# 45 All Canadian Dairy Cow Sale 45

AT

## BLACK & WHITE HOLSTEIN FARM

On U.S. 230 across from Comet Drive-in Theatre, Lancaster, Pa.

on

## FRIDAY NIGHT, MAY 15th

at 8 o'clock Sharp

25 Hand Picked Canadian Registered Holsteins

With lots of class and quality, most of them classified with good production and B.F. records. 20 very good quality Canadian Grade Holsteins with production to 80 lbs. daily. All cows just fresh or close up springers.

Your Place to Buy Quality Dairy Cattle

Abe Diffenbach, Auct.
H. Kettering, Pedigrees

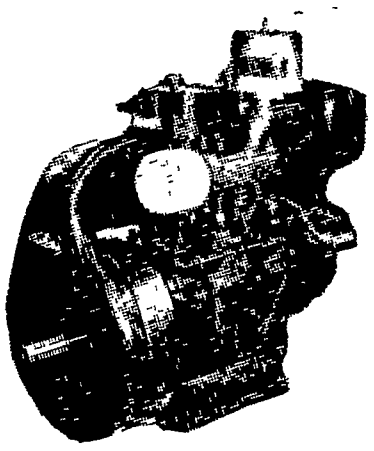
CHAS. C. MYERS, Owner

Credit Terms Available



★ "Petter Power Pays" ★

WORLD LEADERS IN DIESEL ENGINE DESIGN



Petter

1½ to 45 H.P. Continuous Rating

## MAKE US PROVE IT!

Over 1,000 Amish farmers already have. They have found that Petter delivers all it promises. Our diesels provide long working life, dependability and good cold starting characteristics.

IT GOES MUCH BETTER POWERED BY PETTER

For Prompt and Efficient Service Call

YOUR AUTHORIZED PETTER DISTRIBUTOR

## GEHMAN BROS.

Gas and Diesel Engines Sales and Service

1 Mile North of Terre Hill on Route 897
East Earl, R. D 1, Pa. Phone 215 445-6272

WE ARE AS CLOSE AS YOUR TELEPHONE

✶ ✶ ✶

## Sunset Valley Electrical Service

JOHN M. ALLGYER, Prop.

(½ mile northwest of Bard's Crossing, on Hunsecker Road, 4 miles east of Lancaster, off Route 23)

Bird-in-Hand, R. 1, Pa. 17505
Phone: 397-4081


# Farmers Reported Increasing Order 2 Milk Promotion Funds

"If the present trend continues, Federal Order 2 dairymen will make additional dollars available for milk promotion and educational programs during 1970 This would be above and beyond some $1,900,000 that is anticipated during the coming year," according to Robert S Turner, president, American Dairy Association and Dairy Council of New York.

Turner said, "An increasing number of dairymen who formerly were not participating in our milk promotion and educational programs have now come to realize that the nonbrand programs are an important part of the overall marketing of their milk

"This year so far, we are receiving less negative responses to the positive letter than at the same time last year It is very satisfying to see this positive attitude taking place in the milkshed "

(Under a positive letter program, the dairyman receives a letter asking him to allocate a portion of his milk income for promotion of milk and milk products The farmer agrees to the deduction if he does not return the letter, but must return the letter to reject it )

Turner continued, "I think in addition to knowing that milk promotion and education plays an important part in the overall marketing program, the fact that the money has been spent wisely in obtaining as much productivity as possible is an important reason that more dairymen are participating

"While on the surface, it would seem as though milk sales in Federal Order 2 are somewhat less than they were a year ago, we do know that there are other factors that have entered the picture In addition to some fluid milk sales from areas outside Order 2 that are not reported in the Market Administrator's Report are sales of other beverages that, according to recent information, have also shown a general decline in the Federal Order 2 market

"However, on the positive side of the picture, we know that with enough funds available to do an expanded job of milk promotion and education in Federal Order 2 sales can definitely be increased In addition to the USDA-ADA test that was conducted we have visual proof in such markets as Kentucky Virginia, Arizona and others that show beyond a shadow of a doubt that if the right amount of money is expended sales of milk and dairy products will definitely increase

"With more and more dairymen becoming a part of American Dairy Association and Dairy Council of New York, we are going to continue to move forward, but we still must realize that it is going to take a total effort of many, many more dollars to meet the competition for our share of the consumer's dollar," Turner said


# ANNOUNCING

ANNUAL SHOW & SALE
STOCKERS & FEEDERS

May 15, 1970, 7:00 P.M.

