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When cattle arrive on your feedlot . . feed them right from the beginning with Red Rose Beef Starter Pellets for three weeks - to get them uniformly on feed. Then follow the Red Rose Programmed Beef way of raising steers

RED ROSE BEEF STARTER PELLETS 15 a roughage blended with vegetable proteins, non-protein nitrogen, molasses, minerals, vitamins, and a "low appetite stimulating level" of chlorotetracycline. The high vitamin A level in these pellets will guard against infections during colder weather. Beef Starter Pellets 1s only one of a number of Red Rose Programmed Beef Feeds - all designed to help you raise steers better.

Why don't you aim to make more money from your steers this season by feeding the Red Rose Programmed Beef way? Call us . . . and we'll explain how you 37**1**~ ~ ~ . can do it!

G. R. Mitchell, Inc. Mountville Feed Service Musser Farms, Inc. Chas. E. Sauder & Sons Ammon E. Shelly Make us prove it with a demonstration[N. G. HERSHEY FARMERSVILLE E. P. Spotts, Inc. & SON EQUIPMENT INC. R. D. 2, Ephrata, Pa. Manheim H. M. Stauffer & Sons ZOOK'S FARM CHAS. J. McCOMSEY STORE & SONS Honey Brook, Pa. Hickory Hill, Pa