

State Marketing Group Studies Egg Carton Ads

Previously a suggestion had been made to develop an egg carton for Pennsylvania Egg Marketing Association members to merchandise.

A committee consisting of Mel Mitchell, Tom Smith, and Roy Sauder with the help of suggestions from the carton manufacturers presented a suggestion relating to the type of information a carton should have on it.

There were many ideas and opinions, the matter of developing an egg carton for special merchandising was set aside for the time being to give a committee time to develop a program.

President Frank Troester appointed Earl Jess Chairman, K M Souder and Tom Smith as the committee to study a program and report at the June meeting basic material that should be considered in a new and far reaching merchandising effort.

In other action the group was advised that the Executive Committee had decided that the meetings in the future will start at 7 p.m. instead of 7:30 p.m. This will provide an opportunity to conduct more business and perhaps conclude the meetings at an earlier hour so members can arrive home earlier.

Following a discussion it was decided that due to the heavy expense involved in staging a "buyers night," the one for 1970 would be postponed until next year.

There was a lengthy discussion on frequency of meetings. There seemed to be a wide variation of opinion. To conclude the subject a committee will study the situation and report at the June meeting.

Secretary Bull Names 21-Man Fairs Council

A 21-man Fairs Advisory Council was named recently by State Agriculture Secretary Leonard H. Bull.

The council will advise the Pennsylvania Department of Agriculture on the distribution to fairs of money received from pari-mutuel harness racing.

Council members are Edward G. Leidig, Allentown Fair, Chairman, G. David Bushman, South Mountain Fair, Lindy Vicari, Reading Fair, Edwin F. Green, Cambria County Fair, H. M. Burrows, Wattsburg Fair; Kermit Laney, Huntingdon Fair, Milo Zimmerman, Jefferson County Town and Country Fair.

Warren Fiester, Sullivan County Fair; Clyde Robison, Washington Fair; Dr. W. J. Perkins, Honesdale Fair; John A. Dempwolf, York Fair; Elton B. Tat, Pennsylvania State University; Clyde Kiess, State Association of County Fairs; J. Howard Diely, Bloomsburg Fair.

Pennsylvania Department of Agriculture staff named to the council: Secretary Bull, Donald K. Probert, John W. Early, Dwight B. Howe, John F. Zimmerman and Donald O. Cunnion.

In seven years of harness racing, fairs have received more than \$6 million from pari-mutuel harness racing revenues.

Now Is The Time

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the label and instructions on the container of weed spray. Too many times the spray is applied in excess amounts endangering nearby crops. Most weed killers should not be applied in temperatures above 90 degrees. The danger of drift of the spray at the time of application, and danger of vapors for several days thereafter should be fully recognized. Be careful with all spray materials.

Warwick FFA Chapter's New Officers



Newly elected officers of Warwick's FFA Chapter are (front row left to right): David Fisher, treasurer; Gerald Martin, vice president; Kenneth Grube, president. Dale Martin, secretary. (standing left to right):

Nelson Boll, parliamentarian; Mike Grube, reporter; Jim Kerr, FFA chapter advisor; Glen Weaver, sentinel; Luke Weaver, chaplain.

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