

Across the Editor's Desk

'Bitter Winter' for Broilers

In projecting "a bitter winter" for the broiler industry in its "news and views" section, the September issue of Broiler Industry magazine reported the following:

Chicken fatigue has hit consumer markets, and for Labor Day week marketings, you couldn't give them away. Plants were full, coolers were full, trucks were full and retailers

and other distributors simply called quits.

With a 24-cent quotation for Labor Day, delivered Chicago, but with discounts already ranging up to two cents, the outlook for the balance of September was pegged by Poultry Institute marketing clinic attendees in Chicago, August 27-29, as portending "the worst winter in history."

Some 20 cent weeks were

freely predicted, at a time when full costs of production call for a 27.5-cent delivered market price. No one would put the figure at over 23 cents through October, and most felt industry couldn't get back to a full cost basis until April, if then.

The new mutant strain of Southern Leaf Blight, which could decimate net corn harvests by perhaps ten per cent or more, was a lively topic of discussion, but bird overproduction was of chief concern. The blight was viewed more for its immediate effect on speculative increases in all feedstuffs. If corn goes to \$2 a bushel, for example, cost of producing broilers would advance at least two cents, eggs three cents a dozen.

July marked the 28th consecutive month broiler-type

chick production appeared to be moving above that of a corresponding month a year earlier. Production was nearly 10 per cent above a year earlier, and will average about six per cent above for the final quarter of this year.

Losses this winter will be felt more keenly than ever because fewer firms control so much more volume, and they were losing two to three cents out of pocket on each pound marketed r-t-c before August ended.

Consolidations of smaller firms already are under way, with 3,000-bird-per-hour intrastate plants and under the first to feel the pinch. Some of the "new" independents have cut production as much as 50 per cent for want of capital. Some heads may roll in larger companies and there may be a few large operations offered at bargain prices before summer. In all, quite dismal!

Lancaster Farming, Saturday, October 17, 1970-25

FARM WOMEN

(Continued from Page 24)

Jr., recording secretary; Mrs. Henry Tennis, corresponding secretary, Mrs. Charles Musser, treasurer.

Hostesses were Mrs. Scott Nissley Jr., Mrs. Warfel, Mrs. Arthur Landis, president, was in charge. Several members will assist in folding seals for the TB Society. A rummage sale will be held November 4 and 5 at the Malta Temple.

The next meeting will be November 14 at 1:30 p.m. with a demonstration on "Holiday Food."

Society 22

Society of Farm Women 22 met at the home of Mrs. Richard Forry, 2020 Horseshoe Rd., Lancaster. Co-hostess was Mrs. Kenneth Hoover, who also led devotions.

Slides were shown of a trip to California by Mrs. Carl Diller. The next meeting will be held at the home of Mrs. Robert Bare, 1801 Millport Rd., Lancaster, on November 10 at 12:30 p.m. Co-hostess will be Mrs. E. Clair Witmer. The program will be a tour and demonstration of the J. & M. Flower Shop, East Petersburg.

Have You Heard

(Continued from Page 21)

would include — Tenderloin (filet mignon)—the most tender of all steaks. It's boneless, has little fat, and costs more per pound than any other steak.

Porterhouse — often considered the best steak, is ideal to serve for those special dinner guests. The generous tenderloin section can be removed and served separately as filet mignon.

T-Bone is very similar in appearance to the porterhouse, but the T-bone steak has a smaller tenderloin section.

Another one you might look for is a Club steak which is cut from the same section as porterhouse and T-bone. It has the same large muscle but without the tenderloin.

Others to look for include Strip Loin, usually sold as a boneless cut. This is the same large muscle as in the porterhouse, T-bone and club steaks. It is a very tender and flavorful steak. Sirloin is a large steak, excellent for a family occasion or backyard party, it contains several different muscles and varies in size, shape, and bone size.

Rib or Rib-Eye — cut from the rib section these steaks are tender and have a well-developed flavor. Rib steaks contain the rib bone, the rib eye is only the boneless 'heart' of the rib cut.

