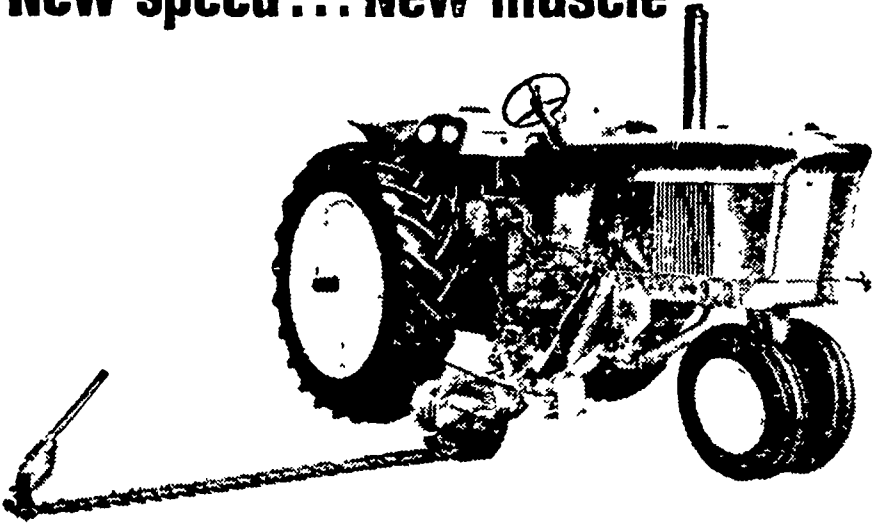


Sprague to Discuss Poultry Housing

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In addition to Dr. Seibert of the USDA, who will discuss Legislation and Regulatory Developments, and Tom Reese, vice president of Ralston-Purina, the Pennsylvania Poultry Federation for its annual meeting June 24 has secured David Sprague, an Ag engineer who will discuss poultry housing.

Sprague's presentation will be followed by a panel discussion.

The panel on layer housing will include Dr. Glenn Bressler and Glenn Hess. The broiler housing panel members are Harry Hess and Dr. Carey Qualls.

Dr. Bressler has made a real breakthrough on the handling of poultry manure and his system is being adopted by many poultry operations all over the country.

A program has been planned for the ladies, which will include a tour of the Hershey Penn State Medical Center, Hershey Chocolate Factory, and Hershey Rose Garden.

The Public Affairs Committee was informed that Governor Shafer signed Bill No. 1564. This was a packaging Bill and will give the Department of Agriculture the authority to inspect and prosecute if they do not meet required standards on foods that are packaged outside of Pennsylvania and sold to the Pennsylvania consumer.

The Federation's Executive Director attended a hearing on House Bill No. 213, which would prohibit the sale of certain detergents. It appears as though a new bill will be introduced into the legislature.

The agriculture groups are quite concerned about the elimination of detergents until such a time as a satisfactory substitute can be found. Testimony was presented asking for new research, and the people attending the hearing were informed that if the present bill would become law, it would be impossible for agriculture to maintain the high standards in producing quality foods and in the end the consumer will suffer.

The head of the State Consumer Protection Bureau, Betty Clemens, states that she feels the Bill requiring the dating of perishable foods will increase prices to the consumer and says that while she does not officially oppose the pending bill, she personally thinks it would do little good. She recommended that the best solution is for the consumer to return unsatisfactory products to the store and demand an exchange.

Research work done in the Atlanta, Georgia area shows that the season of year had little effect on egg sales. A special sale greatly increased the volume during the promotion. The report also shows that these increased sales did not affect the volume sold during the following week.

● Rural Housings

(Continued from Page 32)

ca," Smith said. "The average house we are financing is a three-bedroom home, modern in its facilities, costing \$12,000 to \$13,000 to build in a rural area. It is fully adequate for the family that will occupy it. Farmers Home financing is available to families only after it is established that they cannot qualify for housing credit from other sources. All Farmers Home loans are made through the agency's local county offices in rural areas and it can be bought and paid for by a rural family of modest means."

Funds for the agency's insured housing loans come from local lending institutions, or investors in other places if local lenders cannot be found.

The researchers conclude the consumers did not buy eggs for future consumption — they just increased consumption during the week following the sale.

The report concludes that special promotions are a good way of increasing egg consumption. Egg packers and retailers should take advantage of featuring eggs on "special" sales to help move the present production.

The Poultry Festival Committee is finalizing their plans for the statewide Poultry Festival, which will be held August 25 through August 30.

One of the outstanding attractions will be an omelet cooking demonstration by Rudolph Standsch, the "Omelet King." Standsch will be at the Festival on August 25 and 26.

(Continued on Page 30)



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