

Pork Industry Film Shows Hog Meatiness

The pork industry film "New Facts About Pork" is being promoted in a special effort to add to the knowledge of the general public about the benefits of pork. The film was shown at the National Live Stock and Meat Board's annual convention in New Orleans, La., last August.

And since that time, the film has been shown in a special effort to add to the knowledge of the general public about the benefits of pork. The film was shown at the National Live Stock and Meat Board's annual convention in New Orleans, La., last August.

Unfortunately, many physicians, nutritionists and educators are not aware of the meat type hog's development and the lower fat content of today's pork. Lane said. Because of this unawareness, physicians generally delete pork from low fat and low sodium diets.

Not only is the film effective, fulfilling its intended purpose — disproving misconceptions about pork — but it has created much enthusiasm among local pork producer groups to carry this message into their urban areas and confront their local health authorities and educators with the New Facts About Pork. Lane continued. This film is reaching those who influence consumers' eating patterns.

Although the film has been shown in 38 states significantly the highest number of showings were in population density

states including Mass., Ohio and Penna. — areas where the story most needs to be told. Lane observed. The film was also shown on Alabama Educational TV Network.

Of the 275 total showings, 223 were in high schools, colleges and universities, 20 before adult education groups, 11 before pork producers and 16 other showings were for hospitals, veterans administration centers, schools for the blind, a state correctional institute and youth study center.

New Facts About Pork was produced as a cooperative industry project of the Meat Board, National Pork Producers Council and American Meat Institute. All costs for distributing the film have been handled by the Pork Industry Committee.

Earlier this year, the Pork Industry Committee purchased 100 copies of the 17 minute full-color movie to be distributed on a free-loan basis through Modern Talking Picture Service Inc.

In the first six-week period of free-loan distribution, from mid February through March, the pork film had 275 total showings. In addition, 115 prints of the film have been purchased by various pork producer groups who also loan them out to area schools and medical groups.

Judy Longenecker (Continued from Page 1)

of the film and 400 in a 1969-70 study done to learn about the state of the hog people. An IFYE must be 20 to 30 years old, have a good high school education and a rural background. 4H or similar rural youth experience and preferably know a foreign language.

A pop-up IFYE delegate must apply through his county 4H office. The application is screened by a state IFYE selection committee and then forwarded to the National 4H Club Foundation for final selection.

When not busy on educational projects, IFYE delegates are active in their own communities. They are often on program planning committees and local source people as soon as the summer country is approached.

During the summer experience, IFYE delegates are active in their own communities. They are often on program planning committees and local source people as soon as the summer country is approached.

Bankers Honor Young People

The National 4H FFA and FFA members were honored Wednesday night at the Bank of America Banquet, Host Town Motel.

The Farmers National Bank of Oquirrhille received an award as a Silver Clover Member for subscribing \$10 or more to the Service for Youth programs of the National 4H Club Foundation.

Introduced by Jay Irwin, also county agent, 4H youths attending were Wayne Yost, New Holland RD2, Barry Longenecker, Litz RD2, Robert Zam

erman, Duncas RD1, Tim Breckenon, Conesoga RD1, Jesse Balmer, Lantz RD4, Diane Buckwalter, Lantz RD3, Ann Nissley, Mount Joy RD1, Cindy Smith, Ephrata RD2, Keadace Borry, Mount Joy RD2.

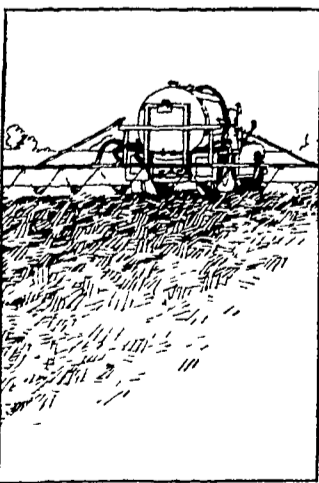
Introduced by Mark Campbell, Lancaster County Vo-Ag Teachers Association President, FFA members attending by school were Manheim, Wilmer Groff; Elizabethtown, Glen Oberholtzer, Warwick, Gerald Martin; Ephrata, Nelson Weaver; New Holland, Nelson Weaver, Pequaca Valley, Dwight Hoover, Lampeter Strassburg, Clair Witwer, Penn Manor, Bill Landis, Solanco, Roger Campbell.

Introduced by Mrs. Mary Erikson of the Farm and Home Center, FFA members attending by school were Donegal, Kathy Fory, Garden Spot, Brenda Petrishem, Lampeter-Strassburg, Judy Dagen, Manheim Central, Pat Hosler, Warwick Ester Nolt, Penn Manor, Carolyn Miller.

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Space Sprays: Agway Dual® Stock Spray or Agway Livestock® Spray

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Fumigation: Agway Vapona® Pest Strip

Animal Treatment

Sprays: Agway Dual Stock or Agway Livestock Spray

Dusts: 3% Ciodrin® Dust

Back-Rubber Preparation: Ciodrin® Concentrate or Agway Korlan® 24E

Milkroom

Agway Vapona® Pest Strip or Snip® Fly Band

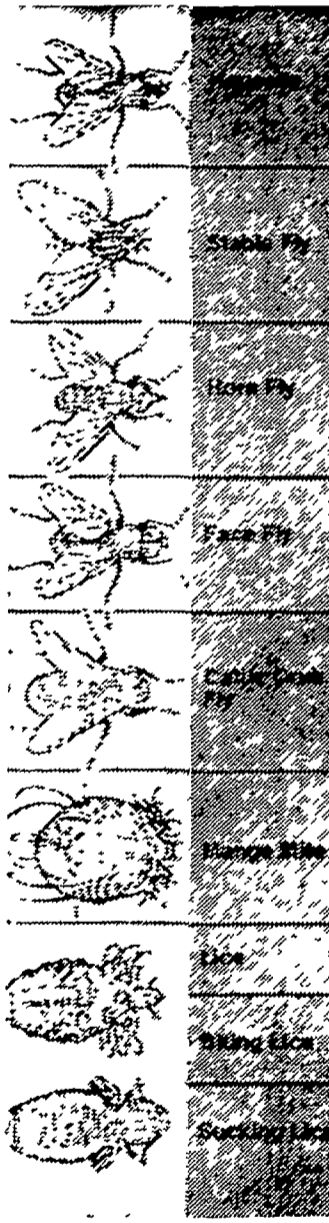
Animal Treatment

Spray: Ciodrin® Concentrate

Dusts: Agway Louse Powder or 3% Ciodrin® Dust

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