For additional tips on the selection and preparation of beef, send for the booklet, "How to Buy Beef Steaks," and its companion "How to Buy Beef Roasts." Single free copies are available from the Agricultural Extension Office, 1383 Arcadia Road, Room 1 Lancaster, Pa. 17601.

Which way
do you
want to
have a
regular
monthly
income?



With the Pioneer system, hogs can provide you with an income of \$600 per month. Interested? See us.

Pioneer Gets The Job Done Why Not Give Us A Try?
CALL YOUR PIONEER MAN:

ELMER M. SHREINER

Trading as Good's Feed Mill
Specializing in DAIRY & HOG FEEDS

New Providence, Pa.
Phone 786-2500



Try A Classified Ad
It Pays!

**Speedy
Corn Crib**

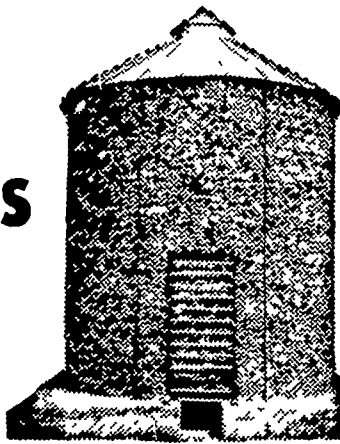
Speedy Bar-Lok
Construction
gives you greater
Value . . . Longer
Life.

1200 Bu. Size Now Available

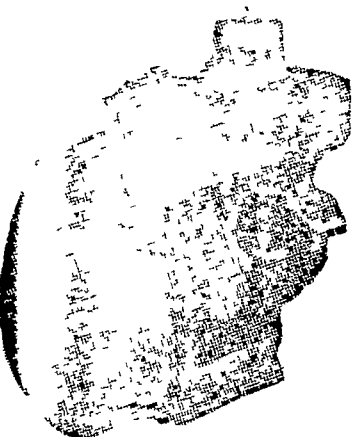
Landis Bros., Inc.

1305 Manheim Pike, Lancaster

Ph: 393-3906



★ "Petter Power Pays" ★
WORLD LEADERS IN
DIESEL ENGINE DESIGN



1 1/2 to 45 H.P.
Continuous Rating

MAKE US PROVE IT!

Over 1,000 Amish farmers already have. They have found that Petter delivers all it promises. Our diesels provide long working life, dependability and good cold starting characteristics.

IT GOES
MUCH BETTER
POWERED
BY PETTER

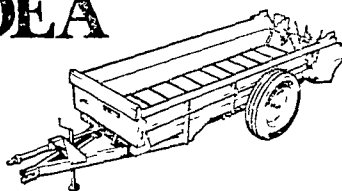
For Prompt and Efficient Service Call
YOUR AUTHORIZED PETTER DISTRIBUTOR

CEHMAN BROS.

Pumps and Diesel Engines Sales and Service

1 Mile North of Terre Hill on Route 897
East Earl, R. D. 1, Pa. Phone 215 445 6272
We are as close as your telephone

7-pc. Teflon-coated
aluminum cookware
free with a new
NEW IDEA
spreader.



Offer good October 1 to November 30, 1970
Hard-coat Teflon surface. Choice of Avocado green, cheery Cherry, or crispy Pineapple.

Best time to go New Idea. For 70 years the top name in spreaders, with features farmers talk about most. Penta-treated wood sides and bottom, rugged drive train and gear box. PTO's in 138 to 206 bushels, ground drives 70, 75 and 90 bushel capacity.



Longenecker
Farm Supply
Rheims

A. L. Herr & Bro.
Quarryville

Landis Bros., Inc.
Lancaster

Kinzer Equip. Co.
Kinzer

Chas. J. McComsey
& Sons
Hickory Hill, Pa.

A. B. C. Groff, Inc.
New Holland

Graybill Machines, Inc.
Lititz, R. D. 2

Roy H. Buch, Inc.
Ephrata, R.D. #2



A
TREASURE
TROVE
IN
THE
WANT
ADS