

Mr. and Mrs. Russell Mease of Babcock Hatchery, Inc., Lititz, are shown recently being honored with an all expense paid trip they earned in the dealer incentive program of Allied Mills, a Chicago-based agribusiness firm.

The former Ful-O-Pop feeds now are being marketed by Allied Mills under the Wayne brand, effective July 1.

For Full Market Reports
Read Lancaster Farming

Eastern says: **MILK-MARKETING DOORS MUST BE KEPT OPEN!**

The dairy farmer can afford to see milk-marketing doors close like he can afford an extended plague of garget.

Back in the 'Teens and Twenties, handlers closed their doors deliberately but with full intent of opening them again after farmers had seen 'the light of reason.'

Today, many of the dairy farmers' market outlets are in danger of being forced to close up—with very little hope of taking the lock off, ever again. And when the number of handlers shrinks to a handful, Monopoly moves in: Even the pretense of competition is dead.

Do you want this to happen by default? Or would you rather fight? And don't think it won't take courage.

Now, more than ever, it takes cooperative courage—the do-something-about-it kind made possible by interaction in a membership of nearly 10,000 dairy farmers of Eastern Milk Producers.

In Eastern, 'doing something about it' means defending the farmer's market for milk. It means increasing his share in over-all milk profits. It means active promotion of milk and milk products. It means helping the farmer when he's 'locked in' by quarantine or bad weather. And much more.

It's the foundation for cooperative courage. To participate in Eastern's fight to keep milk-marketing doors open—and in all other benefits—call your local Eastern representative right now. Or write:



EASTERN MILK PRODUCERS
COOPERATIVE ASSOCIATION, INC.
Kinne Road, Syracuse, New York 13214

Sec. Bull Okays Federal Misbranding Crack Down

State Agriculture Secretary Leland H. Bull expressed support recently of proposals of the U.S. Food and Drug Administration to crack down on misbranding or deceptive labeling of food products.

FDA specifically proposed regulations, declaring foods misbranded if "deceptive statements or vignettes as to the country, state or territory of origin appear on the labeling"

Similar regulations have been in force in Pennsylvania for more than 50 years. Secretary Bull pointed out Under the Pennsylvania General Food Law—enacted in 1909 and amended in 1937—food products are considered to be misbranded "if it be labeled or branded so that it may deceive or mislead the purchaser, or purport to be a foreign product, when not so."

The FDA proposal cites as examples the use of flags or outlines of other countries on food labels to falsely imply foreign

origin, and the term, "Idaho Potatoes," for potatoes grown in other states

"Over the years we have had good cooperation from manufacturers and merchants in enforcement of the labeling provisions in Pennsylvania," Secretary Bull said "On some occasions, however, we have had to remove misbranded foods from sale to protect consumer interests"

The FDA proposal he said, in providing uniform regulations for the entire nation, also emphasizes Pennsylvania's leadership in the field of consumer protection, especially as it applies to food

Time to Register For Poultry Tour

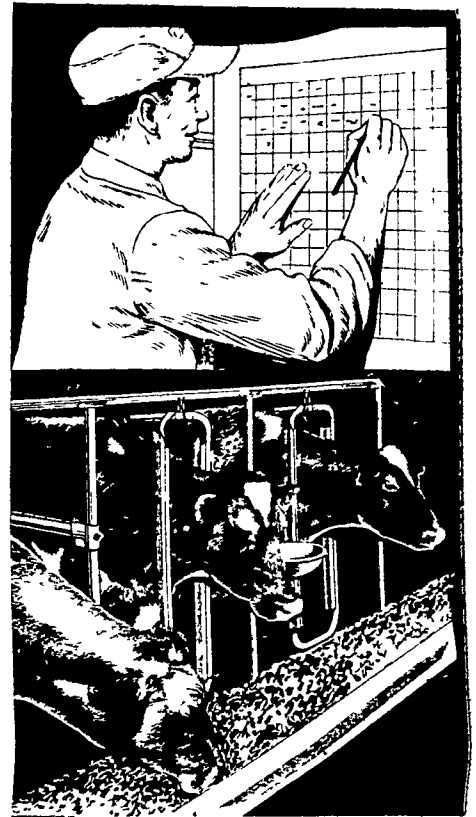
Registration for the Lancaster County Poultry Association members or others interested in the poultry industry desiring to tour Penn State University's poultry facilities Wednesday, August 5 should register by Tuesday July 28

This is necessary in order to arrange bus transportation to University Park

These registrations should be returned to Jay Irwin, associate county agent 1383 Acadia Road, Lancaster 17601, along with the \$5 per person bus fee

The tour will include the University's sloping wire floor house genetic laboratory, manure disposal system, nutrition laboratory, the animal industry building the physiology lab, disease lab, and products lab

Here's The Way To Make More Money Above Feed Cost!



Dairy feeds at different prices do not have the same productive value. You usually get what you pay for. Lower-priced dairy feeds often produce less milk — and make less profit.



RED ROSE DAIRY FEEDS are the feeds you should use. These feeds (available in many protein levels) enable a cow to produce up to her inherited capacity. In the long run you can make more money above feed cost with high quality Red Rose Dairy Feeds. The price per ton is relatively unimportant. What is important are the results! If you use supplements, again Red Rose has one suited to your need.

Be determined to earn more money from your dairy herd this season. Decide to use Red Rose Dairy Feeds. So, why not call your dealer, now.

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