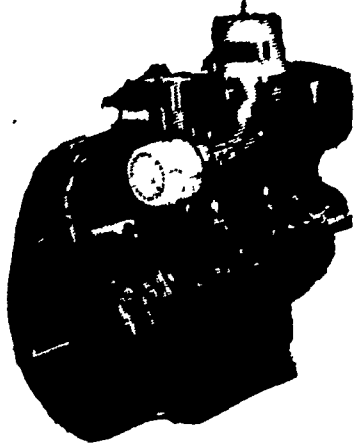


★ "Petter Power Pays" ★  
WORLD LEADERS IN  
DIESEL ENGINE DESIGN



1 1/2 to 45 H.P.  
Continuous Rating

**MAKE US PROVE IT!**

Over 1,000 Amish farmers already have. They have found that Petter delivers all it promises. Our diesels provide long working life, dependability and good cold starting characteristics.

IT GOES  
MUCH BETTER  
POWERED  
BY PETTER

For Prompt and Efficient Service Call  
YOUR AUTHORIZED PETTER DISTRIBUTOR

**GEHMAN BROS.**

Gas and Diesel Engines Sales and Service

1 Mile North of Terre Hill on Route 897  
East Earl, R. D. 1, Pa. Phone 215 445-6272  
We are as close as your telephone

**Sheep Producers Discuss Problems, Future**

The sheep industry's timetable for success faces a crucial test during the next few years with the sheep producers themselves bearing the responsibility for change. Directors of the American Sheep Producers Council heard this warning at their semi-annual meeting October 15-16 in Denver.

Forrest Bassford, executive editor of the Western Livestock Journal in Denver, told the board of directors at their special lamb banquet that "nothing happens until someone sells something to somebody." Bassford said, "You are the instigators of change in a changing world. Only you, as producers, can provide more lamb and wool for this country."

His words were echoed by ASPC President M. Joseph Burke of Casper, Wyoming, when he said, "Sheep producers should have a total industry concept that goes far beyond the realm of their own sheep operations." Burke told the board of directors that there is a whole new interest in the sheep business by those who serve the interests of livestock in this country. But until the sheepmen show their "get-up-and-go", this interest will lag.

ASPC Executive Director Al Fisbeck of Denver said the Council is strongly supporting the sheep industry's efforts to unite and increase production. The opportunity is here, Fisbeck said, let's seize it.

The director's meeting included five workshop sessions on

the advertising program, the yield grading of lamb, convenience foods, imports and the Sheep Industry Development Program.

The development program was cited as one of the major hopes for the future of the sheep industry by providing communications on new methods in sheep production and marketing, a program of public relations and research development. SIDP is at present a part of the American Sheep Producers Council headquartered in Denver.

Members of the board approved a budget of \$3,224,000 for the fiscal year beginning July 1, 1970, a drop of almost \$200,000 from the approved budget for fiscal year of 1970-1971.

The current depressed picture for wool was a topic of major concern for sheep producers with some substantial amounts of wool still held by producers. A worldwide textile lag had affected the domestic market due to a cutback in orders by the mills and manufacturers and a fall fashion fiasco in women's clothes that created considerable uncertainty in the textile market.

A new "Design America" advertising campaign has been launched this year by the American Wool Council, the ASPC's wool promotion arm, to involve leading designers in the creation of pure wool collections.

Yield grading, also called cut-

method to assure a measure of quality in consumer lamb cuts. The concept refers to the amount of trimmed saleable retail cuts in a lamb carcass. Its proper application provides the "consumer preferred lamb", and at the same time allows the producer and feeder to determine more closely the true market value of his lambs.

Dr. Ray Field of the University of Wyoming at Laramie told the board that a current study on cutability shows that the majority of lambs are in the yield grade two and three out of the 80 lots studied thus far. This represents 13,282 lambs.

Dr. Field said that the major difference between lambs in yield grade two and yield grade four in that the latter yield grade four lamb has more fat that remains with the carcass after slaughter. This excess fat, he added, decreases the retail value and its appeal to the consumer.

