

PP&L Reddy Lite for DUSK-to-Dawn Safety, Security, Convenience

only

20 a month*

including fixture, installation, electricity and full maintenance



Let PP&L's Reddy Lite Service provide your home, farm, business or industry with extra protection and safety outdoors after dark. Reddy Lites can mean safer parking areas, safer nighttime working conditions, better visibility for farm chores, more yard enjoyment. And they II discourage provilers, vancals and pesky animals

The deluxe white mercury vapor lamp, equivalent to the light output of 405 watts of incandescent lighting, will brighten an area approximately 100 feet in diameter. When an installation is made under normal conditions* your cost for fixture, installation, maintenance, bulb replacement and electricity is only \$4.20 per month plus applicable Pa State Sales Tax and tax surcharge

The lamp is mounted approximately 25 feet above ground on a PP&L pole, or on the customers own pole or structure, if, upon examination, they prove sound and satisfactory.

Let us tell you more about Reddy Lites. Call PP&L today or complete and mail the coupon below for a free survey of your outdoor lighting needs.

Here are some excellent locations for Reddy

Lite services... Farm Buildings Schools Industry Lumber Yards Driveways Pools Alleys Garages Churches Advertising Signs Clubs Yards Hospital? Drive-Ins Gardens Auto Sales Lots Patios Picnic Areas Parking Lots Private Streets

Or wherever good outdoor lighting is needed!

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PENNSYLVANIA POWER & LIGHT COMPANY

Marketers Explore Eggs

(Continued from Page 17)

celebration in Lancaster and at the Dutch Days in Hershey, the following results were reported at least 36 newspapers, including some of the large national dailies, carried articles, 31 in quines about the Omelet King were received at the Hilton Inn. the Pennsylvania Poultry Federation received 27 written requests for information, the Hilton has made a preliminary request for a followup omelet seminar to train the firm's chefs

In addition, Bicksler said several dozen home economists for schools and private firms were involved and many were enthusiastic about the program

He said one home economis' told him she had just bought a heavy skillet and intends to put on her own demonstrations

Noting that home economists are one of the most influential groups in the country in determining diet. Bickslei termed this interest by the home economists "a real breakthrough for the egg industry"

National Standards

An attempt by the USDA to develop nationwide egg standards was also discussed It was reported that New Yok, New Jersey and Pennsylvar a are major holdouts in adopting the national standards But New Jersey appears to be yielding

E J Lawless of the Pennsylvania bureau of marketing explained that Pennsylvania is unique in determining egg standards in Pennsylvania, the standards are determined by the majority opinion in the egg industry, not by the state He also noted that state and university officials feel the Pennsylvania standards would be lowered if the national standards are adopted

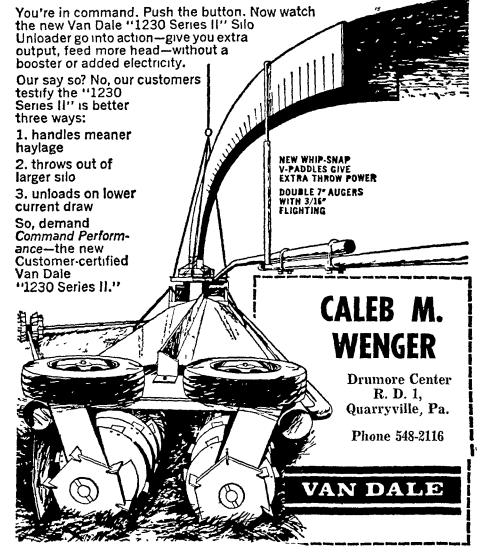
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