

**“It isn’t how much  
you give that counts,  
it’s the spirit.”**

## **Baloney.**

Too many people make a token contribution to the United Way Campaign, and sit back and figure they’ve done all they should.

They haven’t. A token contribution isn’t enough. Our community doesn’t have token problems. If you really care, if you really want to help solve our problems, you’ll give more than a token. You’ll give your Fair Share.

There’s only one good way to find out how much you really care: look into the problems that plague our community. Then see what’s being done about them. Visit one or two of our United Way agencies and discover what they are doing to help solve these growing problems. You’ll realize why the need for new money is growing too.

You’ll realize why the spirit of giving just isn’t enough anymore. And you’ll probably give more yourself this year because you’ll know, and care about, how much there is to do.

If you don’t do it,  
it won’t get done.



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