Imported lamb represented 11.6 per cent of the total supply available in the United States in 1969, and the figure is projected at 13.5 per cent for 1970. The majority of imports now come in nearly equal portions from New Zealand and Australia. Imports represent a major problem for domestic producers, and plans are being made to meet with producers in Australia and New Zealand in order to work out a mutually beneficial lamb program. President Burke and another officer or staff member will represent ASPC and will accompany representatives from the National Wool Growers Association and the National Lamb Feeders.

John Todd, President of Monfort Packing Company of Greeley, Colo., reported on the development of new frozen Monfort Lamb-In-A-Box products which are being introduced in two test markets this week. The convenience products bear the Lamb Mark, assuring consistent product quality to the consumer.

Ralph Mattes, Executive Vice President and General Sales Manager of the Spinner Yarn Company, New York City, was guest speaker. He reported that there is a hand knitting yarn boom because it is considered fashionable this year for women to create their own wool designs.

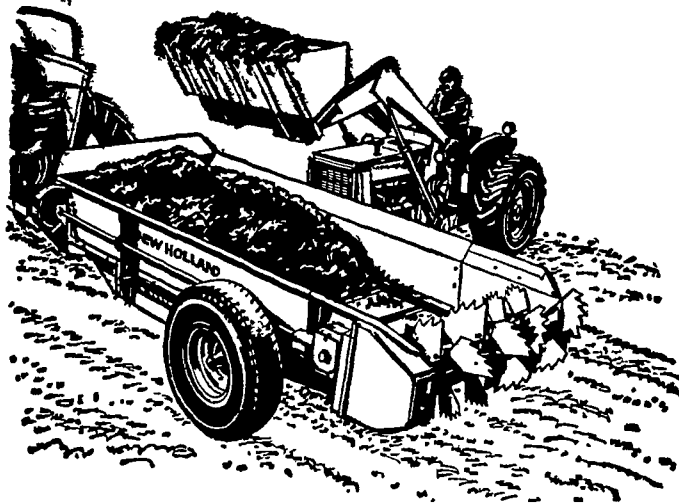
**Congressman Eshleman Visits Five Co. Farms**

About 125 persons greeted Congressman Edwin D. Eshleman and his wife on a tour of northern Lancaster County.

Sponsored by the Lancaster County Farmers' Association, the tour started at 9:30 a.m. at the farm of Ellis Mentzer, New Holland RD2, then proceeded to the following: Clarence Stauffer, Ephrata RD1, Clyde Buchen, Manheim RD3, James Gaiber, Mount Joy RD2, Wayne Miller, Mount Joy RD1 and Lewis Bixler, Maytown. A final stop was made at 5 p.m. at Baum's Bologna, east of Elizabethtown.

Congressman Eshleman the previous week toured several farms in southern Lancaster County.

Loading's much easier, thanks to practical, wide-bed design!



Load easier and spread faster with a New Holland wide-bed spreader. Choose from four rugged wide-beds: 163- and 205-bushel single- and triple-beater models. Come in and look them over!

Choose from the country's No. 1 spreader line: 14 models — single-beaters, triple-beaters, tank-types.

**NEW HOLLAND**  
DIVISION OF SPERRY RAND

C. E. Wiley & Son, Inc.  
101 S. Lime St., Quarryville  
786-2895

L. H. Brubaker  
L117 RD3  
626-7766

L. H. Brubaker  
350 Strasburg Pike  
Lancaster  
397-5179

A. B. C. Groff, Inc.  
110 S. Railroad Ave.  
New Holland  
354-4191

**PLANT FOOD STORE**

So. Newport Road  
Intercourse, Penna.

Agricultural  
Limestone  
& Fertilizers  
Peanut Hulls

We Give  
Green  
Stamps



"Look For This Sign"

Phone (717) 768-8451

**WHY GET LEFT HOLDING THE BAG?**



**USE OUR BULK FEED SERVICE AND QUIT LIFTING BAGS!**

Save money, too — up to \$5 a ton of feed. How's that for a bargain? You not only save work — you save money too! No bags to lift, store, carry, rip open, pour out. No sore, tired back either. We bring out the feed and unload it right where you want it — into feeders or bins.

CALL YOUR PIONEER MAN:

**ELMER M. SHREINER**

Trading as Good's Feed Mill  
Specializing in DAIRY & HOG FEEDS

New Providence, Pa.  
Phone 786-2500



Since 1870

**INSTANT READER RESPONSE**

