

Holstein-Friesian Group Slates Four Open Forums

The official business program on the general organization of the Association, membership, registrations, transfers, artificial insemination procedures and policies, rules enforcement procedures, as well as matters dealing with the Association's new organized subsidiary corporation, Holstein-Friesian Services, Inc.

Matters on the financing of Association programs, its policies on fees, investments and reserves, as well as the general economic well being of the Association will be discussed in the "Open Forum" session under the chairmanship of Gordon W. New-

W. L. Conyngham, Chairman of the Executive Committee, will chair the "Open Forum" session

ton, Chairman of the Board's Finance Committee.

Breed improvement and recognition programs of the Association including classification, production testing, sire and dam evaluations, publication of performance data, breeder and animal recognition programs and matters of a similar nature will be the topics for discussion in connection with the "Open Forum" session to be chaired by W. R. Brooks, Chairman of the Board's Rules Committee

Under the Chairmanship of Ivan Strickler, Chairman of the Board of Directors' Extension Committee, topics relating to Association's publicity, promotion and advertising programs, as well as those dealing with the Holstein program in the field (field work) and the important role of State and Local Holstein Associations in the total Holstein program will be discussed.

The purpose of this revised format for the "Open Forum" sessions is to provide a greater opportunity for communication between Association members and delegates and those who are responsible for the formulation of Association policy as members of the Board of Directors

In each of the sessions, the members of the Board of Directors serving on the respective committees will be in attendance as will be the members of the Association's management and operating staff who are responsible for the respective areas of Association programs to be discussed in each of the sessions

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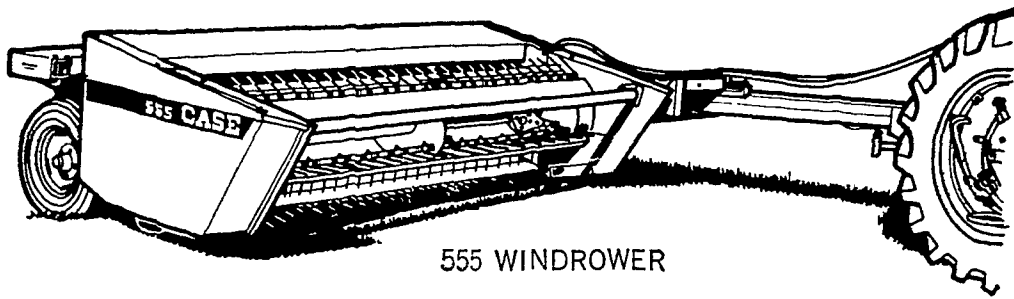
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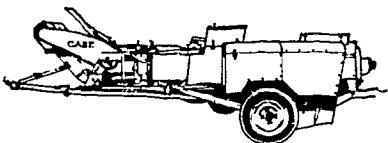


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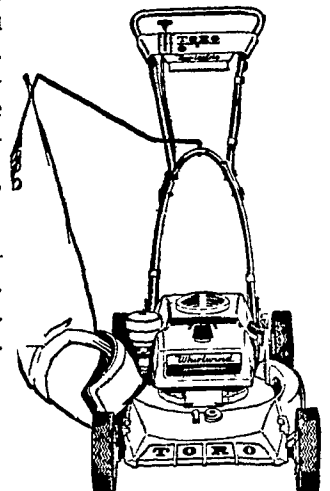
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