

# Outstanding Pa. Poultrymen Honored

(Continued from Page 1)

the manure from such a large operation. The waste is equal to a town of 27,000 people, he said.

Dr. Glenn O. Bressler, of the Penn State University poultry science department, explained a new system which has the potential to reduce the weight of manure by about 80 per cent and at the same time make it virtually odorless.

Horn has converted one 30,000 layer house at Cloisterdale to this system and intends to convert the remainder in the future.

Several persons present indicated they think the new system is a major industry breakthrough. Besides saving many poultrymen from the potential threat of the new awareness about the environment, the new system actually has the potential for converting a heavy, costly waste material into a highly successful commercial by-product of the poultry industry, Bressler said.

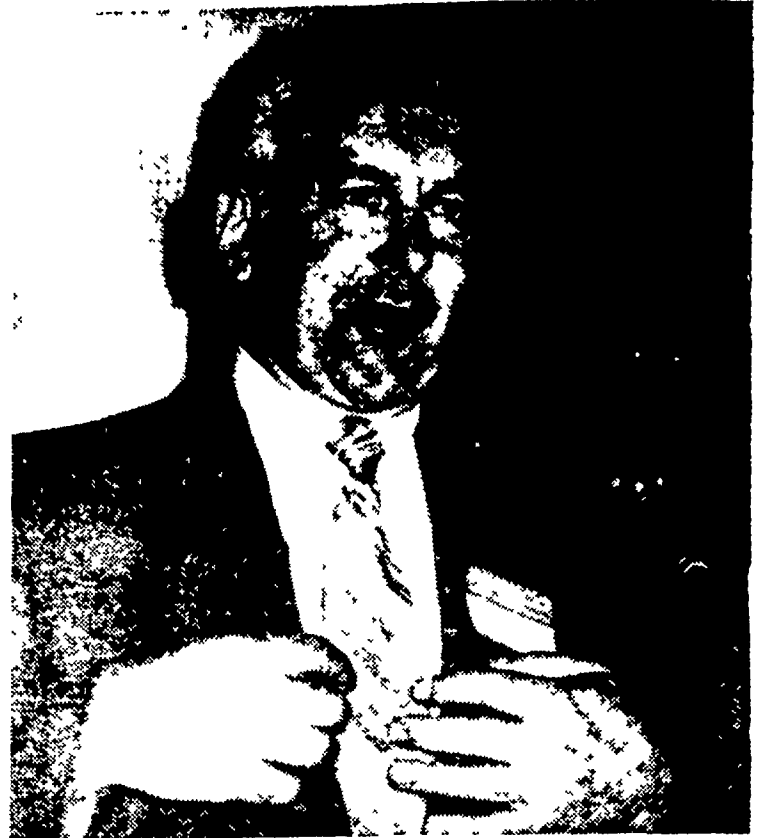
In the afternoon, Tom M. Reese, vice president and director of Checkerboard Farms Division, Ralston Purina, St. Louis, Mo., projected big ex-



Donald E. Horn  
Outgoing President



Maurice Stein  
October — "Awful"



Fred Slezak, newly elected president of the Pennsylvania Poultry Federation, at the annual banquet in Hershey Wednesday, praised the work of his predecessor, Donald E. Horn, and stated, "It is the first time the federation has successfully united the various phases of the poultry industry and I hope to continue it."

panions of the poultry industry markets in the next decade but warned against expanding too fast. At the end of the 1970's we will see poultry seriously challenging hamburger as a staple, he predicted.

(For more detailed accounts of the comments of some of the speakers at the Hershey meeting, follow future issues of Lancaster Farming.)

Reese predicted major trends toward frozen products and the assembly line technique of production which will make the

broiler industry "the marvel of the entire food industry in 25 years."

He noted that the broiler industry in Pennsylvania, despite its tremendous advantage in having large numbers of well recognized processors, "is in jeopardy because of the shortage of live production." For "modern, large-scale broiler production," according to Reese, there is "a greater opportunity right here than anywhere else in the whole U.S."

Reese also saw the next 10 years as critical for determining the future of the state's egg industry.

In an introduction to a discussion of the egg bust, Donald

E. Horn, outgoing federation president, said, "Any producer who is not a member of UEP (United Egg Producers) should be this is the first attempt by producers to control their future. Success of the organization depends on the members. We must cooperate if this is to be successful."

Maurice Stein, a large poultry producer from Maine, warned that the 1967-68 egg bust occurred with only a five per cent increase in production while now

"we're faced with an 18 per cent increase."

Stein also noted that economists project that July, August and September will be a relatively stable egg price period for egg producers, but if the UEP program to hold down egg production isn't followed, the situation in October will be "awful."

Stein quoted one large egg producer who follows the egg market closely that the coming (Continued on Page 12)



Becky Jo Fritz  
State Poultry Queen



Joyce Livingston  
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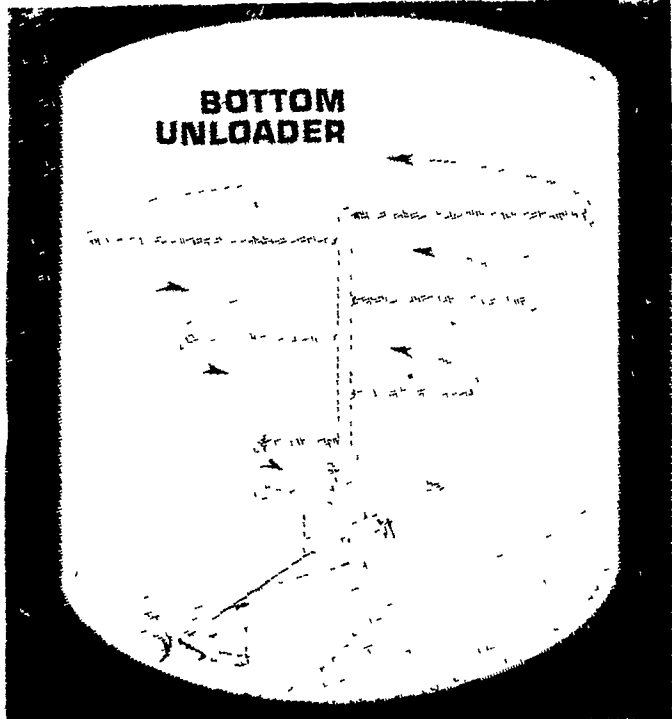
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