Prizes Trophies

Final Sale — June 5, 1970

To consign cattle call (717) 768-8204

## Vintage Sales Stables, Inc.

—10 miles east of Lancaster on Route 30—
P.O. Box 100, Paradise, Pa. — Kenneth Hershey, Mgr.



# PUBLIC SALE

OF HOUSEHOLD GOODS, A FEW ANTIQUES AND SOME FARM MACHINERY

## Saturday, May 16, 1970

Located 2 miles south of Nine Points, 8 miles north of Oxford along the Bell Road, Lancaster County, Pennsylvania, the following, to wit:

FARM MACHINERY

Farmall "H" Tractor Farmall "A" Tractor and Cultivator, Rubber Tire Flat Bed Wagon, Hammermill, Antique Bob Sled McDeering Horse Cultivator, Perry Harrow, Quincey 6-hp Antique Gas Engine, Sleigh, Top Buggy, Fencer, Vise, Belts, a lot of Old Iron, etc

HOUSEHOLD GOODS

Gas Stove, Refrigerator, Round Oak Table, Sewing Machine, Corner Cupboard, Kitchen Cabinet, Westinghouse Roaster Coal and Wood Range, Breakfast Set, Sideboard, Utility Cabinet, Knee-hole Desk, TV Set, Maple Living Room Suite, Coal Heater, Desk and Bookcase, Piano, 17-cu -ft Chest Freezer, Small Antique Table, Antique Dish Bench, Antique Washstand, Maytag Washer, Sleigh Bells, 2 Bedroom Suites, Dressers, 2 Chests of Drawers, Night Stand, Baby Crib, Rocking Chairs, Rugs, Picture Frames Trunks, Linens, Bed Clothing, Dishes, a few are Antique, Cooking Utensils, Jars and other small items

Sale at 11:00 a.m.

Terms by
GUY MILLER

Leroy Zook, Auctioneer

Not responsible for accidents Lunch available



## Busydale Complete Registered

# Holstein Dispersal

3 miles North of Ephrata, Pa., 2 miles North of Rt. 222 along Schoeneck Road, Lancaster County, Pa.

## SATURDAY, MAY 16, 1970

12:30 SHARP

60 HEAD 31 Milking Age, 10 Bred Heifers for Fall freshening, 18 year old to calves, 1 service age bull 30 day tested for interstate shipment, vacc , DHIA Records, classified Rolling DHIA Ave 30 head 13,322 milk, 518 fat, 3 89% 3 year Ave. 13,741 milk, 516 6 fat with individual records to 21,613 lbs of milk, good number have milked 80 lbs a day Popeye Roburke Fern Pet w-21,613 milk, 774 fat, 365d, 9 yrs sells along with her 2 Ivanhoe granddaugnters A sample of cows selling Dtr of Dean Imprinter, "G P 83" 6 yr , 280d, 16,581, 652, 3 9%; Dtr. of Black Gold, "G P " 3 yr 326d, 15,505, 686, 4.4% due in July, Dtr. of Master Prince 6 yr , 271d, 15,257, 632, 4 1%, Dtr of M & H. Ivanhoe, She V.G. 85, 4 yr , 297 d, 13,900, 544, 3 9% due July; Dtr. of Posch Sov. Ivanhoe 2 yr. 346d, 14,548, 493, 3.4% Sires represented. Posch Sov Ivanhoe, 16 dtrs., Milk and Honey Ivanhoe 5 dtrs , Performer 2 dtrs., Fair Hill Ivan Marc 2 dtrs , Penstate Ivanhoe Star, Lassie Leader, Osborndale Ivanhoe, Emperor Duke Archie Many due throughout Summer and early Fall, many 1st and 2nd calf heifers. "Be sure to take advantage of this opportunity " Catalogs Available.

SALE BY
DAVID H. WEILER
R. R. 1, Ephrata, Pa.

Diller and Kreider, Aucts.

Lunch Available


## Taxes Take Toll

This year, the average American will have to work two hours and 43 minutes of an eight-hour day to meet his taxes, the Tax Foundation figures That's nine minutes a day more than last year

By contrast, the worker can earn his groceries and cigarettes in 59 minutes a day and his housing in 57 minutes

That means it'll take him longer to pay his taxes than to provide the basic essentials — both food and shelter